TVS MOTOR COMPANY

TVS Motor Company Limited. Regd Off : Jayalakshmi Estates, 29, (Old No.8) Haddows Road, Chennai - 600 006, India: Tel : +91(44) 28272233, Fax : +91(44) 28257121

1st September 2016

BSE Limited,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001.
Scrip code: 532343

National Stock Exchange
of India Ltd.,
Exchange Plaza, 5th Floor,
Plot No. 1/C, "G" Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai 400 051.
Scrip code: TVSMOTOR

Dear Sir,

Reg : Sales update for the month of August 2016.

Please find enclosed the Press Release regarding the Company's sales update for the month of August 2016.

Thanking you,

Yours truly,
For TVS MOTOR COMPANY LIMITED

K S Srinivasan
Company Secretary

Encl : a/a

PRESS RELEASE

TVS Motor Company posts 20% sales growth in August 2016

Hosur, September 1, 2016: TVS Motor Company clocked a sales growth of 20% during the month of August 2016, with total sales increasing from 227,653 units recorded in the month of August 2015 to 274,303 units in the month of August 2016.

Two Wheeler

Total two wheeler sales increased by 23.5% from 216,781 units recorded in August 2015 to 267,670 units in August 2016. Domestic two wheeler sales grew by 30.1 % increasing from 183,653 units in August 2015 to 238,984 units in August 2016.

Scooter sales grew by 5.1% from 72,865 units in the month of August 2015 to 76,572 units in August 2016. Motorcycle sales grew by 31.2 % increasing from 87,044 units in the month of August 2015 to 114,195 units in August 2016.

Three Wheeler

Three wheeler of the company registered sales of 6,633 units in August 2016 as against 10,872 units in August 2015.

Exports

The company's total exports registered sales of 34,097 units in the month of August 2016 as against 42,570 units in August 2015. Two wheeler exports registered sales of 28,686 units in August 2016 as against 33,128 units in August 2015.

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