

01/02/C/02

1st January 2015

The Listing Department
National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No. 1/C, "G" Block
Bandra-Kurla Complex
Bandra (E), Mumbai 400 051

Scrip code : TVSMOTOR

Dear Sir,

Reg : Sales update for the month of December 2014.

Please find enclosed the Press Release regarding the Company's sales for the month of December 2014.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED


K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE



TVS Motor Company posts 20% sales growth in December 2014

Hosur January 1, 2015: TVS Motor Company has recorded 20% growth in sales during the month of December 2014, with total sales increasing from 159,495 units recorded in the month of December 2013 to 191,880 units in the month of December 2014.

Two Wheeler

Total two wheeler sales increased by 19% from 153,358 units recorded in December 2013 to 181,994 units in December 2014. Domestic two wheeler sales grew by 19% increasing from 132,664 units in December 2013 to 157,438 units in December 2014.

Scooters sales of the company grew by 25% increasing from 41,817 units in December 2013 to 52,411 units in December 2014. Motorcycles sales grew by 22% increasing from 57,576 units in the month of December 2013 to 70,188 units in December 2014.

Three Wheeler

Three wheeler sales of the company registered an increase of 61%, growing from 6,137 units in December 2013 to 9,886 units in December 2014.

Exports

The company's total exports grew by 28% with sales increasing from 25,797 units in the month of December 2013 to 32,969 units in December 2014. Two wheeler exports grew by 19% with sales increasing from 20,694 units in December 2013 to 24,556 units in December 2014.

Third Quarter Sales Performance

During the third quarter of the current financial year, sales of TVS Motor Company grew 26% increasing from 5.19 lakh units recorded in the third quarter ended December 2013 to 6.53 lakh units in the quarter ended December 2014. Total two wheeler sales grew by 25% increasing from 4.99 lakh units in the third quarter of the previous year to 6.25 lakh units in the third quarter of the current year. Total three wheeler sales grew by 38% increasing from 0.20 lakh in the third quarter of the previous year to 0.28 lakh units in the third quarter of the current year.