KSS LIMITED

CIN: L22100MH1995PLC092438

02nd September, 2014

Department of Corporate Services **The Bombay Stock Exchange Ltd** P.J.Tower, Dalal Street, Mumbai – 400 001. **Scrip Code: 532081**	Corporate Relations Dept. **National Stock Exchange of India Ltd.,** Exchange Plaza, 5th Floor, Plot No. C/1. G Block, Bandra-Kurla Complex, Bandra (E), Mumbai – 400 051 **Scrip Code: KSERA**

Subject: Company launches its Newsletter- 'KSS TIMES'

Dear Sir,

This is to inform the exchanges that the Company has launched its newsletter named " KSS TIMES" for private circulation only , for promotion campaign for its Miniplex, Digital Cinema and E-Education verticals. A copy of newsletter is attached for your reference.

Please update the same on your website.

Thanking You,

For KSS Limited
(Formerly known as K Sera Sera Limited)

Shailesh Bapat
Company Secretary

For Private Circulation Only

K S S TIMES

KSS LIMITED
Formerly known as K Sera Sera Ltd

ISSUE - 2 | MONDAY, AUGUST 25, 2014 | PAGES 4 | MUMBAI

INSIDE STORY

18 Screens to be operational in next 3 months

The KSS Miniplex Ltd is all set to open another 6 screens in the next month at Abor (Punjab), Sultanpur (UP) and Hoshiyarpur (Punjab). These screens are ready for screening and awaiting their Liceneses. The rest of the 9 screens will be operational by the end of the financial year.

cont on Pg.2

★ ★

128 screens tied up and work in Progress at different stages of implementation

The company has already signed 64 MOUs for constructing the Miniplexes across the length and breadth of thecountry. Detailed list attached on pg 2....

★ ★

Launch of our new theatre in Nawanshahr- Punjab with 2 screens on 14th August 2014

The company just inaugurated its 2nd Miniplex theatre in Nawanshahr- Punjab on the 14th of August 2014. The state-of-the art theatre is built with an area of approx. 4000 sq ft. Detailed launch report on Pg-4....

★ ★

Miniplex franchisee requirement and our offer

KSSMPL is providing Multiplex luxury entertainment at half the price to the viewer. The company offers a win-win situation for its franchisee model.For further details refer to pg 2 ....

K Sera Sera Miniplex –Growth Express

The amazing journey of K Sera Sera Miniplex started when the King of Bollywood & Superstar Shahrukh Khan inaugurated our very 1st Miniplex at Ahmedabad. From this very 1st showcase property, the company has already opened **13 Screens** which are operational in four states, i.e, Gujarat, Maharashtra, Punjab and Uttarakhand.



No wonder, 'Mini' is the new 'Big' now with Miniplex being the perfect alternative to multiplex by providing quality entertainment to the masses at a reasonable cost thereby overcoming issues like high ticket price and low occupancy. The company plans to establish 500 Miniplex theatres in tier II and tier III cities where there is unlimited scope of Edutrainment (E-Education + Entertainment) across the length and breadth of the country.

Mr. Satish Panchariya, Chairman, KSS Limited, while elaborating on the business model, says "It is going to be a 50:50 partnership based franchisee model for a minimum term of ten years wherein KSSML would provide technology & all equipment support while initial investment will be borne by the Franchisee. As in any transparent partnership venture, the P&L Share would be 50:50 of bottom line."

11 screens operational in various cities

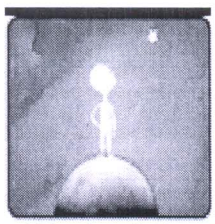
K Sera Sera Miniplex after its grand opening of 2 screens in Ahmedabad has now reached to 11 Screens. The theatre that last opnend was in Mahad. KSS Miniplex is the 1st and only theatre in the city. Details of revenue generated from these Minipex theatre is mentioned below :-

Theatre Name	Occupancy %	Revenue
Ahmedabad Miniplex	65%	5,916,031
Kurla Miniplex	55%	6,149,626
Sangrur Miniplex	77%	10,373,067
Mahad Miniplex	63%	3,199,132
Ramnagar Miniplex	81%	3,791,444

KSS Digital Cinema ties up with South India's biggest cinema company Gemini for Regional films for its South & Sri Lanka Market

August, 2014: KSS Digital Cinema Pvt. Ltd. a wholly owned subsidiary of KSS Ltd has converted 275 cinema in its technology. And now has entered into an agreement with Gemini Industries & Imaging Private Limited for accessing Regional Language content from South India, thereby opening up the access of quality cinema in one of the world's biggest and most thriving movie markets.

Gemini Digital Lab will encode and encrypt using KSS proprietary encoders and deliver it to KSS for further distribution and exhibition in cinema halls and multiplexes. Going forward, Gemini will also provide all the South Indian regional languages content for the roll-outof K Sera Sera Digital Cinema Pvt. Limited in Sri Lanka.

