F. No. 1304 (H.O.)

Karnataka Bank Ltd.

Estd : 1924 CIN : L85110KA1924PLC001128

Regd. & Head Office
P.B. No. 599, Mahaveera Circle
Kankanady, Mangalore – 575 002

Phone : 0824 - 2228222 Fax : 0824-2225588
Website : www.karnatakabank.com
email : info@ktkbank.com

16.11.2015 SECRETARIAL DEPARTMENT
HO: SEC: 442 : 2015-16

1. The Manager
Listing Department
National Stock Exchange Of India Limited.,
Exchange Plaza,C-1, Block G
Bandra-Kurla Complex, Bandra (E), MUMBAI-400 051

2. The General Manager,
Bombay Stock Exchange Limited
Corporate Relationship Dept
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI-400 001

Dear Sir,

We enclose copy of the press communiqué released by us for your kind information.

Thank You,

Yours faithfully,

COMPANY SECRETARY

Karnataka Bank Ltd.
Your Family Bank, Across India.

Regd. & Head Office
P. B. No.599, Mahaveera Circle
Kankanady
Mangaluru – 575 002

Phone : 0824-2228325 Fax: 0824-2225587
E-Mail : pr@ktkbank.com
Website : www.karnatakabank.com
CIN : L85110KA1924PLC001128

PLANNING AND DEVELOPMENT DEPARTMENT

PRESS RELEASE Date: November 16, 2015

Karnataka Bank launches Current & Savings Accounts campaign

As a major customer acquisition initiative and with an intention to take the Banking to the door steps of the General public, Karnataka Bank has today, launched a nationwide special Current account and Savings Bank account campaign for a period of 3½ months from November 16, 2015 to February 29, 2016. Under the said all India campaign Bank intends to open more than 5 lakhs Current & Savings accounts by undertaking door to door canvassing by its entire work force. General Public is requested to make use of this opportunity to open Savings Bank / Current account with requisite K.Y.C. documents and information.

To suit the varied segments, the Bank offers host of Savings accounts namely **"SB General", Sugama"** - Basic Savings Bank Deposit Account [BSBD] for general public, **"KBL-Vanitha"** for women, "**KBL-Kishore"** for children between 10 & 18 years, "**KBL-Tarun"** for students between 18 & 25 years, **"KBL-Salary Privilege"** for salaried persons, , **Insurance linked SB accounts**, "**SB-Money Platinum", "Ruby", & "Sapphire"** for HNIs. Likewise the Bank offers six types of Current Accounts namely "**CA General", "Money Pearl", "Money Ruby", "Money Diamond", "Money Diamond Plus"** and **"Money Platinum"** to suit the business needs of different segments of the market.

The customers of the Bank can transact 24 X 7 at their convenience through Debit Card, ATMs, Internet Banking, Mobile Banking, Mobile Apps, SMS alerts, Missed Call Banking. These facilities are offered at free of charge. In addition, Retailers, Super Markets, MSME customers etc. can avail the Point of Sales [POS] services and Payment Gateway facilities to enhance their business opportunities.

The Bank at present has 691 Branches, 1120 ATMs, 14 e-lobbies across India. Karnataka Bank which is well known as a "Tech-savvy Bank" is extending its services with human touch to be a "Customer Friendly Bank".

[Srinivas Deshpande]
CHIEF MANAGER – PUBLIC RELATIONS