Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company

Thomas Cook Travel Smooth thomascook.in

19th April, 2018

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099, 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD: THC10.52; Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015.

Sub: Press Release

We are enclosing herewith the Press Release dated April 19, 2018 titled: 'Thomas Cook India focusses on the Forex market opportunity Launches 'The Grand Forex Festival' to catalyse demand Witnesses 26% growth in uptake.'

This is for your information and records.

Thank you,
Yours faithfully,
For Thomas Cook (India) Limited

AMIT JYOTINDRA PAREKH
Digitally signed by AMIT JYOTINDRA PAREKH
Date: 2018.04.19 11:14:07 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India focusses on the Forex market opportunity

Launches 'The Grand Forex Festival' to catalyse demand
Witnesses 26% growth in uptake

Mumbai, April 19, 2018: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, launched the "**Grand Forex Festival**", to leverage the strong potential of the Foreign Exchange market in India.

Thomas Cook India's internal data had highlighted strong demand for its Forex business. Hence, in a focused initiative to tap into this growth potential and expand the Foreign Exchange market, the company had created a unique property, the Grand Forex Festival, a first of its kind in the sector. The Festival is strategically timed to coincide with India's crucial booking window; hence catalyse demand for the holiday and student travel season.

The Grand Forex Festival was launched with a compelling limited-period **Best Rate Challenge** resulting in **significant growth of 26%**. The Festival continues till June 30, 2018, with assured gifts and attractive rates on the purchase of Foreign Exchange from Thomas Cook India. **The mega prize of The Grand Forex Festival is a 3 day holiday to Abu Dhabi- for 4 lucky winners. Additional prizes include a free Goa holiday to be won daily and a chance to win a 2 night- 3 day stay at Sterling Resorts on Thomas Cook card transactions of over US$ 1000. Assured gifts to customers include a shopperstop.com & Croma voucher worth Rs. 500 with every purchase, 30% discount and a 40% cash back on OYO Money; also a weekly prize of an American Tourister spinner stroller bag.**

Highlights

- The Grand Forex Festival launched with a limited period Best Rate Challenge- that resulted strong growth of 26%
- The Grand Forex Festival continues till June 30, 2018
- Mega prize- Abu Dhabi Holiday for 4 lucky winners
- Daily prize- 1 free Goa holiday
- Special offers on card: 2N/3D stay at Sterling Resorts
- Assured gift of shopperstop.com /Croma voucher of Rs 500 on every purchase
- Attractive rates on every foreign exchange purchase
- Get 30% off + 40% cashback on OYO Money
- Weekly prize: 1 American Tourister Spinner Stroller Bag

The Grand Forex Festival offers can be availed across Thomas Cook's pan India omni-channel network both online (mobile App & thomascook.in) and offline - at any of its 144 stores and Gold Circle Partner franchise outlets, and is valid till June 30, 2018

Mr. Deepesh Varma, Head of Sales & Relationship Management- Foreign Exchange, Thomas Cook (India) Ltd said, *"Foreign Exchange contributes a strong 55% to the company's overall business and we were keen to capitalize on this dynamic and growing segment. The **Grand Forex Festival** was hence conceptualized as a viable platform/property, strategically timed to coincide with our peak holiday season; also focusing on our corporate customers and student travellers. Our attractive offers, special rates and our limited period **Best Rate Challenge** has been instrumental in giving fillip to demand and within a short span, we have already witnessed an encouraging **surge of 26% in Forex transactions**."*

He added, *"Our Grand Forex Festival continues till June 30th and we look forward to having India's consumers transact with us to avail of the great benefits on offer."*

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About Thomas Cook (India) Limited: Thomas Cook (India) Ltd. (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

The Thomas Cook India Group spanning 21 countries across 4 continents, a team of over 198,500 and a combined revenue in excess of Rs. 8700 crore (over $ 1.34 billion), operates leading B2C and B2B brands including, Thomas Cook, SOTC, TCI, Sita, Asian Trails, Allied T Pro, Australian Tours Management, Desert Adventures, Travel Circle International Limited, Private Safaris East & South Africa. The Group is today one of the largest travel service provider networks headquartered in the Asia-Pacific region.

ICRA has reaffirmed the long-term rating on TCIL's non-convertible debenture programme at 'ICRA AA/Stable'. CRISIL has reaffirmed the long term rating of 'CRISIL AA–/ Stable' on TCIL's non-convertible debenture programme and long-term banking facilities, and the short-term rating of 'CRISIL A1+' on the banking facilities.

Thomas Cook (India) Ltd has been felicitated with The **French Ambassador's Diamond Award** for **Exemplary Achievements** in **Visa Issuance 2015 ,2016 & 2017**; **Condé Nast Traveller Readers' Travel Awards 2016 to 2011. Thomas Cook India's Travel Quest** was honoured at **PATA Gold Awards 2015** and Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **Top 10 South Asia IATA Authorized Training Centers 2016, 2015, 2013 & 2012**. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 67.02%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 49.02% of Quess Corp Limited, a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited , a company engaged in time share and resort business.

About Quess Corp Limited: Quess Corp Limited (BSE: 539978, NSE: QUESS), established in 2007, is India's leading integrated business services provider. Based out of Bengaluru, Quess today has a Pan-India presence with 65 offices across 34 cities along with overseas footprint in North America, the Middle East and South East Asia. It serves over 1700+ customers across 4 segments namely, Global Technology Solutions, People & Services, Integrated Facility Management and Industrials. Quess has over 212,500 employees (including Manipal Integrated Services and Terrier Security Services) and market cap of over INR 11,551 Crores as on September 30, 2017. For further details on Quess Corp Ltd. please visit: http://www.quesscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has an inventory of 2124 rooms across 32 resorts.

In March 2016, Sterling Holidays acquired 'Nature Trails Resorts Private Limited' - an adventure holiday company that operates resorts at four unique destinations in Maharashtra. For more information, please visit www.sterlingholidays.com

About SOTC Travel Limited: SOTC Travel Limited (formerly known as SOTC Travel Private Limited) is a step-down subsidiary of Fairfax Financial Holdings Group; held through its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL). SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel and Business Travel.

TCIL through its Subsidiary holds100% stake in Travel Circle International Limited, which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong. For more information please visit www.sotc.in

About the recent acquisitions: TCIL recently completed the acquisition of TC Forex Services Limited (Formerly known as Tata Capital Forex Limited) (TC Forex) and TC Travel and Services Limited (TC Travel). TC Forex offers travel related foreign exchange products including Currency notes, Travel Cards and Traveller's cheques and TC Travel offers a wide range of services including Airline ticketing, Booking Hotel accommodation, Visa and Passport facilitation, Travel insurance etc.

Media Enquiries:
Thomas Cook (India) Limited: Suzanne Pereira:+91-22-42427380; +91-9820297665; suzanne.pereira@in.thomascook.com
Adfactors PR: +91 7795420310; ankita.mohanty@adfactorspr.com; gayatri.sethi@adfactorspr.com; +91 9769306266