

HAP

Hatsun Agro Product Ltd.
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BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Ring,
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai - 400 001.

✓ National Stock Exchange of India Ltd.
Exchange Plaza, 5th Floor,
Plot No.C/1, G Block,
Bandra Kurla Complex,
Bandra (E), Mumbai 400 051

Stock Code: BSE: 531531
NSE: HATSUN

Dear Sir,

Sub: Press Release

We are attaching herewith a copy of the Press Release titled “**Hatsun Agro Product Ltd. invests ₹ 60 Crore to expand its Cattle Feed Production Plant in Tamil Nadu**”, which is being issued by the Company today to the media, for the information of the Stock Exchanges, as required under the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015.

Kindly take note the same for your records.

Thanking you,

Yours faithfully,
For HATSUN AGRO PRODUCT LIMITED



R.G.CHANDRAMOGAN
MANAGING DIRECTOR



Hatsun Agro Product Ltd. invests ₹ 60 Crore to expand its Cattle Feed Production Plant in Tamil Nadu

Expansion to support the growing requirements of the farming community in Tamil Nadu, Andhra Pradesh, Telangana, Karnataka and Maharashtra

Chennai, 16th October, 2017: Hatsun Agro Product Ltd. (HAP), a leading dairy company with well-known brands 'Arun', 'IBACO' and 'Hatsun', has commenced operations at its cattle feed production facility that has seen capacity addition with the introduction of a new production line. HAP has been witnessing a growing demand for its cattle feed brand 'Santosa' and has invested ₹ 60 crores towards the expansion of its existing manufacturing facility near Palani in Tamil Nadu.

The manufacturing plant near Palani came into operation last year and within a short span of time has undergone expansion to meet the growing demand for 'Santosa'. Cattle feed. The plant that had a manufacturing capacity of 550 Metric Ton cattle feed per day, will now, with the expansion is able to add another 450 tonnes thereby taking the total manufacturing capacity to 1000 tonnes per day.

HAP's expansion will help to cater to the growing requirements of its farming community across the states of Tamil Nadu, Andhra Pradesh, Telangana, Karnataka and Maharashtra and see to that they are adequately supported in every possible way.

According to RG Chandramogan, Chairman and Managing Director, HAP, "Cattle Feed is a key component of our support service to farmers. This expansion facilitates our intention for continuous and consistent support to our farmers who seek good quality feed for their cattle. Our cattle feed has the best of ingredients and essential nutrients that improves the cattle's health and milk yield".

HAP conforms to high quality standards through latest equipment providing highly nutritious and balanced feed for cattle. The company procures superior quality raw materials from reliable and trusted suppliers. Raw materials are subjected to further tests under various parameters at high tech quality labs and are used only upon certification by HAP's highly experienced quality team. Apart from testing the raw materials, even finished products are tested to ensure that the highest standards of quality and norms are met which in turn results in best quality of raw milk yield from our cows.

About Hatsun Agro Product Ltd:

Hatsun Agro Product Ltd. Is a leading private sector dairy player in India. HAP procures milk from select fine quality cattle collected directly from over 4,00,000 farmers, chosen with care. HAP's portfolio includes: **Arun Icecreams** – South India's leading ice cream brand, **Aroky Milk** – the country's largest private sector milk brand, **Hatsun Dairy Products** – a rapidly growing, wide portfolio brand of dairy products, **ibaco** – Premium chain of ice cream outlets enabling consumers create their own ice cream sundaes & **Santosa** – a fast growing cattle feed brand. HAP's products are exported to 38 countries around the world.

For further information, please contact: Sai Ganesh R, Corporate Communications, Hatsun Agro Product Ltd @ +91 98408 81709

