

BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126

Registered Office : 29th & 30th Floors, World Trade Center
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Ref: BEL/NSEBSEPR/24062015

24th June, 2015

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

Sub.: Press release - "Brigade Group to Participate in the Unique Indian Realty Flash Sale from June 25-27"

We are enclosing herewith the copy of the proposed press release titled "Brigade Group to Participate in the Unique Indian Realty Flash Sale from June 25-27".

Request you to kindly take note of the same.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited

P. Om Prakash
Company Secretary

Encl.: a/a



Brigade Group to Participate in the Unique Indian Realty Flash Sale from June 25-27

Some great projects and unique offers to look forward to

Bangalore, June 24, 2015: The Indian Realty Flash Sale (IRFS) is the latest online realty sale event that promises some great offers for home buyers. Brigade Group, one of India's leading developers will be participating in the Indian Realty Flash Sale by Amura between June 25 and 27.

Speaking on Brigade's participation in this flash sale, **Mr. Om Ahuja, CEO- Residential, Brigade Group** says, "We at Brigade Group have been on the forefront of utilizing technology to make home buying convenient and delightful. We see the online medium steadily growing as an alternative medium to buy a home. Brigade Group will showcase its prime properties in Bangalore at IRFS with some great offers. We expect good response from this flash sale."

Brigade Group has been at the forefront of technology adoption with the company selling over Rs. 50 Cr. of residential inventory through its online home booking platform last year. A part of this business was through participation in the GOSF last December which has made Brigade a case study in online selling in Indian real estate. The group this year also launched Brigade My-Key, its customer portal where home buyers can view project progress, statement of accounts, property documents and raise queries from the comfort of their home."

Indian Realty Flash Sales is on from June 25th to 27th, 2015 where interested home buyers can download coupons to avail attractive offers on purchase participating projects"

For more information on Brigade Group visit www.BrigadeGroup.com

