CERA

CSL/2016-17/482
December 1, 2016

BSE Limited Corporate Relationship Department 1st Floor, New Trading Ring Rotunda Building, P J Towers Dalal Street, Fort Mumbai - 400 001. Scrip Code :532443 Scrip ID:CERASAN Fax:022-22722039/2061/2041/2037/3121	National Stock Exchange of India Limited Exchange Plaza Bandra Kurla Complex Bandra (East) Mumbai – 400 051 Scrip Code : CERA Fax: 022-26598237/38 or 022-26598347/48

Dear Sir,

Sub: Submission of Newspaper Advertisement of the Notice for transfer of equity shares to IEPF Suspense Account.

We are enclosing herewith copies of Newspaper Advertisement of the Notice published in the newspapers on December 1, 2016 in respect of transfer of Equity Shares of the company to Investor Education and Protection Fund (IEPF) Suspense account in pursuance of Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016:

We hope you will find the above in order.

Thanking you,

Yours faithfully,
For **Cera Sanitaryware Limited**,

Naimish Acharya
Manager (Secretarial)

Encl.:a/a.

WWW.INDIANEXPRESS.COM
THE INDIAN EXPRESS, THURSDAY, DECEMBER 1, 2016

CERA Cera Sanitaryware Limited

CIN: L26910GJ1998PLC034400
Regd. Office: 9, GIDC Industrial Estate, Kadi 382715, District: Mehsana, North Gujarat Tele: (02764) 242329, 262619
Fax: (02764) 242485, E-mail: kadi@cera-india.com www.cera-india.com

NOTICE

(For transfer of equity shares of the Company to Investor Education and Protection Fund (IEPF) suspense account)

This Notice is published pursuant to the provisions of the Companies Act, 2013 read along with the Investor Education and Protection Fund Authority (Accounting, Audit, Transfer and Refund) Rules, 2016 ("the Rules") notified by the Ministry of Corporate Affairs effective 7th September, 2016.

The Rules, interalia, provide for transfer of all shares in respect of which dividend has not been paid or claimed by the shareholders for seven consecutive years or more to the Investor Education and Protection Fund (IEPF) set up by the Central Government. Accordingly, the company has sent individual communication to those shareholders whose shares are liable to be transferred to IEPF under the said Rules at their latest available address. The company has uploaded the details of such shareholders and shares due for transfer to IEPF on its website www.cera-india.com. Shareholders are requested to refer to the website to verify the details of unencashed dividends and shares liable to be transferred to IEPF.

Notice is hereby given to all such shareholders to make an application to the Company by 15.12.2016 with a request for claiming the unpaid dividend for the year 2009 – 10 onwards so that the shares are not transferred to the IEPF. It may please be noted that if no reply is received by the company by 15.12.2016 the company will be compelled to transfer the shares to the IEPF, without any further notice, by following the due process as enumerated in said notification.

Concerned shareholders holding shares in physical form and whose shares are liable to be transferred to the IEPF Suspense account, may note that the Company would be issuing duplicate shares certificates in lieu of the original held by them for the purpose of transfer of shares to the IEPF Suspense account as per the Rules and upon such issue, the original share certificate(s) which are registered in their name will stand automatically cancelled and be deemed non-negotiable. The shareholders may further note that the details uploaded by the Company on its website should be regarded and shall be deemed adequate notice in respect of issue of duplicate share certificate(s) by the Company for the purpose of transfer of shares to the IEPF suspense account pursuant to the Rules.

Concerned shareholders holding shares in demat form, may note that the shares will be transferred directly to the demat account of IEPF Authority with the help of Depository Participants.

Please note that no claim shall lie against the company in respect of unclaimed dividend amount and shares transferred to IEPF pursuant to the said Rules.

It may be noted that the shares transferred to IEPF, including all benefits accruing on such shares, if any, can be claimed back from the IEPF Authority after following the procedure prescribed under the rules.

For any queries or clarification on the matter, please contact Cera Sanitaryware Limited, Madhusudan House, Opp. Navrangpura Telephone Exchange, Ahmedabad-380006, Email: nk_acharya@cera-india.com or call on 079-26449781, 26449789.

For Cera Sanitaryware Limited
Sd/-
Narendra N. Patel
(Company Secretary)

Date : 30.11.2016
Place : Kadi

ધી ફાયનાન્સિયલ એક્સપ્રેસ અમદાવાદ, ગુરુવાર, તા. ૧ ડિસેમ્બર, ૨૦૧૬

CERA Cera Sanitaryware Limited

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