Thomas Cook (India) Ltd.
Thomas Cook Building, Dr. D. N. Road,
Fort, Mumbai - 400 001
Tel.: +91-22-6160 3333
Fax No.: +91-22-2287 1069

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A FAIRFAX Company

1st December, 2014

The Manager,
Listing Department
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001
Scrip Code: 500413
NCD Scrip Code: 949099
Fax No.: 2272 2037/39/41/61

The Manager,
Listing Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No.C/1
G Block, Bandra-Kurla Complex, Bandra (E)
Mumbai – 400 051
Scrip Code: THOMASCOOK
NCD ISIN: INE332A08014
Fax No.: 2659 8237/38

Dear Sir,

Sub: Press Release

We are enclosing herewith the Press Release dated December 1, 2014 titled "Thomas Cook India voted "Favourite Tour Operator" for the fourth time in a row at the Condé Nast Traveller India Readers' Travel Awards 2014".

This is for your information. We request you to acknowledge the same.

Thank you,

Yours faithfully
for **Thomas Cook (India) Limited**

R. R. Kenkare
President & Head - Legal & Company Secretary

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News Release

Thomas Cook Press Office: 022-66091380
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Thomas Cook India voted "Favourite Tour Operator" for the fourth time in a row at the Condé Nast Traveller India Readers' Travel Awards 2014

Mumbai, December 1, 2014: Thomas Cook (India) Ltd; India's leading integrated travel and travel related financial services company, was honored as the **"Favorite Tour Operator"** at the recently concluded 4th Annual Condé Nast Traveller India Readers' Travel Awards 2014 in New Delhi. This is the fourth consecutive year that Thomas Cook India has been the recipient of this prestigious award**.**

The Condé Nast Traveller India's Readers' Travel Awards, recognized internationally as a benchmark for excellence in travel and tourism, is widely acknowledged as one of the most prestigious awards in the travel industry. Its discerning and influential readers were asked to choose the finest travel facilitators and destinations India has to offer, and Thomas Cook (India) Ltd was voted number one, once again.

The Favorite Tour Operator award is based on the following criteria:
First-hand knowledge of destination • Flexibility of arrangements • Level of expertise • Range of accommodation • Reliability • Service/staff • Value for money • Variety of destinations offered

The "Favorite Tour Operator" award reaffirms the consistent delivery of exceptional customer-centric product innovation and service excellence that is today deeply entrenched in the ethos of Thomas Cook (India) Ltd.

Commenting on the occasion, **Mr. Madhavan Menon, Managing Director, Thomas Cook (India) Ltd.** said, *"We are delighted to accept the Favourite Tour Operator award at the Condé Nast Traveller India's Readers' Travel Awards 2014. To be voted number one for the fourth time in a row and by Condé Nast's highly discerning and sophisticated travellers, is an honour indeed."*

He added, *"At Thomas Cook India, our customer is always at the heart of our every initiative, and we strive relentlessly to ensure customer delight. Innovation has been a strategic focus for us, to catalyse our enterprise, and ensure cutting edge differentiation via not merely our product development, but right through to service delivery."*

Mr. Menon concluded by saying, "*This top accolade is tribute to the impeccable delivery from our truly exceptional people at Team Thomas Cook and I am confident that this award will inspire us to set even higher benchmarks of excellence."*

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About Thomas Cook (India) Limited:
Thomas Cook (India) Ltd (TCIL) is the leading integrated travel and travel related financial services company in the country offering a broad spectrum of services that include Foreign Exchange, Corporate Travel, MICE, Leisure Travel, Insurance, Visa & Passport services and E-Business. The company set up its first office in India in 1881.

TCIL's footprint currently extends to over 233 locations (including 22 airport counters) in 98 cities across India, Mauritius & Sri Lanka and is supported by a strong partner network of 109 Gold Circle Partners and 112 Preferred Sales Agents in over 133 cities across India.

ICRA has assigned long term rating of 'ICRA AA-/ Stable' to Thomas Cook (India) Ltd's non convertible debenture programme. CRISIL has assigned long term rating of CRISIL AA-/ stable outlook to the non convertible debenture programme and banking facilities and short term rating of CRISIL A1+ to TCIL's banking facilities.

Thomas Cook (India) Ltd has been voted as **Best Tour Operator - Outbound** at the **CNBC AWAAZ Travel Awards 2014 & 2013** and **Best Company providing Foreign Exchange** at the **CNBC AWAAZ Travel Awards 2014**; honored as **'India's Leading Tour Operator' for the year 2014, at the 21st Annual World Travel Awards Asia & Australasia 2014, Best Tour Operator** at the **Lonely Planet Travel Awards 2013, Favourite Tour Operator** at the **Condé Nast Traveller Readers' Travel Awards 2014, 2013, 2012 & 2011** and recognized as a **"Consumer Superbrand" 2013-14 & 2012-2013**. In addition, TCIL has been chosen as the **Best Corporate Travel Management Company** by **World Travel Brands 2012.** At the **National Tourism Awards 2012-2013**, TCIL was the recipient of 3 prestigious awards. Thomas Cook India's **Centre of Learning** has received **IATA accreditation** as **"Top 10 South Asia IATA Authorized Training Centers", 2013 & 2012.**
For more information, please visit www.thomascook.in

Thomas Cook (India) Limited is promoted by Fairfax Financial Holdings Limited through its wholly-owned subsidiary, Fairbridge Capital (Mauritius) Limited. Fairbridge is responsible for the execution of acquisition and investment opportunities in the Indian subcontinent on behalf of the Fairfax family of companies.

About Fairfax Financial Holdings Limited:
Fairfax Financial Holdings Limited is a Toronto-based financial services holding company with a global presence in insurance and reinsurance and a portfolio of assets in excess of $38 billion invested worldwide. The Company, founded in 1985 by the present Chairman and Chief Executive Officer, Prem Watsa, has over the past 25 years, demonstrated a strong financial track record to achieve an annual appreciation in Book Value per Share of 24.7% annually. Fairfax has almost 20 general insurance subsidiaries and joint ventures globally, including ICICI Lombard (India).
Fairfax is engaged in long term investments from its own resources, with a focus to delivering long term capital appreciation through a flexible and value oriented approach. Fairfax Financial Holdings through Thomas Cook (India) Ltd. owns 74.85% on a fully diluted basis of the IKYA Group, a provider of specialised Human Resource related Services and 55.07% of Sterling Holiday Resorts (India) Ltd, engaged in time share and resort business and holiday activities.

About IKYA:
IKYA Group is a market leading business services entity with interests in Asset Management, IT Services and HR services. Headquartered in Bangalore, the Group has more than 80000 employees, operates in 27 cities in India, the North America, Middle East and South East Asia. The group has grown through a series of acquisitions in the last seven years and has INR 2,200 crores as revenue. IKYA is a subsidiary of Thomas Cook (India) Ltd.
For more information visit: http://www.ikyaglobal.com/

About Sterling Holiday Resorts (India) Limited:
Sterling Holiday Resorts (India) Limited, a pioneer in vacation ownership and a leading leisure hospitality company in India, was incorporated in 1986 with the vision of delivering great holiday experiences to Indian families. Sterling Holidays' network includes 1634 rooms across 21 resorts in 18 scenic holiday destinations pan India. The company also has 15 additional sites where it plans to add new resorts in the coming years. The company also plans to add new resorts to 15 additional sites.
For more information visit: www.sterlingholidays.com

For Media Enquiries please contact:
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