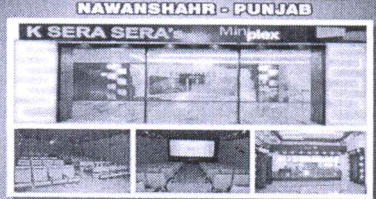




Gemini is a household name in South India, identified by the logo of twin boys with bugles; and is very well known in the heart of Tamil Nadu & Andhra Pradesh. The company is in the business of Trading in film, Perforation and slitting of film, Film processing and Printing, Film Production, Graphics and special effects in filmmaking, Cine equipment hire and Distribution of film. The Company caters to various segments of the entire film making cycle.

Expressing his happiness on the association with Gemini, Mr Satish Panchariya, Chairman KSS Ltd, said "This paves the way for KSS to make a mark in South India where people love cinema and there is also an urgent market or a Miniplex chain in smaller cities. We hope to bridge the gap between good cinema experience and assured quality. We are hopeful of creating a win-win situation for both the companies."

K SERA SERA MINIPLEX LTD.
(a chain of Cinema theatres)
100% subsidiary of KSS LTD a listed entity
PROUD TO ANNOUNCE
OPENING OF ITS 2 SCREENS AT
NAWANSHAHR - PUNJAB



OPERATIONAL
11 Screens
at various locations
Mumbai- 3 , Mahad - 2 , Sangrur - 2
Ahmedabad- 2 , Ramnagar - 2

OPENING SHORTLY
18 Screens
within next 3 months at
Ambernath- 2, Hoshiarpur- 2, Mahad- 2,
Kanpur- 2, Alwar- 2, Bahsana- 2,
Gulbarga- 2, Durg- 2 and Bhopal- 2

128 Screens in 64 cities
Properties at various levels of fit outs in 64 cities across the length and breadth of India

KSS Miniplex brings you an opportunity to own a theatre in your city.
KSS has conceptualised and designed state-of-the art theatre "K SERA SERA'S MINIPLEX" with 2 to 3 screens - 75 to 125 seats each with revolutionary dual objective of "EDUTHAINMENT - aEducation & Entertainment"
WITH AN INVESTMENT OF JUST RS. 70 LACS.
For More Details call: Tollfree: 1800-102-0204
Contact: Mr. Mohit: 09830372415 / Mr. Yash: 09167730609
Or visit www.kssminiplex.com
Come join us in our vision of becoming a largest chain of theatre in India with 1000 screens.

3- Year Miniplex Expansion Plan:

In year 2014: 20 Additional Screens to be operational at the following locations –

- Sultanpur
- Hoshiarpur
- Abohar
- Alwar
- Rudraour
- Surendranagar
- Bhopal
- Durg
- Malout
- Bhilwara

In year 2015: A total of 103 Additional Screens will be operative including the 50 screens that are projected for the year 2015. The List of additional area is given below:

Vasco	Gurgaon	Boisar
Narsinghpur	Nadiad	Lucknow
Pune	Korba	Moga
Nashik	Pimplegaon	Sanagner
Ludhiana	Ankleshwar	Pathankot
Ratlam	Vadodara	Khanna City
Palampur	Barnala	Keshod
Roorkee	Viraval	Malegaon
Bhubaneshwar		

Company targets 300 screens to be operational by the end of Year 2016



Young Brigade Enters Bollywood's 100 Crore club

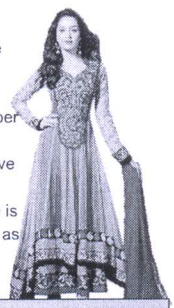
Based on author Chetan Bhagat's Best Seller, "2 States" & co-produced by Karan Johar & Sajid Nadiadwala, distributed by UTV Motion Pictures and directed by debunant Abhishek Verman the film stars current generation heartthrobs Alia Bhatt & Arjun Kapoor.

With this hit film, Newbie actress Alia Bhatt has entered the coveted club of 100 crore. The youngster already has managed to get critical acclaim with her movies like 'Highway' and '2 States'. Alia had even sang a song for highway under the guidance of Oscar winner music director A R Rahman.

As per sources, After Priyanka Chopra, now she is the second Bollywood girl to be offered an opportunity to cut her own single. "Ek Villain" an action-thriller, directed by Mohit Suri, joined the 100 Crore club after Suri's last release Aashiqui 2" also with Shraddha Kapoor as the female lead.

She also makes her singing debut onscreen with her hit number "Galliyan Unplugged" from the film to her fans. Also starring Siddhardh Malhotra & Reitesh Deshmukh, 1st time in a negative role made 101.32 Crores in just 14 days after its release.

The next actress to join the coveted club for the very first time is Jacqueline Fernandes with Kick crossing the 200 crore mark as expected from a Salman Khan starrer. The film also marks the debut of Sajid Nadiadwala as the director.



