SHRIRAM
Commercial Vehicle Finance
GETS YOU GOING

Ref: SEC/FILING/NSE/14-15/68B

Date: July 03, 2014

National Stock Exchange of India Limited
(Listing Department)
Exchange Plaza, Plot No. C/1 G Block
Bandra Kurla Complex, Bandra (East)
Mumbai 400 051.

Attention: Mr. Hitesh Malhotra

Sub: Public Issue by Shriram Transport Finance Company Limited, ("Company" or "Issuer") of 3,00,00,000 Secured Redeemable Non-Convertible Debentures of face value of Rs.1000 each, ("NCDs"), for an amount aggregating upto Rs.3,00,000 lacs ("Shelf Limit"), ("Issue"). The NCDs will be issued in one or more tranches (each being a "Tranche Issue") subject to the Shelf Limit. Tranche-I Issue is of NCDs aggregating upto Rs.50,000 lacs ("Base Issue Size") with an option to retain oversubscription upto Rs.3,00,000 lacs ("Tranche- I Issue").

Dear Sir,

With regards to the captioned subject matter, the subscription list for the Tranche-I Issue opened on July 02, 2014 in terms of the Tranche-I Prospectus dated June 24, 2014 (the "Tranche-I Prospectus"). The Company has received full subscription of the Base Issue Size of Rs. 50,000 lacs. Accordingly, in terms of the Tranche-I Prospectus, the duly authorized Committee of the Directors of the Company in its meeting held on July 03, 2014 has passed a resolution approving the early closure of the Tranche-I Issue on Friday, July 04, 2014.

The Company will issue a public notice in accordance with the provisions of the Shelf Prospectus and Tranche-I Prospectus dated June 24, 2014, through an advertisement (Copy of Creative of the advertisement is enclosed) in the leading national daily newspapers on July 04, 2014 in connection with such early closure of the Tranche-I Issue.

Accordingly, Friday, July 04, 2014 shall be the last day for inviting subscriptions in relation to the Tranche-I Issue and the Tranche-I Issue will close on Friday, July 04, 2014.

The Company will file a copy of the public notice for early closure of the Tranche-I Issue tomorrow.

This is for your information and record.

Yours sincerely,
For **Shriram Transport Finance Company Limited,**

Vivek Achwal
Company Secretary
Encl.: Creative of the Advertisement

It pays to invest in a company that values its relationships.

Public Issue of Secured NCDs rated 'CARE AA+' by CARE, 'IND AA+' by IND-RA & 'CRISIL AA/Stable' by CRISIL

Interest up to 11.50% p.a.*



Issue closes today**

- Tradable NCDs from one of India's Largest Asset Financing NBFC
- No Tax Deduction at Source on Interest on NCDs held in dematerialized form
- Allotments on first come, first serve basis*
- Minimum Application of ₹10,000
- **0.25% p.a. additional yield for Senior Citizens**
- Monthly, yearly and cumulative instruments spanning across 3, 5 and 7 years***

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*For detailed terms and conditions please refer to the Shelf Prospectus and Tranche-I Prospectus, both dated June 24, 2014, read along with corrigendum dated June 30, 2014.
Pursuant to the Shelf & Tranche-I Prospectus, read along with corrigendum dated June 30, 2014, the Tranche-I Issue was scheduled to close on Tuesday, July 22, 2014 with an option for early closure, being subject to the Base Issue Size being fully subscribed prior to such early closure, as may be decided at the discretion of the duly authorised committee of Directors of our Company. The Base Issue Size being fully subscribed, our Company has exercised the option of early closure and the duly authorised committee of Directors of our Company has vide its resolution dated July 3, 2014 decided to close the Tranche-I Issue on Friday, July 4, 2014.* Monthly option not available for 3 years.

Corporate Office: Wockhardt Towers, Level – 3, West Wing, C-2, G-Block, Bandra – Kurla Complex, Bandra (East), Mumbai – 400 051. Tel: +91 22 4095 9595, Fax: +91 22 4095 9597. Email: stfcncd7comp@stfc.in, Website: www.stfc.in, Toll-free: 1800 2000 011. Corporate Identity Number (CIN) – L65191TN1979PLC007874.
Registered Office: Mookambika Complex, 3rd Floor, No.4, Lady Desika Road, Mylapore, Chennai – 600 004. Tel: +91 44 2499 0356, Fax: +91 44 2499 3272.

Shriram Transport Finance Company Limited is proposing a public issue of secured redeemable non-convertible debentures and has filed the Shelf Prospectus with the Registrar of Companies, Chennai, Tamil Nadu, BSE, NSE and SEBI (for record purposes). The Prospectus is available on our website at www.stfc.in, on the website of the stock exchanges at www.bseindia.com, www.nseindia.com and the website of the Lead Manager at www.jmfl.com, www.akcapindia.com, www.edelweissfin.com, www.icicisecurities.com. All investors proposing to participate in the public issue of NCDs by Shriram Transport Finance Company Limited should invest only on the basis of information contained in the Shelf Prospectus dated June 24, 2014 and Tranche-I Prospectus dated June 24, 2014, read along with corrigendum dated June 30, 2014. Please see section entitled "Risk Factors" beginning on page no.17 of the Shelf Prospectus for risk in this regard.

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