

HMCL: PR/09 SECT: 16

September 1, 2016

Asst. Vice President,
Listing Department,
National Stock Exchange of India Ltd.,
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051.

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001.

Sub: Press Release.

Dear Sir,

Please find attached herewith a copy of the Press Release issued by the Company.

Kindly make a note of the same.

Thanking you.

for Hero MotoCorp Ltd.



(Neerja Sharma)
Company Secretary



Encl: As above.

Hero MotoCorp Ltd.

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HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J



New Delhi, September 1, 2016

HERO MOTOCORP REGISTERS HIGHEST MONTHLY SALES FOR THE YEAR

**CLOCKS ROBUST GROWTH OF 28% WITH 616,424
UNIT SALES IN AUGUST**

**GEARS-UP FOR THE FESTIVAL SEASON WITH
THREE NEW MOTORCYCLE LAUNCHES**

Hero MotoCorp Ltd. (HMCL), the world's largest two-wheeler manufacturer, further consolidated its leadership position with yet another six lakh-plus monthly sales in 2016.

Sustaining the momentum it has built up over the past few months with its **highest ever quarter sales in Q1 FY '17**, Hero MotoCorp sold **616,424 units of two-wheelers in August 2016 – a growth of 28%** over the corresponding month last year when the company had sold 480,537 units.

This is the **third time this year that the company has surpassed the six lakh sales mark**.

In addition to strengthening its leadership in the 100-110cc motorcycle category with the recent launch of Splendor iSmart 110, Hero has also further consolidated its leadership in the 125cc space with the **largest selling motorcycle in the segment 'Glamour'**. The company also witnessed positive sales growth in the scooter segment.

The company will launch 15 new products across segments in its domestic and global markets this fiscal, out of which **three motorcycles will be introduced in the domestic market before the festive season**. These include the new Achiever 150cc motorcycle and the Super Splendor and Passion PRO with the Hero patented i3S technology.

In keeping with its ongoing national drive to inculcate road safety and good riding habits among the youth of the country, Hero MotoCorp inaugurated a **Traffic Training Park** in Nagpur in August. Hero has six Traffic Training Parks across the country.

For more information, please visit:

www.heromotocorp.com

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Twitter: @HeroMotoCorp

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