

Ref No.: EW/Sec/2017

June 7, 2017

National Stock Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (E),
Mumbai – 400 051.

Dear Sirs,

Ref.: Symbol - EDELWEISS

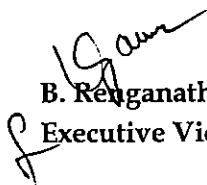
Sub: Press Release – “ECL Finance issues maiden Perpetual Bonds”

Enclosed is the press release pertaining to issuance of Perpetual Bonds by ECL Finance Limited, a subsidiary of the Company.

Kindly take the same on record.

Thanking you,

Yours faithfully,
For Edelweiss Financial Services Limited



B. Renganathan
Executive Vice President & Company Secretary

Encl: as above

ECL Finance issues maiden Perpetual Bonds

ECL Finance Limited, a subsidiary of Edelweiss Financial Services Limited (EFSL), announced that it has issued unsecured non-convertible subordinated perpetual bonds to further strengthen the Company's Capital Adequacy Ratio which stood at 16.14% as on 31st March 2017. This issue is the largest among NBFCs in the last 3 years. The Company issued its maiden unsecured Perpetual debt aggregating to Rs. 300 Cr, in the nature of debentures of face value of Rs. 10 Lakhs each with an annual coupon of 10.25%, through private placement. These debentures are listed on the WDM segment of BSE Limited.

"The issuance of these perpetual securities is another milestone in the overall financing strategy of Edelweiss Group. Edelweiss has a demonstrated track record of raising high quality capital from diversified resources and the issue received top quality participation from marquee investors." said Mr. Himanshu Kaji, Chief Operating Officer, Edelweiss Group.

The issue received a AA rating by accredited rating agencies and was well received by a wide investor base which included mutual funds, provident funds, Corporate treasuries as well as Primary dealers.

The consolidated asset base of Edelweiss Group as on 31st March 2017 stood at Rs. 38,667 Cr. With the credit outlook for NBFCs looking good in India, the Group expects the asset base to grow in the coming years. The Group intends to further improve the diversity of its product portfolio to cater to the various financial needs of its customers and increase the share of income derived from sale of financial products and services.

Perpetual debt instrument helps in shoring up capital and meeting capital adequacy norms. Also from the perspective of the issuer as the interest is tax deductible, the effective cost of the instrument is favorable when compared to equity. For investors, it offers higher yields when compared to senior instruments of the same company. Being a long term instrument investors can look forward to regular income for a longer term. According to market sources the total amount of Perpetual Bonds issued by Banks & NBFCs was around Rs 4,000 crores and Rs 40,000 crores in FY16 and FY17 respectively. In FY2017-18 till date, Banks and NBFCs raised around Rs.11,000 crs in the form of perpetual debt.

About ECL Finance Limited

ECL Finance Limited, a non-banking financial company, is a subsidiary of Edelweiss Financial Services Limited (EFSL). The Company is one of India's leading systemically important non-deposit taking NBFCs, with a focus on offering a broad suite of secured corporate and retail loan products, which are customized to suit the needs of its corporate, small and medium-sized enterprises ("SME"), and individual customers.

About Edelweiss Group

Edelweiss Group is one of India's leading diversified financial services company providing a broad range of financial products and services to a substantial and diversified client base that includes corporations, institutions and individuals. Edelweiss's products and services span multiple asset classes and consumer segments across domestic and global geographies. Edelweiss group's businesses are broadly divided into Credit Business (Structured Collateralised Credit, Wholesale Mortgage, Distressed Assets Credit, Housing Finance, SME Finance, Agri Finance, Rural Finance), Franchisee Business (Capital Markets, Wealth Management, Asset Management) and Life Insurance. As at March 2017, Edelweiss held Rs. 38,667 Crs in net assets. Its consistent performance is evidenced by a PAT (excluding insurance) CAGR of 38% over the last 20 quarters. It serves its 11 Lakhs strong client base through 6,972 employees based out of 277 offices. For more information, visit edelweissfin.com, follow us on Twitter @Edelweissfin