

BRIGADE ENTERPRISES LIMITED

Corporate Identity Number (CIN): L85110KA1995PLC019126
Registered Office : 29th & 30th Floors, World Trade Center
Brigade Gateway Campus, 26/1, Dr. Rajkumar Road
Malleswaram - Rajajinagar, Bangalore - 560 055, INDIA
Ph: 91-80-4137 9200, 2227 7017-18 Fax : 91-80-2221 0784
enquiry@brigadegroup.com www.brigadegroup.com



For a better quality of life,
upgrade to Brigade

Ref: BEL/NSE/04122014

4th December, 2014

Listing Department
National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051
Fax Nos. : 022-26598237/38

Department of Corporate Services - Listing
BSE Limited
P. J. Towers
Dalal Street,
Mumbai - 400 001
Fax Nos.: 022- 22722037/2039

Re.: Scrip Symbol: BRIGADE/Scrip Code: 532929

Dear Sir,

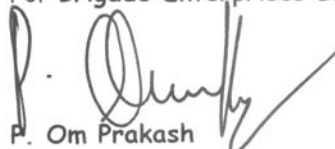
Sub.: Press Release - Brigade Group launches a luxury project Brigade NorthRidge in North Bangalore

We are enclosing herewith the proposed press release titled "Brigade Group launches a luxury project Brigade NorthRidge in North Bangalore".

Kindly take same on your records.

Thanking You,

Yours faithfully,
For Brigade Enterprises Limited


P. Om Prakash
Company Secretary

Encl.: a/a

Press Release

Brigade Group launches a luxury project Brigade NorthRidge in North Bangalore.

Bangalore, December 4th, 2014: Brigade Group announced the launch of its latest project, Brigade Northridge in North Bangalore. The project, spread over 6 acres comprises of 2, 3 & 4 bedroom luxury apartments, starting at just Rs. 65 lakh.

Brigade Northridge is just 10 minutes from Hebbal flyover and 5 minutes from the International Airport Road near Kogilu cross. It offers a perfect balance of luxury and affordability, while promising a great lifestyle in one of Bangalore most sought after localities with good social infrastructure like schools, retail outlets, Manyata Tech park etc making it an ideal choice for both end users and investors. The lifestyle is planned with a great mix of sporting activities like tennis, basketball, cricket pitch and Golf putting green on one side and soothing and rejuvenating green zones like reflexology path, preserved tree grove and yoga/ meditation deck on the other. The model apartment at the site gives a feel of the premium specifications and efficient layouts.

The project has received a good response from prospective customers.

Brigade Group is one of India's leading developers with over 28 years of experience in transforming the skyline of South Indian cities namely Bangalore, Mysore, Mangalore, Hyderabad, Chennai, Kochi with its developments across Residential, Offices, Retail, Hospitality & Education sectors. The awards and recognition received by Brigade Group across various categories serve as a testimony to Brigade as a proven brand, well established and trustworthy coupled with excellent customer service and impeccable build quality.

For more information on the project visit www.BrigadeNorthRidge.com and about Brigade Group visit www.BrigadeGroup.com

