F. No. 1304 (H.O.)

Karnataka Bank Ltd.

Estd : 1924 CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

03.01.2017 SECRETARIAL DEPARTMENT
HO: SEC: 525 : 2016-17

1. The Manager
Listing Department
National Stock Exchange Of India Limited
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E)
MUMBAI-400 051

2. The General Manager
BSE Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers
Dalal Street
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,

(Y V Balachandra)
COMPANY SECRETARY

GR/8101/161

Karnataka Bank Ltd.

Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228222 Fax: 0824-2225587
E-Mail : plgdev@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE Date: 03-01-2017

Karnataka Bank launches KBL Suraksha Campaign
[Group Personal Accident Insurance Scheme for SB account holders]



Karnataka Bank has launched a month long campaign of "**KBL Suraksha**" on 02-01-2017 which will be in force upto 31.01.2017.

KBL Suraksha is a unique Group Personal Accident Insurance Scheme extended by the Bank to its SB account holders, in association with M/s Universal Sompo General Insurance Co. Ltd. The scheme provides coverage against all types of accidental death.

All the Bank's SB account customers in the age group of 18 to 70 years can subscribe to this Scheme by paying a nominal annual premium of ₹100 for ₹10 lakh & ₹50 for ₹5 lakh coverage. The policy can be renewed upto the age limit of 75 years. Bank's privileged SB account holders (SB-Money Platinum, SB-Money Ruby, SB-Money Sapphire and KBL-Vanitha) will get this insurance coverage upto a limit of ₹10 lakh free of cost. The claim procedures are also simplified.

"During the campaign, we not only expect an overwhelming response from our existing SB account holders, but also a significant increase in new SB accounts. Public at large can avail of this unique personal accident insurance cover at a nominal annual premium" said Shri.P.Jayarama Bhat, MD & CEO of the Bank, on the occasion of launching of the campaign.

Shri Mahabaleshwara M S, Chief General Manager, Shri N Upendra Prabhu, Dr. Meera Aranha, Shri Raghurama, Shri Raghavendra Bhat M, Shri Chandrashekar Rao B and Shri Subhaschandra Puranik, General Managers, Shri Vijayashankar Rai K V, DGM, Smt. Renuka N Bangera, AGM, Shri Srinivas Deshpande, Chief Manager – Public Relations and Shri Umesh Hubli, Chief Manager, were present on the occasion.



Srinivas Deshpande
CHIEF MANAGER – PUBLIC RELATIONS