Our Requirements for a Franchisee

- Franchisee in all districts in India
- Minimum space of 3500 to 5000 square feet and having a minimum height of 14 feet
- Commercial properties adjacent to common public places & prime locations
- Capital investment of 70 lacs
- Miniplex to be equipped with DG set

K Sera Sera offers the following advantages

- All approvals and paper work would be completed by K Sera Sera. Hassle free business administration & professional management
- Transparent online internet accounting
- Comfortable seating with in-built arm trays and ample leg room
- State-of-art infrastructure and amenities including digital services like projector screens, lights etc
- Hi-fi acoustic which includes speakers, amplifiers, equalizers, cabling etc for a realistic sound experience

128 Screens signed and work at different stages on implementation

The company has already signed up with 64 franchisees across the country for the Miniplex. These properties are in various stages of constructions. The list of locations are given below:

1	Kurla	Maharashtra	18	Boisar	Maharashtra	35	Korba	Chhattisgarh	52	Ahmednagar	Maharashtra
2	Sangrur	Punjab	19	Vasco	Goa	36	Pune	Maharashtra	53	Indore	Madhya Pradesh
3	Ahmedabad	Gujarat	20	Greater Noida	Uttar Pradesh	37	Sangamner	Maharashtra	54	Surrendranagar	Gujarat
4	Mahad	Maharashtra	21	Khanna City	Punjab	38	Surrendranagar	Gujarat	55	Roorkee	Uttarakhand
5	Ramnagar	Uttarakhand	22	Bhilwara	Rajasthan	39	Kashipur	Uttarakhand	56	Malegaon (Nashik)	Maharashtra
6	Sultanpur	Uttar Pradesh	23	Palampur	Himachal Pradesh	40	Moga	Punjab	57	Khargone	Madhya Pradesh
7	Hoshiarpur	Punjab	24	Lucknow	Uttar Pradesh	41	Jabalpur	Madhya Pradesh	58	Faizabad	Uttar Pradesh
8	Nawanshahr	Punjab	25	Nabha	Punjab	42	Nadiad	Gujarat	59	Balaghat	Madhya Pradesh
9	Abohar	Punjab	26	Rudrapur	Uttarakhand	43	Barnala	Punjab	60	Banga	Punjab
10	Alwar	Rajasthan	27	Abohar (Old)	Punjab	44	Noida -SNG	Uttar Pradesh	61	Port Blair	Andaman
11	Vadodara	Gujarat	28	Gurgaon	Haryana	45	Ludhiana	Punjab	62	Mandsaur	Madhya Pradesh
12	Bhopal	Madhya Pradesh	29	Hanamkonda	Andhra Pradesh	46	Kotkapura	Punjab	63	Boisar	Maharashtra
13	Gurgaon (Avenue 68)	Haryana	30	Nashik (Devlali)	Maharashtra	47	Jagraon	Punjab	64	Moga	Punjab
14	Malout (New)	Punjab	31	Sambalpur	Odisha	48	Kapurthala	Punjab			
15	Pinjore	Haryana	32	Balotra	Rajasthan	49	Bilaspur	Chhattisgarh			
16	Durg	Chhattisgarh	33	Ankleshwar	Gujarat	50	Nashik Pimpalgaon	Maharashtra			
17	Ratlam	Madhya Pradesh	34	Bilaspur	Chhattisgarh	51	Narsinghpur	Madhya Pradesh			

To own a KSS Miniplex in your city
Contact
Mr Mohit - 09930372415 Mr Yash - 09167730609
or Call our Toll Free No. 1800 102 0204
or visit www.kssminiplex.com

Highlights of a Miniplex

Revolutionizing Viewer's Experience (KSS SKYCINEX) Digitally Beamed Films in Full High Definition resolution (1920*1080 Pixels).Ultra Modern Digital Sound. ONLINE DELETION Possible for Last Minute Emergency 3D COMPATIBLE Technology with same HARDWARE and SOFTWARE.

18 screens operational in various places in India

The company has already established theatres in Mumbai with 2 normal screens and 1 gold audi with 37 Recliners seats. Ahmedabad -2 Screens, Sangrur- 2 screens, Ramanagar - 2 screens, Mahad - 2 screens and Nawasahar -2 screens.

This gold audi in Mumbai is also given for parties with a combo of food & beverages with the choice of the film that needs to played. This is like a private viewing theatre for smaller parties or private screening.

The Company has conceptualized and designed State of Art theatre, "K Sera Sera's Miniplex" with dual objective of "Edutrainment" (Entertainment + e-Education).

The 1st Miniplex was inaugurated by the Super Star Shahrukh Khan At Ahmedabad. This is the showcase property of the concept "MINIPLEX".

The company has planned to establish 500 miniplex theatres in tier 2 and tier 3 cities where there is unlimited scope of Edutrainment across the length and breadth of the country.

Core Strength

Multiplex FEEL at HALF THE PRICE

- ♦ KSS is providing affordable entertainment to middle and lower middle strata of society
- ♦ Luxurious ambience (full reclining seats), Optimized Air Conditioning, State - of - the - art] sound and projection system.
- ♦ Cost benefits due to integration of production & distribution strengths of KSS Ltd
- ♦ Multi cuisine food courts priced affordably
- ♦ Projecting movie content via dedicated satellite transmission/fibre optic network drastically reduces distribution & logistics cost with much better and higher ENCRYPTION VERSION with watermarking & finger printing software TOTAL SECURITY FROM PIRACY

KSS Miniplex- Mini is the New BIG Now!



