



HMCL:SECT:16

May 2, 2016

Asst. Vice President,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001

Dear Sir,

Sub: Press Release

Please find attached herewith a copy of the Press Release being issued by the Company.

Kindly make a note of the same.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.


Ramni Sood
Compliance Officer



Encl. as above

Hero MotoCorp Ltd.

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HERO MOTOCORP BEGINS FY'17 WITH ROBUST SALES OF 612,739 TWO-WHEELERS & GROWTH OF 15% IN APRIL

CONSOLIDATES MARKET LEADERSHIP WITH THREE CONSECUTIVE MONTHS OF DOUBLE DIGIT GROWTH

New Delhi, May 2, 2016: Hero MotoCorp Ltd (HMCL), the world's largest two-wheeler manufacturer, commenced the new financial year (FY) 2016-17 with robust six-lakh plus sales and double digit growth in the month of April.

Sustaining its performance trajectory in the past few months, Hero sold **612,739** units of two-wheelers in April, registering a sturdy double-digit growth of **15%** over the corresponding month last year when the company had sold 533,305 units.

Having grown by 13.6% and 14% in February and March respectively, this is the third consecutive month of double digit growth for Hero MotoCorp.

In addition to maintaining its leadership in the 100cc segment, Hero has also been further consolidating its leadership in the 125cc segment, driven particularly by the best-selling motorcycle 'Glamour', which grew by 23% in the last financial year (FY'16).

Hero MotoCorp has also been steadily strengthening its market share in the scooter segment, driven largely by the positive customer response to its two new launches – Maestro Edge and Duet.

For more information, please visit:

www.heromotocorp.com

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