



PRISM CEMENT LIMITED

"Rahejas", Main Avenue, V.P. Road,
Santacruz (W), Mumbai - 400 054.
Tel.: +91-22-6675 4142 / 43 Fax : 2600 1304
website : www.prismcement.com



December 16, 2015

The National Stock Exchange Limited,
Exchange Plaza,
Bandra-Kurla Complex,
Bandra (E),
Mumbai - 400 051

Corporate Relationship Department,
The Bombay Stock Exchange,
P. J. Towers,
Dalal Street, Fort
Mumbai - 400 023

Code : PRISMCEM

Code : 500338

Re : Intimation of Appointment of Key Managerial Personnel -
Regulation 30 (6) of the LODR Regulations

We wish to inform you that the Board of Directors of the Company has appointed Mr. Joydeep Mukherjee as Chief Executive Officer - HRJ (designate) and Key Managerial Personnel with effect from December 16, 2015.

Mr. Mukherjee has a good and varied experience, especially in Sales, Marketing and General Management, in diverse industries of over 27 years.

Thanking you,

Yours faithfully,

for PRISM CEMENT LIMITED

ANEETA S. KULKARNI
COMPANY SECRETARY