



CSL/2016-17/252

July 11, 2016

|                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                           |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| BSE Limited<br>Corporate Relationship Department<br>1 <sup>st</sup> Floor, New Trading Ring<br>Rotunda Building, P J Towers<br>Dalal Street, Fort<br><u>Mumbai - 400 001.</u><br>Scrip Code :532443<br>Scrip ID:CERASAN<br>Fax: <u>022-22722039/2061/2041/2037/3121</u> | The National Stock Exchange of India<br>Limited<br>Exchange Plaza<br>Bandra Kurla Complex<br>Bandra (East)<br>Mumbai - 400 051<br><br>Scrip Code : CERA<br>Fax: <u>022-26598237/38 or 022-26598347/48</u> |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

Dear Sirs,

**RE: Credit Rating for Bank Facilities**

With reference to the regulation 30 of Securities Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we have received a letter dated 28.06.2016 (Received by us on 11.07.2016) from CARE Ratings regarding Credit Rating for Bank Facilities of Cera Sanitaryware Limited, a copy of which is enclosed for your kind information.

We hope you will find the above in order and take necessary action in the matter.

Thanking you,

Yours faithfully,  
For Cera Sanitaryware Limited,

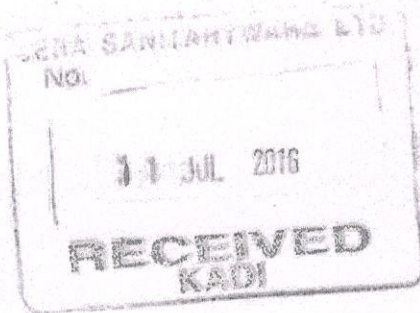
Narendra N. Patel  
President & Company Secretary

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**Cera Sanitaryware Limited**

Sales & Marketing Office: Madhusudan House, Opp. Navrangpura Telephone Exchange, Navrangpura, Ahmedabad 380 006  
Tel: +91 79 26449781, 26449789 Fax: +91 79 26569259 Email: marketing@cera-india.com www.cera-india.com

Registered Office & Works: 9, GIDC Industrial Estate, Kadi 382715, District Mehsana, North Gujarat



CARE/ARO/RL/2016-17/1220

Mr. Rajesh. B. Shah  
Chief Financial Officer  
Cera Sanitaryware Limited  
9, GIDC Industrial Estate,  
Kadi, Dist. Mehsana,  
Gujarat- 382 715

June 28, 2016

**Confidential**

Dear Sir,

**Credit rating of Bank Facilities for Cera Sanitaryware Limited**

On the basis of recent developments including operational and financial performance of your company for FY16 (Audited), our Rating Committee has reviewed the following ratings:

| Facilities                               | Amount<br>(Rs. crore)                                                                 | Rating <sup>1</sup>                            | Remarks    |
|------------------------------------------|---------------------------------------------------------------------------------------|------------------------------------------------|------------|
| Long-term Bank Facilities                | 62.45                                                                                 | CARE AA<br>[Double A]                          | Reaffirmed |
| Short-term Bank Facilities               | 23.00                                                                                 | CARE A1+<br>[A One Plus]                       | Reaffirmed |
| Long-term/ Short-term<br>Bank Facilities | 22.00                                                                                 | CARE AA/ CARE A1+<br>[Double A/<br>A One Plus] | Reaffirmed |
| <b>Total Facilities</b>                  | <b>107.45</b><br><b>(Rupees One Hundred Seven crore<br/>and Forty Five Lakh only)</b> |                                                |            |

2. Refer **Annexure 1** for details of rated facilities.
3. The rationale for this rating will be communicated to you separately.
4. CARE reserves the right to undertake a surveillance/review of the rating from time to time, based on circumstances warranting such review, subject to at least one such review/surveillance every year.
5. CARE reserves the right to suspend/withdraw/revise the rating assigned on the basis of new information or in the event of failure on the part of the company to furnish such information, material or clarifications as may be required by CARE. CARE shall also be entitled to publicize/disseminate such suspension / withdrawal / revision in the assigned rating in any manner considered appropriate by it, without reference to you.

<sup>1</sup>Complete definitions of the ratings assigned are available at [www.careratings.com](http://www.careratings.com) and in other CARE publications.

CREDIT ANALYSIS & RESEARCH LTD.

