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November 5, 2015

The Secretary / Corporate Relationship Dept.
The Bombay Stock Exchange Limited.
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Dalal Street, Fort,
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Stock Code: 531404

The Manager
Listing Department,
National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
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Mumbai 400051.

Fax No. 26598237 / 26598238

Stock Code: ZICOM

Ref: ISIN INE 871B01014

Dear Sir / Madam,

Sub: Press Release

We attach herewith a Press Release titled "ZICOM to offer 24x7 security protection to Woman Journalists" covering the event to launch Zicom service for Women Journalists where the Company has gifted women journalists its flagship Mobile App "ZIMAN". The occasion was held today at Press Club Mumbai where Mr. Javed Ahmed, Mumbai Police Commissioner, Mr. Gurbir Singh, the Chairman of the Mumbai Press Club and Mr. Pramoud Rao, Managing Director, Zicom Electronic Security Systems Limited were present besides other invitees. The contents of the Press Release are self explanatory.

Kindly take note of the above and acknowledge receipt.

Thanking you,

Yours faithfully,
For **Zicom Electronic Security Systems Limited**

Kunjan Trivedi
Company Secretary

Encl: as above

ZICOM to offer 24x7 security protection to woman journalists

Mumbai Police Commissioner, Javed Ahmed, Mumbai Press Club & Zicom come together to launch Ziman service for women journalists

Mumbai: November 5, 2015: **Zicom Electronic Security Systems Limited**, a Rs. 1000 crore public listed company, has taken the responsibility of protecting the women journalists in Mumbai. The Company is gifting all women journalist their flagship product **ZIMAN**, free of cost which will act as their personal bodyguard at all times. Present at the occasion held at **Press Club Mumbai** today were, **Javed Ahmed, MUMBAI POLICE COMMISSIONER, Gurbir Singh, the CHAIRMAN of the Mumbai Press Club and Pramoud Rao, MANAGING DIRECTOR, Zicom Electronic Security Systems Limited**.

Speaking on the occasion, **Pramoud Rao, Managing Director of Zicom Electronic Security Systems Ltd.**, explains that "the job of a journalist is really commendable who accepts great risk to unravel the truth and get the story in front of the people.

For doing that even a woman journalist needs to travel at odd hours and go to unsafe places to cover a story which puts her life at risk. There have been several unfortunate incidents of attacks on in the recent past," Rao explains.

According to Rao, Zicom takes it as their personal duty to provide security to these brave hearts who undertake such grave risk for the people. "ZIMAN" acts as a personal body guard for the user. Whenever there is a risk, all the journalist needs to do is trigger the alert installed in her mobile phone and our response team gets in action," Rao says.

Explaining the concept, Rao informs that when the trigger is activated, the mobile phone starts sending pictures and videos to the Zicom Command Centre which is immediately analysed. "Not only do we alert the family, but we even contact the authorities and the emergency services if needed," he adds.

Gurbir Singh, the Chairman of the Mumbai Press Club informed that this is a move in the right direction. "Journalists in the line of duty have to constantly face attacks and the security of the woman journalists is a prime concern. We are happy that Zicom has taken this initiative. We are confident that with this initiative, attacks would certainly come down," he says.

Ahmed Javed, Mumbai Police Commissioner informed that this is a great initiative involving a private company. "On several occasions, even if we catch the culprits, there is no proof against them. With ZIMAN, pictures and videos of the attack taking place are immediately captured. Not only can the attack be prevented but immediate action can also be taken," he adds.

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