

CSL/2018-19/188
July 5, 2018

CERA

BSE Limited Corporate Relationship Department 1 st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort Mumbai - 400 001. Scrip Code :532443 Scrip ID: CERASAN Fax:022-22722039/2061/2041/2037/3121	National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai - 400 051 Scrip Code: CERA Fax: <u>022-26598237/38 or 022-26598347/48</u>
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Dear Sir,

Sub: Submission of Newspaper Advertisement of the Notice for transfer of equity shares to IEPF Authority

Pursuant to regulation 47 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the copies of Newspaper advertisement dated July 5, 2018 published in the newspapers, regarding notice sent to the Shareholders for transfer of all shares in respect of which dividend has not been paid or claimed by the them for seven consecutive years or more to the Investor Education and Protection Fund (IEPF) Authority, in accordance with the provision of Section 124(6) of the Companies Act, 2013 read with Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 and amendment made thereon on time to time.

- We hope you will find the above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,



Narendra N. Patel
President & Company Secretary
Encl.: a/a.

Cera Sanitaryware Limited

Sales & Marketing Office: Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat

CIN: L26910GJ1998PLC034400

અમદાવાદ, ગુરુવાર, તા. ૫ જુલાઈ, ૨૦૧૮

ફાયનાન્સિયલ એક્સપ્રેસ

CERA Cera Sanitaryware Limited

Registered Office: 9, GIDC Industrial Estate, Kadi 382715, District: Mehsana, North Gujarat Tele: (02764) 242329, 243000,
E-mail: kadi@cera-india.com www.cera-india.com CIN: L26910GJ1998PLC034400

NOTICE

Transfer of equity shares of the Company to Investor Education and Protection Fund (IEPF)

This Notice is published pursuant to the provisions of Section 124(6) the Companies Act, 2013 read along with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 and amendment made thereto on time to time ("the Rules").

The Rules, inter-alia, provide for transfer of all shares in respect of which dividend has not been paid or claimed by the shareholders for seven consecutive years or more to the Investor Education and Protection Fund (IEPF) Authority set up by the Central Government. Accordingly, the company has sent individual communication on to those shareholders whose shares are liable to be transferred to IEPF Authority under the said Rules at their latest available address. The Company has uploaded the details of such shareholders and shares due for transfer to IEPF Authority on its website www.cera-india.com. Shareholders are requested to refer to the website to verify the details of uncashed dividends and share liable to be transferred to IEPF.

Notice is hereby given to all such shareholders to claim their unclaimed/unpaid dividend from the financial year 2010 - 11 onwards immediately, so that the shares are not transferred to the IEPF Authority. It may please be noted that if no communication received from concerned shareholders on or before 6th October, 2018, the Company will be compelled to transfer the shares to the IEPF Authority on due date, without any further notice, by following the due process as enumerated in said notification.

Concerned shareholders holding shares in physical form and whose shares are liable to be transferred to the IEPF Authority, may note that the Company would be issuing new share certificates in lieu of the original held by them for the purpose of transfer of shares to the IEPF Authority as per the Rules and upon such issue, the original share certificate(s) which are registered in their name will stand automatically cancelled and be deemed non-negotiable. Concerned shareholders holding shares in demat form, may note that the shares will be transferred directly to the demat account of IEPF Authority with the help of Depository.

The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of new share certificate(s) by the Company for the purpose of transfer of shares to the IEPF Authority pursuant to the Rules.

Please note that no claim shall lie against the company in respect of unclaimed dividend amount and shares transferred to IEPF pursuant to the said Rules. It may be noted that the shares transferred to IEPF, including all benefits accruing on such shares, if any, can be claimed back from the IEPF Authority after following the procedure prescribed under the rules. For more details please refer, www.iepf.gov.in.

For any queries or clarification on the matter, please contact The Secretarial Department, Cera Sanitaryware Limited, Madhusudan House, opp. Navrangpura Telephone Exchange, Ahmedabad - 380006, Email: hema.sadiwala@cera-india.com or call on 079 26449781, 26449789.

For Cera Sanitaryware Limited

Sd/-

Narendra N. Patel

President & Company Secretary

FCS:3249

Date : 4th July, 2018

Place : Kadi

CERA Cera Sanitaryware Limited

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