

**BAJAJ***Distinctly Ahead*

Bajaj Auto Limited
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3 NOV 2014

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor
Plot No.C-1, G Block
Bandra-Kurla Complex
Bandra (East)
MUMBAI 400 051

Stock Code : BAJAJ-AUTO

Dear Sir/s :

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of October 2014.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,
For Bajaj Auto Limited,

J SRIDHAR
COMPANY SECRETARY &
COMPLIANCE OFFICER

Encl: as above

OCTOBER'14 SALES

Oct-14

Particulars	Oct-14	Oct-13	Change %	Highlights
MOTORCYCLES	3,36,923	3,48,323	-3	-
COMMERCIAL VEHICLES	49,094	37,000	33	Second highest ever sales for any October.
TOTAL	3,86,017	3,85,323	0	-
Exports out of the above	1,58,547	1,38,022	15	Highest ever exports for any October.

YTD

Particulars	Apr-Oct 2014	Apr-Oct 2013	Change %	Highlights
MOTORCYCLES	21,10,934	20,57,764	3	-
COMMERCIAL VEHICLES	3,19,095	2,68,164	19	-
TOTAL	24,30,029	23,25,928	4	-
Exports out of the above	11,19,607	9,01,615	24	-

Rajiv Bajaj
MD, Bajaj Auto Ltd., Pune
3 November 2014