CORPORATE OFFICE: 4<sup>th</sup> Floor, Godrej Coliseum, Somaiya Hospital Road,  
Off Eastern Express Highway, Sion (E), Mumbai 400 022.  
Tel.: +91-22-6754 3456; Fax: +91-22-6754 3457  
Email: [care@careratings.com](mailto:care@careratings.com) | [www.careratings.com](http://www.careratings.com)

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6. CARE ratings do not take into account the sovereign risk, if any, attached to the foreign currency loans, and the ratings are applicable only to the rupee equivalent of these loans.
7. Users of this rating may kindly refer our website [www.careratings.com](http://www.careratings.com) for latest update on the outstanding rating.
8. CARE ratings are not recommendations to sanction, renew, disburse or recall the concerned bank facilities.

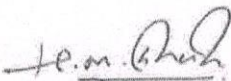
If you need any clarification, you are welcome to approach us in this regard.

Thanking you,  
Yours faithfully,

  
[Varsha Pathai]

Analyst

[varsha.pathai@careratings.com](mailto:varsha.pathai@careratings.com)

  
[Hardik Shah]

Sr. Manager

[hardik.shah@careratings.com](mailto:hardik.shah@careratings.com)

Encl.: As above

**Disclaimer**

CARE's ratings are opinions on credit quality and are not recommendations to sanction, renew, disburse or recall the concerned bank facilities or to buy, sell or hold any security. CARE has based its ratings on information obtained from sources believed by it to be accurate and reliable. CARE does not, however, guarantee the accuracy, adequacy or completeness of any information and is not responsible for any errors or omissions or for the results obtained from the use of such information. Most entities whose bank facilities/instruments are rated by CARE have paid a credit rating fee, based on the amount and type of bank facilities/instruments. In case of partnership/proprietary concerns, the rating assigned by CARE is based on the capital deployed by the partners/proprietor and the financial strength of the firm at present. The rating may undergo change in case of withdrawal of capital or the unsecured loans brought in by the partners/proprietor in addition to the financial performance and other relevant factors.

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**Annexure 1**  
**Details of Rated Facilities**

**1. Long-term facilities**

**1.A. Rupee Term Loan**

(Rs. Crore)

| Name of Bank        | Rated Amount* | Debt Repayment Terms                                                       |
|---------------------|---------------|----------------------------------------------------------------------------|
| State Bank of India | 4.50          | Repayable in 20 equal quarterly installments commencing from November 2012 |
| Kotak Mahindra Bank | 7.95          | Repayable in 36 equal monthly installments commencing from December 2014   |
| <b>Total</b>        | <b>12.45</b>  |                                                                            |

\*Outstanding as on May 31, 2016

**1.B. Fund Based Working Capital Limits**

| Name of Bank        | Fund Based Limits (Rs. Crore) |          |                         |
|---------------------|-------------------------------|----------|-------------------------|
|                     | CC*                           | Others   | Total fund-based limits |
| State Bank of India | 50.00                         | -        | 50.00                   |
| <b>Total</b>        | <b>50.00</b>                  | <b>-</b> | <b>50.00</b>            |

\*CC – Cash Credit

**Total long-term facilities (1.A.+1.B.): Rs.62.45crore**

**2. Short-term facilities**

**2.A. Fund Based Working Capital Limits**

(Rs. Crore)

| Name of Bank        | E-Vendor Financing Facility (E-VFS) |
|---------------------|-------------------------------------|
| State Bank of India | 23.00                               |
| <b>Total</b>        | <b>23.00</b>                        |

**Total short-term facilities (2.A.): Rs.23.00crore**

**3. Long-term /Short-term Facilities**

**3.A. Non-Fund Based Limits**

| Name of Bank        | Non Fund Based Limits (Rs. Crore) |              |                                                                            |
|---------------------|-----------------------------------|--------------|----------------------------------------------------------------------------|
|                     | LCs                               | BGs          | Remarks                                                                    |
| State Bank of India | 12.00                             | 10.00        | Interchangeability between LC and BG limit to the extent of Rs.5.00 crore. |
| <b>TOTAL</b>        | <b>12.00</b>                      | <b>10.00</b> |                                                                            |

\*LC-Letter of Credit; BG: Bank Guarantee

**Total long-term /short-term facilities (3.A.): Rs.22.00crore**

**Total Facilities rated (1+2+3): Rs. 107.45 crore**

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