• KSSMPL - A 100% Subsidiary of KSS Ltd
• Luxury Entertainment at Affordable Prices
• 500 Miniplexes to open in Tier 2 & 3 Cities
100% Masti At 50% Sasti

K Kampus - Where Entertainment meets e-Education



• K Kampus- A 100% Subsidiary of KSS Ltd
• Creating Classrooms within Theatres (Miniplex),
• Imparting higher education via satellite to students during non-peak hours
• Students can now interact with high profile professors & get quality education programmes at their neighborhood

K Sera Sera Digital Cinema "Revolutionizing Viewer's Experience"



• K Sera Sera Digital Cinema Pvt. Ltd.- A 100% Subsidiary of KSS Ltd
KSS has developed state of the art digital cinema distribution technology - K Sera Sera's Sky Cinex & Sky Arya
• Interactive Viewing exp. by providing Full HD via satellite (1920X1080)
• Encryption version with no possibility of piracy
• Online Modification facility with 3D compatibility

For More Details call: Tollfree: 1800-102-0204 Contact: Mr. Mohit: 09930372415 / Mr. Yash: 09167730609 Or Visit: www.kssminiplex.com Come join us in our vision of becoming the largest chain of theatres in India with 1000 screens

Total Screens - KSS Digital Cinema

Sr. No	Name of Theater	Place
1	Sapna Talkies	Bidar
2	Anshay Chitralaya	Ashta
3	Shri Ganesh Talkies	Guna
4	Regal Cinema	Indore
5	Saaz Cinema	Khargone
6	Aarti Cinema	Khargone
7	Madhumilan Cineplex	Indore
8	Laxmi Talkies	Savalgarh
9	KSS Miniplex	Ahmedabad
13	KSS Miniplex	Kurla
14	Neelkamal Cinema	Lonavala
15	City Pulse (Mahuda)	Mahudha
16	Woodland Theater	Virar
17	The Grand Bhagwati	Surat
18	Bhagwat Chitra Mandir	Solapur
19	Rupali Magic	Panvel
20	Vasant Talkies	Bhusawal
21	Asha Talkies	Chopda
22	Krishna Sudama	Nagpur
23	Pratap Talkies	Harda
24	Orient Cinema	Ludhiana
25	Nigar Talkies	Ambala
26	Kalpana Cinema	Saharanpur
27	Batra Cinema	Delhi
28	Jai Hind Talkies	Balaghat
29	Jyoti Cinema	Jabalpur
30	Kum Kum Cinema	Panna
31	Maya Palace	Hathras
32	Shiv Mandir Talkies	Shivpuri
33	Prakash Cinema	Ujjain
34	Ashok Talkies	Jalgaon
35	Sajid Nadiadwala Villa	Mumbai
36	Imperial Cinema	Moradabad
37	K C Palace	Panchkula
38	Prakash Talkies	Palghar
39	Vishal Talkies	Bulandshahr
40	Ashok Talkies	Chandur Railway
41	City Pulse	Khambat
43	Sangeet Cinema	Bhopal
44	Bharat Cinema	Firozabad
45	Jwala Talkies	Etah
46	Mohini Cinema	Narnaul
47	Batra Cinema	Chandigarh
48	Sahu Chitra Mandir	Fazil Nagar
49	Mamta Talkies	Barwah
50	Suman Cinema	Modinagar
51	Rekha Talkies	Bhikangaon
52	Shivpuri Cinema	Shivpuri
53	Azad Talkies	Shriganganager
54	Sheela mahal	Gwalpur
55	Sangam Cinema	Amritsar
56	Sahu Palace	Padrauna
57	Muskan Cinema	Bhopal
58	Suhasini Cinema	Ghazipur
59	Rasaaz	Mira road
60	Payal CinemaSri	Ganganagar
61	Choudhary Talkies	Gangoh
62	Shiela Theatre	Dhampur
63	Laxmi Narayan	Bilthara
64	Sahu picture Palace	Nagina
65	Bansal Talkies	Bijnour
66	Ganesh Movie Max	Palghar
67	Ritz Cinema	Shimla
68	Om Picture Palace	Maharajganj
69	M4U Cineplex Scr. 2	Gaziabad
70	Deepak Talkies	Sardhana
71	Daya Mandir Cinema	Mandsaur
72	Laxmi Talkies	Kasganj
73	Novelty Cinema	Kasganj
74	Archana Cinema	Orai, U.P
75	J.R Rooper	Rooper
76	Aashish Talkies	Hanumangadh
77	Sharda Cinema	Bhind
78	Raj cinema Raisin,	Bhopal
79	Kohinoor Cinema	Rajasthan
80	Bharat Talkies	Chommu
81	Geeta Talkies	Hindoncity
82	Triyug Talkies	MP
83	Laxmi Cinema	Neemkathan
84	Swastik Cinema	Mehsana
85	M4U Cineplex Scr. 3	Ghaziabad
86	Jagatjit Cinema	Kapurthala
87	Sai Chitra Mandir	Raigad
88	Aarti Cinema	Ludhiana
89	Milan Cinema	Raibarelli
90	Sona Talkies	Aamgaon
91	Samrat Palace	Mansa
92	Iwala Theatre	Agra
93	Pukar talkies	Najibabad U.P
94	Shiv Talkies	Ajeetgardh
95	Durga Talkies	Chhidwa
96	Maurya Cinema	Bhilai
97	Movie Magic Screen 2	Ghaziabad
98	Minakshi Talkies	Sikkar
99	Gunjan Cinema	Kanpur
100	Preet Palace	Ludhiana
101	Naaz Cinema	Jambusar
102	Vijay Talkies	Deoria U.P
103	Onam Cinema	Hoshiyarpur
104	Capital Cinema	Patiyala
105	Raj Talkies	Chhindwara
106	Relief Cinema	Bharuch
107	Vardhaman Talkies	Seohara
108	Alka Cinema	Jaipur
109	KSS Miniplex	Sangrur
111	Swaroop Talkies	Durg
112	Chandra Talkies	Bhilai
113	Hari Krishna Cinema	Jalalabad
114	Kumar Talkies	Rudauli
115	Antariksh gold	Himachal Pradesh
117	Raj Talkies	Shahpura
118	Paras Cinema	Punjab
119	Jayant Talkies	Nagpur
120	AKV Cinema, Multiplex	Hamirpur
122	Sai Samarth Theatre	Nashik
123	Kumar Picture palace,	Baharaich
124	Mukund Multiplex	Champa
125	Ganesh Talkies	Bilaspur
126	Jaiswal Talkies	Ambikapur
127	Sharda Chitra Mandir	Balia
