Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400001
Board: +91-22-6160 3333
CIN: L63040MH1978PLC020717
A FAIRFAX Company

Thomas Cook Travel Smooth thomascook.in

5th May, 2017

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001
Scrip Code: 500413
NCRPS Scrip Code: 715022
NCD Scrip Code: 949099, 952673, 952674, 952675

Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCRPS Scrip Code: Thomas Cook CRNCPS 8.50% 2022
NCD: THC10.52; Thomas Cook 9.37% 2018 SERIES 1, Thomas Cook 9.37% 2019 SERIES 2 Thomas Cook 9.37% 2020 SERIES 3
Fax No.: 2659 8237/38

Dear Sir/ Madam,

Ref: Submission of information pursuant to Regulation 30(4) of the SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

Sub: Press Release

We are enclosing herewith the Press Release dated May 05, 2017 titled: Thomas Cook India targets India's high potential woman traveller segment ~ Witnesses a growth of over 17% in this segment ~ Celebrates the spirit of Indian Women with special Mother's Day tours for mothers and mothers-to-be.

This is for your information and records.

Thank you,
Yours faithfully,
For Thomas Cook (India) Limited

AMIT JYOTINDRA PAREKH
Digitally signed by AMIT JYOTINDRA PAREKH
Date: 2017.05.05 12:15:20 +05'30'

Amit J. Parekh
Company Secretary and Compliance Officer

Encl.: a/a

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News Release

Thomas Cook Press Office: 022 42427380

Thomas Cook India targets India's high potential woman traveller segment

~ Witnesses a growth of over 17% in this segment

~ Celebrates the spirit of Indian Women with special Mother's Day tours for mothers and mothers-to-be

May 5, 2017, Mumbai: Thomas Cook (India) Ltd, India's leading integrated travel and travel related financial services company, in a focussed initiative to leverage India's **strongly emerging segment of the Mommy traveller,** has launched its **Mother's Day specials.** This innovative portfolio has been carefully curated to address the unique needs of mothers and mothers-to-be (mother and baby-moon packages) and incorporates the special interests of India's women travellers with engaging experiences like shopping (and if required, with a personal stylist in tow!), sampling delicious global cuisine while learning to cook it, as well and local cultural tours and rejuvenating spa-wellness programmes.

What Moms Want:

Top destinations
International: Singapore, Thailand, Dubai, Maldives, Mauritius

Domestic: Goa, Kerala, Rajasthan, Agra

Baby-moons: Maldives, Andamans, Goa & Sri Lanka

Most common inclusions: Shopping, nightlife, culinary tours, spa & wellness

Thomas Cook India's Mother's Day tour packages feature easy to access short-haul International destinations like Singapore, Dubai (including a stay in the resort destination of Ras-Al-Khaimah), Thailand, Sri Lanka, Oman, Maldives and Mauritius.

To celebrate Mother's Day, Thomas Cook India's specials extend across a diverse spectrum, so its customers can opt for an all-girls BFF (Best Friend Forever) trip to Thailand and enjoy shopping, spa therapy and a fun session learning the ancient Thai martial art of *Muay Tai* (kick boxing) or experience the adrenalin rush of dive-sail-snorkeling in the Maldives and shopping and desert adventures in Dubai and Ras Al Khaimah.

Rajeev Kale, Thomas Cook India's President & Country Head - Leisure Travel, MICE, Thomas Cook (India) Ltd. said *"India's Mommy travellers are clearly the next growth drivers and our product teams at Thomas Cook India have developed unique packages, personalized to serve their needs. We understand that the Protagonist Traveller of today looks beyond the ordinary & likes to customize her packages, which is why we have taken into consideration not just accommodation and sightseeing, but also exciting elements like water sports, local cuisine & cooking, shopping; equally safety and cultural sensitivities of each country."*

He added, "Travel serves as a great bonding experience and our Mother's Day packages have unique mother-daughter itineraries, best-friend-forever trips as also kitty-party fun tours!"

For an unforgettable Mother's Day celebration, Thomas Cook India has included special shopping and spa vouchers, along with a complimentary massage for mothers in Thailand, Mauritius and Sri Lanka; also a complimentary upgrade to an exclusive Four-star resort. Thomas Cook India's Baby-moon packages offer mums-to-be an opportunity of a special photo-shoot in the Maldives and complimentary foot massages in Oman and Thailand.

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About Thomas Cook (India) Limited: Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.
TCIL's footprint (exclusive of its subsidiaries) currently extends to over 261 locations (including 21 airport counters) in 102 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 96 Gold Circle Partners and 81 Preferred Sales Agents in over 130 cities across India.

