



Ref: ASCL/NSE/1403/93

March 26, 2014

To,
General Manager (Listing)
National Stock Exchange of India Ltd
5th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (East)
Mumbai - 400 051
Fax: 022-26598237/38

Sub: Disclosure under Regulation 13(6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Ref: Company Symbol : ASAHISONG

Dear Sir/Madam,

Pursuant to the intimation received from Mrs. Paru M. Jaykrishna, we enclose herewith duly completed Form - D being the details of 36,000 Equity Shares acquired by the aforesaid pursuant to Regulation 13(4), 13 (4A) & 13 (6) of the Securities Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For, ASAHI SONGWON COLORS LIMITED

SAJI V. JOSEPH
Company Secretary

Encl: As above

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company. (Asahi Songwon Colors Limited)

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment / advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell value
Mrs. Paru M. Jaykrishna ADIP19354P "Gokul", Camp Road Shahibaug Ahmedabad - 380 004	45,96,054 (37.45%)	25.03.2014	26.03.2014	Market Purchase	46,32,054 (37.74%)	Shree Naman Securities & Finance Pvt Ltd Regn. INB 010808234	BSE Ltd	36,000	29,16,000	-	-

For, ASAHI SONGWON COLORS LTD.

Paytm.

COMPANY SECRETARY

Place : Ahmedabad
Date: 26.03.2014

Paru M. Jaykrishna

March 26, 2014

To,
The Company Secretary
Asahi Songwon Colors Limited
Asahi House
167-168, Indrad Village, Tal : Kadi
Dist : Meshana

Sub: Disclosure under Regulation 13(4), 13 (4A) and 13 (6) of the Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992

Dear Sir/Madam,

Please find enclosed the disclosure as per regulation 13(4), 13 (4A) and 13 (6) in Form - D of Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992.

You are requested to kindly take the same on record and oblige.

Thanking you,

Yours faithfully,



MRS. PARU M. JAYKRISHNA

Encl: As above

CC to:

- | | |
|--|---|
| 1. The General Manager
Department of Corporate Services
BSE Limited
25 th Floor, P. J. Towers
Dalal Street
<u>Mumbai - 400 001</u>
Scrip Code: 532853 | 2. General Manager (Listing)
National Stock Exchange of India Ltd
5 th Floor, Exchange Plaza
Bandra - Kurla Complex
Bandra (East)
<u>Mumbai - 400 051</u>
Scrip Symbol : ASAHISONG |
|--|---|

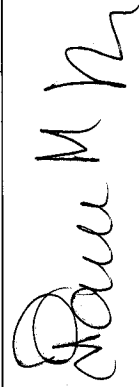
"Gokul", Camp Road, Shahibaug, Ahmedabad - 380004

FORM D

Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 1992 [Regulations 13(4), 13(4A) and 13(6)]

Details of change in shareholding or voting rights held by Director or Officer and his dependants or Promoter or Person who is part of Promoter Group of a listed company. (Asahi Songwon Colors Limited)

Name, PAN No. & Address of Promoter/ Person who is part of Promoter Group/ Director/ Officer.	No. & % of shares/ voting rights held by the Promoter/Person who is part of Promoter Group/ Director/Officer	Date of receipt of allotment / advice/ acquisition / sale of shares/ voting rights	Date of intimation to company	Mode of acquisition (market purchase/ public/rights/ preferential offer, etc.) /sale	No. & % of shares/ voting rights post acquisition/ sale	Trading Member through whom the trade was executed with SEBI Registration No. of the TM	Exchange on which the trade was executed	Buy quantity	Buy value (Rs.)	Sell quantity	Sell value
Mrs. Paru M. Jaykrishna ADIPJ9354P "Gokul", Camp Road Shahibaug Ahmedabad - 380 004	45,96,054 (37.45%)	25.03.2014	26.03.2014	Market Purchase	46,32,054 (37.74%)	Shree Naman Securities & Finance Pvt Ltd Regn: INB 010808234	BSE Ltd	36,000	29,16,000	-	-



MRS. PARU M. JAYKRISHNA

Place : Ahmedabad
Date: 26.03.2014