128	Durgesh Talkies	Pendra, Chattisgargh
129	Pooja shree Talkies	Pendra, Chattisgargh
130	Alankar Cinema	Nagpur
131	Movie magic	Ghaziabad
134	Movie palace- Audi 3	Ghaziabad
135	Krishna Talkies	Mainpuri
136	Regal Talkies	Meerut
137	Maharaja Talkies	Chhattisgarh
138	Mukut Talkies	Bhatapara
139	Shankar TalkiesSri	Ganganagar
140	Chitra Talkies	UP
141	Manuraj Talkies	Chhattisgarh
142	Yadhuveer Talkies	Dongargah
143	Chitra Talkies	Chhattarpur
144	Shyam Talkies	Raipur
145	Shanti Talkies	Agra
146	Kesar Kala Mandir	Kuchaman
147	Malhar Talkies	Thane
148	Sangam Cinema	Rajasthan
149	Anjana PalaceSravasti,	UP
150	Kamala Palace	Barabanki
151	Uday Talkies	Akola
152	Rajlaxmi Talkies	Amaravati
153	Alkanand Cinema	Ambikapur
154	Everest Multiplex Audi 1	Haryana
155	J C Picture Palace	Budaun
156	Shiv Laser Video Scr 2	Surat
157	Raja theatre	Fazilka
158	Satyam Talkies	Billaspur
159	Dipti TalkiesWani	
160	Natraj Cinema	Vadodra
161	Hollywood Cinema	Mansa, Gandhinagar
162	Shiv Laser Video Scr 1	Surat
163	Tagore Talkies	Rajasthan
164	Krishna Picture Palcae	Radauli
165	Silver shine Cineplex	Farukabad
166	Puranchal cinema	Ballia
167	Prakash Cinema	Shajanwa
168	KSS Miniplex Scr- 1	Ramnagar
169	KSS Miniplex Scr- 2	Ramnagar
170	Shiv Palace Kopaganj,	Mau
171	Shankar Talkies	Maharajganj
172	Janki Chitra MandirSravasti, UP\	
173	Dhanendra Talkies	Waraseoni
174	Heera Palace	Agra
175	Rituraj Talkies	Itarsi
176	Batwal Talkies	Dhule
177	Iqbal Talkies	Nagaur
178	Hind talkies	Barelli
179	Kamal talkies	Malerkotla
180	Prabha Cinema	Barelli
181	Satyam Talkies	Khaga
182	Amar Cienma	Firozpur
183	Phool Cinema	Patiala
184	Everest Multiplex Audi 2	Rewari
185	Santosh Cinema	Maharajganj
186	Om sai cinema	Gorakhpur
187	Payal Cinema	Uttrakhand
188	Arjun Cinema	Amroha
189	Chhayadeep	Dehradun
190	Mayur	Mumbai
191	Jyoti Cinema	Betul
192	Prakash Talkies	Burhanpur
193	Gitanjali Chitra Mandir	Buldhana
194	Sangeeta cinema	Agra
195	Geeta Talkies	Mainpuri
196	Sunny Palace	Khamgaon
197	Panchshil Talkies	Nagpur
198	Gossip	Bandra
199	Gaiety	Bandra
200	Grace	Bandra
201	Galaxy	Bandra
202	Galmour	Bandra
203	Gem	Bandra
204	Gemini	Bandra
205	Maratha Mandir	Mumbai Central(E)
206	Alps Cinema	Haryana
207	Kalindi Cinema	Jalaun UP
208	Shree Chitra Mandir	Nanded
209	Vitan Vihar Talkies	Sangaria
210	Neha Multiplex	Dhar
211	M4U Screen 1	Ghaziabad
212	Manik Cinema	Akola
213	Manmandir Cinema	Gujaria, Mehsana
214	Cine Corner	Lonavala
215	Prashanat Cinema	Chandrapur
216	Natraj Cinema	Lalsot
217	Sunil Talkies	Pathardeva
218	Renuka Talkies	Jintur
219	Prabhu Talkies	Agra
220	Laxmi Talkies	Bhadgaon
221	Alankar Talkies Sadak	Arjuni
222	Uttam Talkies	Armi
223	Venkatesh Talkies	Digras
224	Prince Cinema	Merta City
225	Shanti Talkies	Ghaziapur
226	Laxmi Talkies	Bayana
227	Sajan Talkies	Belana
228	Tansen Talkies	Gwalior
229	Laxmi Talkies	Bagli
230	Gopi Cinema	Bisalpur
231	Prakash Cinema	Dhule
232	Mangala Cinema	Yavatmal
233	Abhay Cinmea	Chandrapur
234	Balaji Talkies	Balod
235	Satish Talkies	Amroha
236	Vikas Palace	Uttarakhand
237	City Mall Screen 1	Bhatapara
238	Vishram Talkies	Keleras
239	City mall Screen 2	Bhatapara
240	Angori Talkies	Indore
241	Apsara Talkies	Amroha
242	Galaxy Cinema	Mahmoodabad
243	Air force cinema	Secunderabad
244	NSCI	Worli
245	Mayank Cinema	Badaun
246	Deepak PalaceBesole,	Dist Badaun
247	Raj Talkies	Maski
248	Alankar Talkies	Bhramapuri
249	Army Theatre	Hydreabad
250	Vaishanvi Talkies	Chandur Bazar
251	KSS Miniplex - Blue	Mahad
252	KSS Miniplex - Red	Mahad
253	Laxmi Talkies	Kushinagar
254	Sangam Cinema	Barhalganj
255	Red Cross Cinema	Sangrur
256	Rang Tarang	Bhadohi
257	Kakani Cinema	Malegaon
258	Vijay Talkies	Pusad
259	Minakshi Talkies	Sawner
260	Raj Talkies	Dhamatari
261	Alankar Cinema	Hasanpur
262	Tulsi Cinema	Sambhal
263	Aman Palace	Saharanpur
264	Amrit Talkies	Saharanpur
265	Prabhat Talkies	Saharanpur
266	P M Cinema Scr 1	Faridabad
267	P M Cinema Scr 2	Faridabad
268	P M Cinema Scr 3	Faridabad
269	Kumaar Talkies	Bareilly
270	Rambha World	Bhopal
271	Mali Cinema	Sangali
272	Vijay Cinema	Pune
273	Alankar Cinema	Pune
274	Sharma TalkiesDeoria U.P	
275	ZEE VideoSomnath	Daman
276	Dolphin Video	Silvassa
277	Prime Video	Udhna
278	Krishna Cinema	Palsaana
279	Ajanta Cinema	Ichchapur
280	Menka TalkiesDeoria U.P	
281	Malwa Talkies	Patiyala
282	Venkateshwara Talkies	Bhilai
283	Laxmi Talkies	Yamunanagar
284	Gagan Talkies	Philera
285	BH Video Cinema	Vapi
286	KSS Miniplex(Red Audi)	Nawanshahar
287	KSS Miniplex(Blue Audi)	Nawanshahar
288	Meenakshi Talkies	Aligarh

