Feel Safe

January 12, 2017

The Secretary / Corporate Relationship Dept.
The Bombay Stock Exchange Limited
P.J. Towers,
Dalal Street, Fort,
Mumbai 400001.

Stock Code: 531404

The Manager
Listing Department,
National Stock Exchange of India Ltd.
'Exchange Plaza', C-1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai 400051.

Stock Code: ZICOM

Ref: ISIN INE 871B01014

Dear Sir / Madam,

Sub: Appointment of Ms. Tanvi Sanjiv Joshi as an Additional Director of the Company

We wish to inform you that today the Board of Directors have passed a circular resolution for appointing Ms. Tanvi Sanjiv Joshi as an Additional Director of the Company w.e.f. January 12, 2017 pursuant to Section 161 and other applicable provisions of the Companies Act, 2013 read with Rules thereunder and Article 114 of the Articles of Association of the Company. The other details of Ms. Joshi are as under:

Address:	**A/10, Kanva Society, Daulat Nagar, Santacruz West, Mumbai 400054**
PAN:	**AKOPJ0690D**
DIN:	**07703593**

We enclose herewith a brief Profile of Ms. Tanvi Joshi for your reference and record.

Further, with the appointment of Ms. Tanvi Joshi as Director, the Company has filled-in the post of woman director on the Board which was vacant since the resignation of Ms. Kunjan Trivedi, earlier woman director.

Kindly take note of the above and acknowledge.

Thanking you,

Yours faithfully,
For **Zicom Electronic Security Systems Limited**

K. Trivedi

Kunjan Trivedi
Company Secretary

Encl: as above



BRIEF PROFILE OF MS. TANVI JOSHI

Ms. Tanvi Joshi (DIN: 07703593), *B.Com.*

Ms. Tanvi Joshi (DIN: 07703593) is a vibrant, confident and experienced professional who successfully transitioned from client servicing to strategy consulting over a period of 9 years. During these years, she has handled many categories from FMCG (viz. Unilever) to Media (viz. Times Now), Beauty and Real Estate. Ms. Joshi's core strengths are consumer understanding, competition analysis and category understanding. Her expertise lies in bringing all elements of market intelligence together to create a unique brand and company story.

Ms. Joshi has worked for reputed advertising agencies like Rediffusion Y&R and JWT where she handled client servicing for global clients like Unilever. In JWT, Ms. Joshi was recognized for her planning acumen and was given a big opportunity of transitioning into account planning. Her zest for creativity, focus on idea generation and persistence on effective implementation took her to the next level in her career at a very early stage. As a Senior Planner at Famous, she worked directly with the Strategy Head and drove a number of Big Brands for the Agency. Presently, Ms. Joshi is a Brand Strategy Consultant with TSC and a Senior Member of the Firm.

Ms. Joshi is a Graduate in Commerce from University of Mumbai.