Thomas Cook (India) Ltd.
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Fort, Mumbai - 400 001
Tel.: +91-22-6160 3333
Fax No.: +91-22-2287 1069

Thomas Cook **Travel Smooth**
thomascook.in
A FAIRFAX Company

5th November, 2014

The Manager,
Listing Department,
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated November 5, 2014 titled "Thomas Cook India partners Quacquarelli Symonds ~ to provide comprehensive guidance for students travelling abroad".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

Encl.: a/a

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News Release

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Thomas Cook India partners Quacquarelli Symonds

~ to provide comprehensive guidance for students travelling abroad ~

Mumbai, November 5, 2014: Thomas Cook (India) Ltd., India's leading integrated travel and travel related financial services company, has announced its partnership with **Quacquarelli Symonds (QS),** the leading global provider of specialist higher education and career solutions, to assist students in India with comprehensive travel and travel related financial services. The partnership precedes the **QS World MBA Tour and Grad School Tour** event series in India from November 13 - 26, 2014.

Thomas Cook India's internal data points to a significant increase in demand of Indian students needing to travel abroad for education, as also the need for trustworthy professional academic guidance and expert travel assistance. Quacquarelli Symonds, with over two and a half decades of experience in assisting students make informed decisions about their higher education and career aspirations, is a natural fit.

Quacquarelli Symonds produces noteworthy research such as **QS World University Rankings, QS TopMBA Jobs & Salary Trends Report** and **QS Global Top 200 Business School Rankings** to help students make informed decisions. It also runs leading digital channels like topuniversities.com and topmba.com, publications such as **QS TopMBA Career Guide** and **Top Grad School Guide** and key on-ground events that facilitate face to face interactions with admissions directors. QS works with over 2000 top global higher education institutions to develop future business and world leaders.

The Partnership of two leading service providers in the tourism and education industry ensures top notch value to students travelling overseas, in addition to the opportunity of having all queries, from admissions to application processes, test preparation to travel guidance answered under one roof at the QS World MBA Tour and QS World Grad School Tour events across India. (To learn more about the masters events visit **Topuniversities.com/thomascook** and for the mba events visit **Topmba.com/Thomascook**).

Commenting on the association, **Mr. Mahesh Iyer, Chief Operating Officer - Foreign Exchange & Head - Visas** said, *"Thomas Cook India's over 133 year legacy in India of providing world class travel & foreign exchange solutions, coupled with the undisputed global educational expertise of Quacquarelli Symonds, brings Indian students a compelling value proposition - a comprehensive and unparalleled student product. This pioneering partnership is aimed at empowering students- providing them with valuable guidance and counseling across a range of services, from test preparation to travel and foreign exchange solutions."*

Reiterating the student benefits, **Mr. Paras Fatnani, Head of Marketing, QS Quacquarelli Symonds** said, *"We're delighted to partner with Thomas Cook India, a renowned service provider, to further enhance the experience of students wanting to study at top institutions internationally. The number of students pursuing studies abroad continues to surge as higher education institutions around the world including India, vie for the best and brightest minds. A recent student mobility report by UNESCO shows application numbers from India are as high as 189,500 and* ***India is the 2nd largest country of origin of mobile students.*** *This association will definitely ease the access to travel and foreign currency exchange services for all potential students."*

About QS: QS is the world's leading network for top careers and education. It links graduate, MBA and executive communities around the world, with recruiters and education providers, through websites, publications, selection services and events. QS is the organiser of the largest focused education events in the world catering to MBA, Post-graduate and Under-graduate audiences. Its events like The QS World MBA Tour, The QS World Grad School Tour and QS World University Tour make it the world's leading education event's organiser. It is also a leading researcher in the education space and annually publishes university rankings and a number of research reports. The QS World University Rankings, The QS Asian University

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Rankings and QS Top MBA Global Recruitment and Salary Trends report are some of its esteemed properties. QS' mission is to provide a lifetime of educational and career information to high-achievers. It achieves this through the platforms of: publications, web services, events and software; all of which aim to support candidates at each stage of their career path, helping them reach leadership positions. QS Communities include: QS TopUniversities.com, QS TopMBA.com and QS Global Workplace.com. QS operates globally from offices in London, Paris, Stuttgart, Singapore, Beijing, Shanghai, Sydney, Washington DC, Boston and Johannesburg.

About Thomas Cook (India) Limited:
Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 233 locations (including 22 airport counters) in 98 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 109 Gold Circle Partners and 112 Preferred Sales Agents in over 133 cities across India.

ICRA has assigned long term rating of 'ICRA AA-/ Stable' to Thomas Cook (India) Ltd's non convertible debenture programme. CRISIL has assigned long term rating of CRISIL AA-/ stable outlook to the non convertible debenture programme and banking facilities and short term rating of CRISIL A1+ to TCIL's banking facilities.

Thomas Cook (India) Ltd has been voted as **Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2014 & 2013** and **Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2014**; honored as **'India's Leading Tour Operator' for the year 2014, at the 21st Annual World Travel Awards Asia & Australasia 2014, Best Tour Operator at the Lonely Planet Travel Awards 2013, Favourite Specialist Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2013, 2012 & 2011** and recognized as a **"Consumer Superbrand" 2013-14 & 2012-2013.** In addition, TCIL has been chosen as the **Best Corporate Travel Management Company** by **World Travel Brands 2012.** At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **"Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012**.
For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of $38 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually. Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).
Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach. Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services and 55.07% of Sterling Holiday Resorts (India) Ltd, engaged in time share and resort business and holiday activities.

About IKYA:
IKYA Group is a market leading business services entity with interests in Asset Management, IT Services and HR services. Headquartered in Bangalore, the Group has more than 80000 employees, operates in 27 cities in India, the North America, Middle East and South East Asia. The group has grown through a series of acquisitions in the last seven years and has INR 2,200 crores as revenue. IKYA is a subsidiary of Thomas Cook (India) Ltd.
For more information visit: http://www.ikyaglobal.com/

About Sterling Holiday Resorts (India) Limited:
Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1634 rooms across 21 resorts in 18 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years. The company also plans to add new resorts to 15 additional sites.
For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:
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