In two years KSS successfully converted & delivered movies of varied genre into "SkyCinex" technology. To name the few are:

Dhoom	Krrish 3	Chennai Express	Yeh Jawaani Hai Deewani
Leela	Race 2	Aashiqui 2	Goliyon Ki Raasleela Ram-
Bodyguard	Dhoom 3	Chennai Express	Bhaag Milkha Bhaag
3 Idiots	Kick	Ek Tha Tiger	Yeh Jawaani Hai Deewani
Ra One	Jai Ho	Singham Returns	Humpty Sharma Ki Dulhania
Kick	Hate Story 2	Pizza	Bobby Jasoos
Ek Villain	Humshakals	Holiday	Le Kar Hum Deewana Dil
Fugly	Filmistan	City Lights	Heropanti
2 States	Gunday	Ragini MMS 2	Main Tera Hero
Queen	The Xpose	Kochadaiiyaan	Hawa Hawaai
Mastram	Kaanchi	Koyelaanchal	Yeh Hain Bakrapur
Purani Jeans	O Teri	Revolver Rani	Kya Dilli Kya Lahore
Youngistaan	Highway	Bhootnath Returns	Dishkiyaoon
Gulaab Gang	Total Siyappa	Gang Of Ghosts	Shaadi ke Side Effects

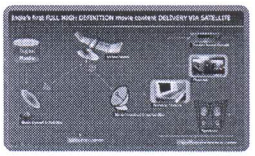


"Sky Arya Server Technology Revolutionizing Viewer's Experience"

KSS Ltd. has launched "Sky Arya" - the upgraded technology of their digital arm "KSS Digital Cinema Pvt. Ltd". In simple words, Digital Cinema means providing the movie content in Digital Format either on Hard Disk or delivering the content directly to the server installed in every theatre through satellite. As on date, KSS has installed its SKY ARYA technology in over 300 theatre screens across the country.

