FUTURE CONSUMER ENTERPRISE LIMITED

an integrated food & FMCG company

3rd January, 2015

To,
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Mumbai-400 001
Scrip Code: 533400

To,
Listing Department
The National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East), Mumbai-400 051
Scrip Code : FCEL

Dear Sir/Madam,

Sub.: Appointment of Chief Financial Officer

This is to inform you that Mr. Manoj Saraf has been appointed as Chief Financial Officer of Future Consumer Enterprise Limited with effect from 2nd January, 2015.

Mr. Manoj Saraf is a Chartered Accountant and has around 18 years of experience in financial accounting, taxation, strategic business planning, budgeting & forecasting, banking, development of strategic MIS and compliances. He has earlier worked in varied industries and geographies, of which about 4 years with Parag Milk Foods Pvt. Ltd (Dairy Industry), 7 years with Vaibhav Global Limited (Internet & Catalogue Retail) and 7 years with Zee Entertainment Enterprises Limited (Media & Broadcasting).

Kindly consider this as an intimation in terms of the provisions of the Listing Agreement and take the above information on record.

Yours truly,
For **Future Consumer Enterprise Limited**

Manoj Gagvani
Company Secretary & Head-Legal