



an integrated food & FMCG company

9th December, 2014

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Serip Code – 533400

To,
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Symbol – FCEL

Dear Sir,

Re.: - Future Consumer Enterprise Limited (formerly known as Future Ventures India Limited) ("Company")

Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

Please find enclosed herewith disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, in terms of the disclosure received from Mr. K. K. Rathi under Regulation 13(4) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, for sale of equity shares of the Company.

Kindly take the aforesaid on your records and acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For Future Consumer Enterprise Limited

Manoj Gargani
Company Secretary & Head – Legal

Encl.: as above.



FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[(Regulation 13(6))]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights / preferential offer, etc.)/sale	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Mr. Krishan Kant Rathni B- 72, Dakshina Park, 7 th Floor, N. S. Road, No. 10, J. V. P. D. Scheme, Juhu, Mumbai - 49 PAN : AAHPR0982R	58,74,500 Equity Shares 0.36%	24/11/2014 to 05/12/2014	09/12/2014	Sale	54,00,506 Equity Shares 0.34%	Axis Securities Limited	NSE	NA	NA	3,94,729 Equity Shares	₹ 46.24 Lacs
						SEBI REGN. NO: INB 231481632				79,265 Equity Shares	₹ 9.14 Lacs
						Axis Securities Limited	BSE	NA	NA		
						SEBI REGN. NO: INB 011481638				4,73,994 Equity Shares	₹ 55.38 lacs
						TOTAL					

For Future Consumer Enterprise Limited

Manoj Gagvani
Company Secretary & Head-Legal

Mumbai, 9th December, 2014