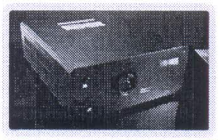
Core strengths:

- User Friendly Digital Playback and Projection Technology which benefits all i.e. Producers, Distributors & Exhibitors
- QUALITY - FULL HIGH DEFINITION (HD) via satellite
- PRODUCT - Cost 3 Times higher (Projector, Play Server, Satellite, UPS & Ancillaries)
- ONLINE DELETION Possible for Last Minute Emergency for e.g. Censor Certificate unlike Others Who Take 2-3 DAYS
- 3D COMPATIBLE with same HARDWARE and SOFTWARE
- SAFETY FROM PIRACY - encryption version; much better & higher.
- NO RENTAL from Exhibitors (Cinema Owners)
- Commercial – No Charges for Processing / Mastering from Exhibitors (Cinema Owners)
- Low VPF from Distributors
- Advertisement & E-education revenue shared 50:50
- Provide HDD for Secondary backup



What You Get From KSS:

- ◆ Projector – DP (Digital Projection)
- ◆ Playback Server (KSS Play Back Server)
- ◆ Lens (Depends upon the throw distance)
- ◆ UPS 3KVA (15 Min Backup - APC)
- ◆ Rack System (where all equipment are mounted or fitted)
- ◆ Movie Content Delivery system (VSAT and 1 TB HDD for Backup)
- ◆ Audio Cable for your Amplifier
- ◆ Training for your operator
- ◆ 24x7 Engineering Support





Requires:

- ◆ AC Cabin
- ◆ Proper Electrical Earthing System
- ◆ Space on Terrace for VSAT Installation

Projector:

- Make - Digital Projection Highlite 6000 or 8000.
- Display Type - ThreeChip DLP Projection System.
- Brightness - 6000 or 8000 lumens.
- Resolution - 1920X1080 pixels.
- 3D COMPATIBLE with minimal additional cost.

Playback system:

- Supports 1920X1080 High Definition Video Content with Digital Surround Sound.
- Fully encrypted using 256 bit cryptographic encryption method.

Content Conversion and delivery:

- Highly secured fully integrated and equipped Lab for processing of high definition secured content.
- Quality checked for video and audio for cinema viewing experience.
- Secure delivery encrypted content via satellite.

Customer Engineering Support:

- Round the clock very robust customer support with highly trained and qualified engineers .

KSS Miniplex- Mini is the New BIG Now!



- KSSMPL- A 100% Subsidiary of KSS Ltd
- Luxury Entertainment at Affordable Prices
- 500 Miniplexes to open in Tier 2 & 3 Cities

100% Masti AB 50% Sasti

K Kampus - Where Entertainment meets e-Education



- K Kampus- A 100% Subsidiary of KSS Ltd
- Creating Edutainment within Theatres (Miniplex).
- Providing higher education via satellite to students during non peak hours
- Students can now interact with high profile professors & get quality education programmes at their neighborhood

K Sera Sera Digital Cinema "Revolutionizing Viewer's Experience"



- K Sera Sera Digital Cinema Pvt. Ltd.- A 100% Subsidiary of KSS Ltd
- KSS has developed state of the art digital cinema distribution technology - K Sera Sera's Sky Cinex & Sky Arya
- Pioneering viewing exp. by providing Full HD via satellite (1920X1080)
- Encryption secure with no possibility of piracy
- Digital Projection Facility with 3D compatibility

For More Details call: Tollfree: 1800-102-0204 Contact: Mr. Mohit: 09930372415 / Mr. Yash: 09167730609 or Visit: www.kssminiplex.com Come join us in our vision of becoming the largest chain of theatres in India with 1000 screens

"K Kampus" An Innovative Concept in e-learning

Changing the perception that true learning can only take place in a formal classroom setting, in this new generation of evolutionary growth in open and flexible learning, **K Sera Sera** has introduced an innovative concept 'K Kampus Virtual Education' wherein their Miniplex theatres are used for imparting Education to students. K Kampus provides Graduate & Post Graduate programs, COMPETITIVE EXAM PREPARATION, SKILL DEVELOPMENT PROGRAMS & TRAINING PROGRAMS. This concept has already been recognized by the education fraternity as an innovative concept in education and has been awarded with The eMaharashtra Award for the "Best Technology for Higher Education Institutions" and the Best Initiative for "Best Innovation in Education" at the Prestigious World Education Summit 2012.

K KAMPUS- "From Entertainment to Education"

* "K Kampus" is a 100% Subsidiary of K Sera Sera Miniplex Ltd.
  Huge Potential with Indian Education Market
* An education vertical with the vision to provide a platform to the educationists across India making education more accessible
* It creates classrooms within theatres (Miniplex) in the off-Movie hours called the country wide classrooms and provides education programs
* Connects the educationists across India with the students in these theatres for various education Programmes



K Kampus has received two prestigious awards:

■ Best Initiative for "Best Innovation in Education" at the Prestigious World Education Summit 2012.

■ "Best Technology for Higher Education Institutions" at the e-Maharashtra Award 2012.Event Details:

World Education Summit 2012

The World Education Summit (WES) 2012, is the world's premier platform on education thought leadership. It was jointly organised by All India Council for Technical Education (AICTE), Centre for Science, Development and Media Studies and Elets Technomedia Pvt. Ltd. between 23-24 July 2012 in New Delhi.