ICRA has retained the long-term rating of Thomas Cook (India) Limited's non-convertible debenture programme at 'ICRA AA/Stable'. CRISIL has assigned a long term rating of 'CRISIL AA– / stable' to the non-convertible debenture programme and long-term banking facilities, and a short-term rating of 'CRISIL A1+' to TCIL's banking facilities. Further, ICRA has retained the rating of 'ICRA AA– / Stable' on the Company's preference share programme.

Thomas Cook (India) Ltd has been voted as **Favourite Outbound Tour Operator at the Outlook Traveller Awards 2015; Best Tour Operator-Outbound** at the **CNBC AWAAZ Travel Awards 2015, 2014 & 2013; Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2015 & 2014**; felicitated with The **French Ambassador's Diamond Award** for **Exemplary Achievements** in **Visa Issuance 2015 & 2016**; **Condé Nast Traveller Readers' Travel Awards 2016 to 2011. Thomas Cook India's Travel Quest** was honoured at **PATA Gold Awards 2015** and Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **Top 10 South Asia IATA Authorized Training Centers 2016, 2015, 2013 & 2012**. For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited and its controlled affiliates which holds 67.66%. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited: Fairfax Financial Holdings Limited is a holding company which, through its subsidiaries, is engaged in property and casualty insurance and reinsurance and investment management. The company was founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa. The company has been under present management since 1985 and is headquartered in Toronto, Canada. Its common shares are listed on the Toronto Stock Exchange under the symbol FFH and in U.S. dollars under the symbol FFH.U.

The company, through Thomas Cook (India) Ltd., owns 62.17% of Quess Corp Limited (formerly IKYA Human Capital Solutions Limited), a provider of integrated business services, and 100% of Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited), a company engaged in time share and resort business.

About Quess Corp Limited: Quess Corp Limited (Quess), established in 2007, is India's leading integrated business services provider; headquartered in Bengaluru. Quess has a Pan-India presence with 65 offices across 34 cities along with an overseas footprint across 9 countries and an employee strength of over 1,58,000 as of Dec 31, 2016 . It serves more than 1300 customers across 4 segments - Global Technology Solutions, People & Services, Integrated Facility Management and Industrial Asset Management. Quess has a Market Capital of over INR 8,200 Crores as on Dec 31, 2016 and revenue of INR 3,035 Crores in the 9 months ended Dec 31, 2016. For further details on Quess, please visit: http://www.quesscorp.com

About Sterling Holiday Resorts Limited: Sterling Holiday Resorts Limited, a leading holiday lifestyle company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. To achieve this vision, the company pioneered Vacation Ownership in India and set about building a network of leisure resorts at some of the best holiday destinations in India. Currently, Sterling Holidays has 27 resorts (1963 operational rooms) in 24 scenic holiday destinations in India.

In pursuance of the Order of Hon'ble High Court, Bombay, dated July 2, 2015 sanctioning the Composite Scheme of Arrangement and Amalgamation between Sterling Holiday Resorts (India) Limited (SHRIL) and Thomas Cook Insurance Services (India) Limited (TCISIL) and Thomas Cook (India) Limited (TCIL) and their respective shareholders and creditors (Scheme), the time share and resort business division and undertaking of SHRIL was Demerged into TCISIL and the residual business of SHRIL was Amalgamated with TCIL.

Post implementation of composite scheme, Sterling Holiday Resorts Limited (formerly Thomas Cook Insurance Services (India) Limited) continued the vacation ownership and resort business. In March 2016, Sterling acquired 100% stake in Nature Trails (an adventure holiday company) and this will add 93 rooms + Tents and Dorms [400 beds] to the total room inventory of Sterling. The company also has 17 additional sites where it plans to add new resorts in the coming years. For more information visit: www.sterlingholidays.com

About SOTC Travel Services Pvt Ltd (formerly Kuoni Travel (India) Pvt. Ltd) & Travel Circle International Services Limited (Formerly Kuoni Travel (China) Limited) : SOTC Travel Services Pvt Ltd (Formerly "Kuoni Travel (India) Pvt. Ltd.") is a step-down subsidiary of Fairfax Financial Holdings Group; held through two companies, its Indian listed subsidiary, Thomas Cook (India) Limited (TCIL) and TCIL's subsidiary Travel Corporation (India) Ltd. SOTC is a leading travel and tourism company active across various travel segments including Leisure Travel, Incentive Travel, Business Travel, Destination management Services and Distribution Visa Marketing Services.

TCIL through its step down Subsidiary Travel Circle International Limited (formerly Luxe Asia Travel (China) Limited) held 100% stake in Travel Circle International Services Limited (formerly Kuoni Travel (China) Limited), which has an attractive business in the travel sector backed by a trusted brand name, and a stable and motivated professional management team. The company is a premium outbound travel operator in Hong Kong. The Company Travel Circle International Services Limited has been merged with Travel Circle International Limited w.e.f. Dec 13, 2016

Media Enquiries:
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