

Date: 12/01/2018

To,
Listing and Compliance
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex,
Bandra (East)
Mumbai-400051

Dear Sir/ Madam,

Subject: Panache Digilife Limited entering retail for its full range of products
Reference: NSE Symbol – PANACHE

Pursuant to Regulation 30 of SEBI (LODR) Regulations, 2015, we are pleased to inform the stakeholders that your company is entering retail for its full range of products.

Enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your kind perusal and members information. Please take the same on your record and acknowledge us the receipt.

Thanking you,
Yours Faithfully,

For Panache Digilife Limited


Jinkle Khimsaria
Company Secretary & Compliance Officer
Membership no.: A43987

Place: Mumbai

Encl.: As above



Panache Digilife Limited entering retail for its full range of products

Mumbai, India 12th January, 2018: Panache Digilife Limited is entering into retail for its full range of products. Panache Digilife Limited (Panache Digilife) is a one stop ICT Products and solutions provider, specialized in manufacturing, distribution and servicing of high quality products.

Panache Digilife is committed to serving global solution integrators with flexible tailor-made designs and manufacturing services. Delivered straight from their OEM/ODM Team, Panache Digilife's products benefit its clients by way of lower manufacturing costs as well as shorter lead time for product development. Product innovation and getting new product to market quickly is increasingly important but often difficult to execute. Panache can help by developing an environment that supports rapid prototyping, harvesting ideas, taking calculated risks, and eliminating friction in getting products developed and into the hands of potential users.

Leveraging the experience of being in the IT industry for more than a decade and a wide variety of product range for consumers, Panache Digilife is now entering the retail segment under the Brand Name "Panache"

Products and Solutions Range

Air PC

"Air PC", a compact and affordable PC-on-stick device that can convert any Display into a fully functional PC. Air PC is the World's smallest PC that can be carried anywhere and easily fit into a pocket. The fully functional Panache Air PC will revolutionize the way you work and play. The ultra-small, power efficient device is just 10cm long, yet packs the power and reliability of a normal PC.

Squair PC

Panache Squair is an ultra slim, power packed, Windows 10 powered 4x4-inch mini PC with computing, productivity and entertainment features, including a customizable board that is ready to accept the memory, storage, and operating systems as per your requirement. Additional features include built in Wi-Fi and Bluetooth 4.0, Dual Display with VGA & HDMI port for full HD Display.

Mini PC

A full capable PC in compact size is just the right solution for people who are facing space crunch. Housed in smaller cases than typical desktop computers, these computing options offer solutions ranging from Home & Entertainment, Office, Digital Signage etc. With customizable board available, one can make its own pc as per requirements. Additional features include Dual Display options, LAN & Wi-Fi and Licensed Windows 10 OS.

Tablets

Whatever you need to do, wherever you need to go, there's a Panache tablet for all your needs. Create, study, work and play virtually anywhere. Power, reliability and versatility, Panache Tablets gives you total mobile productivity, with features including projected capacitive touchscreen, 3G / LTE, Wi-Fi & Bluetooth Connectivity, Android & Windows OS.

GPS Tracking Solutions

Telematics by Panache works on the global technological forefront and a key player in the GPS Hardware and Software Application development and analytics services. Panache Asset tracking offers a unique set of solutions that are designed to provide tracking, execution, management and monitoring of movable assets remotely. Panache provides GPS/GPRS based Solutions for Vehicle in segments such as Trucking, BPO, Schools, Fleet Taxis, Personal Tracking, Logistics & Transportation, OBD solution to Garage and Vehicle Insurance Companies.

LED TV

Panache Displays were launched to leverage strength of the company's IT know how into the Consumer LED TV and Commercial Signage Display and AV solutions. Panache range of television targets value as well as premium users. While the value series comprises of basic features of television, the premium range and has inbuilt Android OS with

Smart User functions of WEB Browsing, Social Media, Digital content portal access for the GENNEXT Consumer. Available in Sizes 61 cm (24), 80 cm (31.5), 98 cm (38.5), 101 cm (40), 139 cm (55) the features include HD ready to full HD, Slim Edge and Smart Energy Saving.

POS – Retail IOT

Panache POS products are designed to meet the needs of standalone to networked POS users. Our Integrated and Stand-Alone PC POS Terminals come with 39.6 cm Capacitive Touch & Non-Touch screens, Wide Range of Compute Options, Complete Range of POS Peripherals, designed with Fanless & Energy Saving Architecture and Toughened Glass & Rugged Design.

Commenting on the development, Mr. Amit Rambhia, Chairman & Managing Director, “For the retail sector, Showrooms provide attractive combination of consumer experience and attractive offers, I believe that future is about developing omnichannel for all type of channels of sales and retail will play a big role for Panache products other than our online strategy, we are designing a new hybrid model with online and offline model merged and for end customer the experience will be single window approach”

Incorporated in March 2007, Panache Digilife Limited (Formerly known as Vardhaman Technology Ltd., earlier known as Vardhaman Technology Pvt. Ltd.) is a one stop ICT hardware hub, specializing in cost effective electronics manufacturing solutions of diverse hardware and embedded system solutions.

Our Presence is spread across significant sectors with diversified applications in across consumer and industrial segments, we have partnerships with reputed Fortune 500 brands such as Intel, Microsoft and SAP among others, which helps us garner mind and market share in across the globe. With our wide range of products and solutions along with experienced management team, we are able to build strong relationships with suppliers and customers in both domestic and international markets.

For more details, please visit: www.panachedigilife.com

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Ms. Jinkle Khimsaria
CS & Compliance officer
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