The Summit focused on the education sector and the challenges and opportunities in this field. The event was marked by conferences, exhibitions, workshops and an award ceremony. It provided a wonderful opportunity to stakeholders in the field of education, all over the world, to create opportunities of progress at all levels - international, national, regional and local.

e-Maharashtra Award 2012

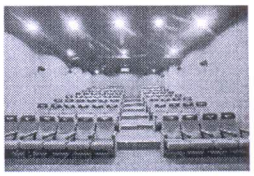
The e-Maharashtra 2012, a prestigious ICT and e-Governance event for the state government of Maharashtra, was held on 27th April 2012, at the Yashwantrao Chavan Pratishthan, Nariman Point, Mumbai. The event was attended by Ministers and Senior Executives from the State government, industry leaders, thought leaders, policy makers, academicians, researchers, technology vendors and other eminent delegates. During the event prestigious e-Maharashtra awards were conferred on leading developers in various categories. The recipients of the awards were judged by an eminent panel of independent jury, who followed the basic criteria of recognizing excellence and innovations

The e-Maharashtra 2012 was organized by Centre for Science Development and Media studies (CSDMS) and Elets Technomedia and was supported by the Department of IT, Government of Maharashtra

KSS launches State-of- the- art Miniplex at Nawanshahr, Punjab

KSS Ltd, a global player within the Indian media and entertainment sector, continued its expansion plan in tier II & III cities by launching today its 6th state-of-the art Miniplex at Nawashahr, with three more to follow shortly in Punjab.





The grand inauguration took place on 14th Aug, 2014 by the hands of Halka in-charge, Nawanshahr, Sardarni Satinder Kaur, Mr. Mridul Vyas, CEO, KSS Miniplex Ltd along with the Franchisee Dr. D.P.S. Sandhu. Conveniently located at Rai colony, Chandigarh Road, the miniplex franchisee is owned by reputed eye surgeon & former Director, Health of Punjab, Dr D.P.S Sandhu. The city of Nawanshahr, Bus Stand & Market is at a stone's throw distance making the theatre location-wise perfect. The National Highway in front of the theatre leads to Chandigarh at the left and Ludhiana at the right.



The viewers of Nawashahr can now have a world-class cinema viewing experience. The K Sera Sera Miniplex spread across an area of 4222 Sq. Ft. comprising of two plush Auditoriums with a seating capacity of 76 seats each provides high definition resolution 1920 x 1080, 5.1 surround sound and the best of JBL sound system, enhancing the cinema viewing experience for the people of Nawanshahr. The cost of construction of the Miniplex (i.e. Interior Fit outs) is approx. 75 lacs.

K Sera Sera Miniplex Limited have introduced an innovative concept called 'K Kampus' wherein these theatres will impart higher education to students via satellite. K Kampus student sitting in this theatre can interact with high profile professors and give mock-entrance exams to IAS, IIT JEE etc with prestigious partners like IIT Mumbai, BSE and others.

K Kampus has tied up with national institutes and universities for building exclusive state of the art auditoriums in their premises under the brand name of 'K Kampus Edutrainment'. These institutes will be able to generate revenue through various means like 'The Fixed Education & Entertainment Fee', Revenue through Rentals, Customized Educational Documentaries and Content.

For any feedback/query contact us :-
Office Address:- KSS Limited, 101-102 1st Floor,Morya Landmark-II, New Link Road Andheri (W), Mumbai-400053 Toll Free No. 1800 102 0204 Visit at www.kserasera.com

Happy KSS Miniplex Owner Club



Mr. Ashok from Ahemdabad

This is the first Miniplex of the company. I am very happy with the performance of the company. The content sourcing team is excellent. There is no Break down but we still have the backup for everything. Proud to be a Miniplex owner.

Mr. Prashant Gujjar from Mahad



K Sera Sera is a good opportunity for those who want to enter in Miniplex business and working with all K Sera Sera team is a good experience. There is a lot of transparency in the dealings hence we enjoy our relationship.



Mr. Pravin from Sangrur

The concept Miniplex developed by K Sera Sera is excellent as it gives maximum utilisation of space and low cost ticket. The education arm is a highlight in the design. It is experiences of its own to be part of the media industry.We are very happy to own a Miniplex..

Mr. Shyam Sunder Sharma From Hoshiyarpur

We have tied up with K Sera Sera Miniplex and the theatre is almost nearing completion. We have opted for 2 screens and the architecture is very very good. We have applied for the NOCs and we are awaiting the approvals. till now the association with K Sera Sera is amazing. they have a good team and things easily. We are eargly waiting for the theatre to get operational. The expertise that K Sera Sera gets on the table is amazing.



Mr. Shashank Agarwal from Ramnagar

" We aasthan radheyshyam arcade collaborated with k sera sera and opened k sera sera miniplex.It was an overwhelming experience since the day miniplex actualy became operational.It completely changed the atmosphere of ramnagar as k sera sera introduced satellite system in ramnagar for the first time. K sera sera as a company is very focused in its working. They know what the customer actually need and at what time thereby they keep on providing us innovative ideas to attract more and more public to the cinema hall. The clear picture and sound quality is a bonus to their operations. We are glad to enter in a partnership with such a company and pray that such a partnership never ends".

Mr. N P Singh from Abhor



We are in the process of building the Miniplex Theatre. It is on the stage of finalisation. All the NOCs have been applied for. The K Sera Sera team has done a fantastic job. We are waiting for the theatre to open. Already there is a lot of buzz about our theatre in the vicinity. We are all very excited..



