

HMCL:PR-1/10:SECT:16

October 2, 2016

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Sub: Press release

Dear Sir,

Please find attached herewith a copy of the Press release being issued by the Company.

Kindly make a note of the same.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary

Encl. a/a



HERO MOTOCORP CONTINUES ITS DRIVE AGAINST MANUFACTURERS & TRADERS OF SPURIOUS PARTS

CONDUCTS RAIDS WITH DELHI POLICE TO SEIZE MORE THAN 50,000 SPARE PARTS, COUNTERFEIT LABELS & PACKAGING MATERIALS

New Delhi, October 2, 2016.

Hero MotoCorp Ltd. (HMCL), the world's largest manufacturer of two-wheelers, conducted raids, along with Delhi Police, on the manufacturers and traders of spurious parts in New Delhi.

In a series of action on Friday, HMCL under the supervision of the Assistant Commissioner of Police & District Investigation Unit - Central Delhi Police (EOW), pursuant to the orders passed by the Hon'ble District Court, raided three establishments - (1) M/s Sehgal Auto Spares, (2) M/s A.P. Auto and (3) M/s Ankur Sehgal Automobiles - all based at Karol Bagh market of Delhi and seized more than 50,000 spurious spare parts, counterfeit labels and packaging materials.

A FIR (no. 515/2016) was registered at Karol Bagh Police Station, New Delhi. Three persons (owners/manager of above three establishments) were arrested in violations to Copyright & Trademark laws, under this raid. This is the second such raid conducted in Delhi since March.

The Company earlier this year launched the initiative, '**Fight Fake, Stay Safe**' with the objective of ensuring the safety of the vehicle and those riding it. Usage of genuine parts also goes a long way in curbing environmental pollution.

This initiative thus safeguards the interests of its customers and ensures that they have access to Hero genuine parts. Hero MotoCorp is determined to continue this drive against unscrupulous traders selling counterfeit Hero spare parts and intends to take strict actions against such traders in the future.

Original Hero Genuine Parts (HGP) bear the Unique Parts Identification (UPI) code. Customers can confirm the genuineness of the part by sending UPI code through SMS on 9266171171. Hero has over 6000 customer touch points across the country, making genuine Hero spare parts available to millions of its customers.

For more information, please visit:

www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

Press Contact

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