KRBL Limited

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The General Manager **Department of Corporate Services** **BSE Limited** **Floor 25, Phiroze Jeejeebhoy Towers** **Dalal Street** **Mumbai – 400 001** Scrip Code: **530813**	**National Stock Exchange of India Limited** **"Exchange Plaza", C-1, Block-G** **Bandra-Kurla Complex** **Bandra (E)** **Mumbai-400051** **Symbol: KRBL** **Series: Eq.**

Dear Sir/Madam,

Subject: Press Release

Re: KRBL Limited wins the APEDA Golden Trophy for Outstanding Export Performance & Contribution in the Basmati Rice Sector

Pursuant to the provisions of Regulation 30 and other applicable provisions, if any, of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that KRBL Limited wins the APEDA Golden Trophy for Outstanding Export Performance & Contribution in the Basmati Rice Sector.

A press release in this regard is enclosed herewith.

This is for your information and record.

Thanking you,

Yours faithfully,
For KRBL Limited

Raman Sapra
Company Secretary
M. No. F9233
267, Street No. 18
Pratap Nagar, Delhi-110007

Encl: Press Release

PRESS RELEASE

KRBL Limited wins the APEDA Golden Trophy for Outstanding Export Performance & Contribution in the Basmati Rice Sector

Wins 15 times since the inception of the award in 1998.

Photo caption: (L-R) Ms Rita Teotia, Commerce Secretary, MoC&I Government of India, Mr. Anil Kumar Mittal, Chairman & Managing Director, KRBL Ltd, Mr Arun Kumar Gupta, Joint Managing Director, KRBL Ltd and Ms Priyanka Mittal, Whole Time Director, KRBL Ltd.

New Delhi, 12th June, 2017: - Recognising the impeccable quality of its products, KRBL Limited, a leading Basmati Rice Company, has been awarded the Golden Trophy by APEDA (Agricultural and Processed Food Products Export Development Authority), Ministry of Commerce and Industry, Government of India, for outstanding export performance for the year 2015-16. The award was presented by Smt. Rita Teotia, Commerce Secretary, MoC&I Government of India, at the 22nd Annual APEDA Award Function held on 12th June, 2017, at Vigyan Bhawan, New Delhi.

Mr. Anil Kumar Mittal, Chairman & Managing Director of KRBL Limited, received the award on behalf of the company. Senior officers of the MoC&I and other government officials also graced the occasion.

With over a 120-year heritage and an existence since 1889, KRBL Limited is the world's largest rice millers and Basmati rice exporters with a comprehensive product chain. KRBL exports basmati rice to 73 countries in the world and has a capacity of producing 195 MT of rice per hour.

On receiving the award, Mr. Anil Kumar Mittal, Chairman & Managing Director of KRBL Limited said, "We are honoured to receive this award from APEDA as it reflects our continued commitment to satisfy our customers and deliver best quality Basmati Rice in India and around the world. This is truly a reflection of the high quality of products appreciated in domestic as well as international markets. Our flagship brand - India Gate Basmati rice not only enjoys market leadership in India but many important markets of Middle East and South East Asia. KRBL Limited believes that awards and recognition not only acknowledge success but also act as an impetus to motivate the company and its employees. It inspires us to take up new challenges that set new benchmarks in the industry.

Taking cue from Ms Teotia's speech today, KRBL is committed to extending its global branding network to enhance value addition in India. "We are equally committed to marketing Indian Quinoa and other healthy grain from India in our brands to create newer product categories and newer markets, also suggested by her. MoC support to further these new initiatives is very encouraging," Mr Mittal added.

Today, KRBL stands at the top slot of the Indian Basmati rice industry, unmatched and unparalleled in every aspect. With a strong retail presence across different sizes and price points, India Gate continued to allure consumers across all age groups and regions to lead the market and is today the most aspirational basmati rice brand in India. As world's largest Basmati exporter, KRBL has its wings spread across all the Basmati eating regions like Asia, Middle East, Europe, USA, Canada and Africa.

ABOUT APEDA:

The Agricultural and Processed Food Products Export Development Authority (APEDA) was established by the Government of India under the Agricultural and Processed Food Products Export Development Authority Act passed by the Parliament in December, 1985. APEDA links Indian exporters to global markets for the promotion of large range of processed food products, besides providing comprehensive export oriented services.

ABOUT KRBL:

Background:- KRBL has its genesis as a 127-year-old firm engaged in the business of grain marketing and agro processing, reinforcing its long-standing experience and expertise in the industry. Incorporated in 1993 with the objective of processing paddy, the Company, promoted by Mr. Anil Kumar Mittal, Mr Arun Kumar Gupta and Mr Anoop Kumar Gupta, is today synonymous with Basmati rice the world over, and has bestowed the Indian Basmati rice with global glory.

Offices & Units:- The Company has a Registered office at Lahori Gate, Delhi and Corporate office at Sector 62, Noida, UP. The Company has its Manufacturing Units in Gautam Budh Nagar, UP and Dhuri, Punjab for rice processing. The Company has also its Grading, Sorting and Packaging units in Sonipat, Haryana and Alipur, Delhi.

Products:- Company is a global branded food specialty company marketing basmati and non basmati rice in its brands along with seeds such as quinoa and other by-products such as rice bran oil, de-oiled cake and furfural etc. The company is also engaged in power generation from solar power plant, wind turbine and a husk-based power plant.

Star Brands:- India Gate is the flagship brand of the Company produced from the best paddy sowed from the most fertile soil in India. Over the years, the Company has also developed other popular rice brands such as Indian Farm, Aarti Unity, BAB AL Hind, Doon, Nur Jahan, Bemisal etc. to meet the needs of different categories of consumers across regions.

Production Capacity:- It is a leading integrated industry player with business philosophy aligned with its quality rice. Its rice milling capacity of 195 MT/hour, the largest in the word, lends it a distinctive edge, ranking it at the top of the industry. KRBL Limited has the capacity to handle 20% of total Basmati production of India.

Distribution Network:- KRBL Limited is a global rice entity having a multi-brand presence both in the domestic as well as in overseas market. In Domestic, it Covers Market in all 29 States and 7 Union Territories. KRBL Limited is a leading exports to 75 countries across the world, the maximum global reach as compared to any FMCG player.

For More Information, Visit http://www.krblrice.com.