

HMCL: PR/08 SECT: 16

August 1, 2016

Asst. Vice President,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051.

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001.

Sub: Press Release.

Dear Sir,

Please find attached herewith a copy of the Press Release issued by the Company.

Kindly make a note of the same.

Thanking you

For Hero MotoCorp Ltd.


(Ramni Sood)
Compliance Officer



Encl: a/a.

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



New Delhi, August 1, 2016.

HERO MOTOCORP SELLS 532,113 UNITS OF TWO-WHEELERS IN JULY 2016

**LAUNCHES SPLENDOR iSMART 110 - ITS FIRST MOTORCYCLE COMPLETELY
DESIGNED & DEVELOPED AT THE
HERO CENTRE OF INNOVATION AND TECHNOLOGY**

Hero MotoCorp Ltd (HMCL), the world's largest two-wheeler manufacturer, sold **532,113** units of two-wheelers during the month of July 2016. This is a **growth of 9.13%** over the corresponding month last year (July 2015) when the company had sold 487,580 units.

In addition to its leadership in the 100cc segment, Hero MotoCorp also continues to dominate the 125cc space, with robust contributions from popular 125cc motorcycles Glamour and Super Splendor. In the scooter segment, Maestro Edge and Duet also maintained their growth trajectory during the month.

In July, Hero MotoCorp commenced retail sales of **Splendor iSmart 110** – the first motorcycle to have been completely designed and developed by its in-house R&D team at the state-of-the-art, world class **Hero Centre of Innovation and Technology** in Jaipur. The initial customer response to the new bike has been positive.

With the above average monsoon and implementation of the 7th pay commission recommendations, the company remains cautiously optimistic about a positive turnaround in the industry in the second half of the year.

For more information, please visit:

www.heromotocorp.com

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