



an integrated food & FMCG company

24th November, 2014

To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort,
Mumbai – 400 001
Scrip Code – 533400

To,
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai – 400 051
NSE Symbol – FCEL

Dear Sir,

Re.: - Future Consumer Enterprise Limited (formerly known as Future Ventures India Limited) (“Company”)

Sub.: Disclosure under Regulation 13(6) of SEBI (Prohibition of Insider Trading) Regulations, 1992

Please find enclosed herewith disclosure under Regulation 13(6) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, in terms of the disclosure received from Mr. K K Rathi under Regulation 13(4) of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992, for sale of equity shares of the Company.

Kindly take the aforesaid on your records and acknowledge receipt of the same.

Thanking you,

Yours faithfully,
For Future Consumer Enterprise Limited


Manoj Gagvani
Company Secretary & Head – Legal

Encl.: as above.



FORM D
Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992
[Regulation 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependents or Promoter or Person who is part of Promoter Group of a listed company.

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/ Person who is part of Promoter Group/Director/ Officer	Date of receipt of allotment advice/ acquisition/ sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public rights/ preferential offer, etc.)/sale	No. & % of shares/voting rights post-acquisition/sale	Trading member through whom the trade was executed with SEBI Registration no. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value	Sell quantity	Sell value
Mr. Krishan Kant Rathi B-72, Dakshina Park, 7 th Floor, N. S. Road, No. 10, J. V. P. D. Scheme, Juhu, Mumbai - 49 PAN : AAHPR0982R	65,74,500 Equity Shares 0.41%	21/11/2014	21/11/2014	Sale	58,74,500 Equity Shares 0.36%	Axis Securities Limited SEBI REGN. NO: INB 231481632	NSE	NA	NA	6,00,000 Equity Shares	68.45 Lacs
						Axis Securities Limited SEBI REGN. NO: INB 011481638	BSE	NA	NA	1,00,000 Equity Shares	11.28 Lacs
						TOTAL				7,00,000 Equity Shares	79.73 lacs

For Future Consumer Enterprise Limited


Manoj Gagvani
Company Secretary & Head – Legal

Mumbai, 24th November, 2014