

MSIL: CSL: NSE&BSE: 2017

15th February 2017

Vice President

National Stock Exchange of India Limited

"Exchange Plaza", Bandra – Kurla Complex

Bandra (E)

Mumbai – 400 051

General Manager

Department of Corporate Services

Bombay Stock Exchange Limited

Phiroze Jeejeebhoy Towers

Dalal Street, Mumbai – 400 001

Sub: Press Release

Dear Sir,

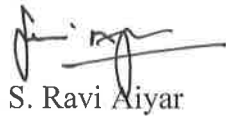
Please find enclosed herewith as Annexure – "A", a copy of press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For **Maruti Suzuki India Limited**



S. Ravi Aiyar

Executive Director (Legal)

& Company Secretary

Encl.: As above

MARUTI SUZUKI INDIA LIMITED

CIN: L34103DL1981PLC011375

Registered & Head Office:

Maruti Suzuki India Limited,
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New Delhi 110070, India.

Tel: 011-46781000, Fax: 011-46150275/46150276

www.marutisuzuki.com

Gurgaon Plant:

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Tel. 0124-2346721, Fax: 0124-2341304

Manesar Plant:

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Press Release

Maruti Suzuki launches Ertiga Limited Edition

*Since launch in 2012, over 3 lakh units sold
Limited Edition available in all new Exquisite Maroon colour*

New Delhi, February 15, 2017: Maruti Suzuki India Limited, India's leading passenger vehicle manufacturer, today announced the launch of the Ertiga Limited Edition.

Launched in 2012, over three lakh Ertiga MPV have been sold by the Company till date. Riding on the success of compact design, advanced technology like SHVS, Automatic Transmission, comfort and features, Ertiga is the country's most loved compact MPV.

Ertiga Limited Edition is a blend of style and comfort with tasteful innovation in exteriors and interiors. An all-new body colour, stylish alloy wheels, refreshed wooden finish interior styling kit, premium seat covers and plush interiors with glistening accent finish. All this, combined with advanced VVT engine and outstanding SHVS (Smart Hybrid) diesel technology.

Introducing the Ertiga Limited Edition **Mr. R. S. Kalsi, Executive Director Marketing & Sales, Maruti Suzuki India Limited**, said, *“Ertiga is a complete MPV package which offers space, versatility, technology and convenience. The all-new features of Ertiga Limited Edition highlight the company's focus on building a customer connect through product differentiation while creating delight. Customers have always loved the Ertiga for its elegant style, contemporary looks and flexibility. This Limited Edition will further strengthen brand Ertiga.”*

This Limited Edition Ertiga will be available only in the VXi and VDi variants in three exciting colours Exquisite Maroon (new), Silky Silver and Superior White.

Ertiga Limited Edition is available in the price range of Rs 7.85 lakh to Rs 8.10 lakh ex-showroom, New Delhi (the ex-showroom price includes the accessory package*)

Ertiga Limited Edition: Salient features

Exteriors

- New body colour (Exquisite Maroon)
- Stylish alloy wheels
- Chrome fog-lamp bezel
- Chrome body side molding

Interiors

- Plush Interiors
- Premium seat covers
- Wooden finish interior styling kit
- Glistening accent finish
- Front seat armrest
- Dual tone steering cover
- White ambient light
- Cushion pillows