December 4, 2018

Ref. No: HDFC Life/CA/2018-19/47

National Stock Exchange of India Limited
Exchange Plaza, Plot No C/1, Block G,
Bandra-Kurla Complex, Bandra-East,
Mumbai- 400 051

NSE Symbol: HDFCLIFE

Kind Attn.: Head - Listing

BSE Limited,
Sir PJ Towers,
Dalal Street,
Mumbai – 400 001

BSE Security Code: 540777

Kind Attn.: Sr. General Manager – DCS
Listing Department

Sub: Newspaper publication confirming dispatch of Notice of the Postal Ballot

Dear Sir/Madam,

In continuation to our letter dated November 30, 2018 with regard to the Notice of the Postal Ballot, please find enclosed copies of newspaper advertisements confirming dispatch of notice of the postal ballot. The said documents will also be made available on the website of the Company i.e. www.hdfclife.com.

This is for your information and records.

Thanking you,

For HDFC Standard Life Insurance Company Limited

Narendra Gangan
EVP, Company Secretary &
Head- Compliance & Legal

Encl: As above

HDFC Life

Sar utha ke jiyo!

HDFC Standard Life Insurance Company Limited

Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400 011
Tel: 022 6751 6666, Fax: 022 6751 6861
Corporate Identification Number: L65110MH2000PLC128245
Email: investor.service@hdfclife.com, Website: www.hdfclife.com

NOTICE TO MEMBERS

NOTICE is hereby given that pursuant to Section 110 of the Companies Act, 2013 read with the Companies (Management and Administration) Rules, 2014, the Company is seeking approval of Members, by way of postal ballot, which includes voting by electronic means ("e-voting"), in respect of the following Ordinary and Special Resolutions as set out in the Postal Ballot Notice dated November 22, 2018 ("Postal Ballot Notice").

1. Appointment of Ms Vibha Padalkar (DIN: 01682810) as the Managing Director & Chief Executive Officer of the Company
2. Appointment of Mr Suresh Badami (DIN: 08224871) as the Whole-Time Director of the Company (designated as Executive Director)
3. Change of Name of the Company from "HDFC Standard Life Insurance Company Limited" to "HDFC Life Insurance Company Limited" and consequential alteration to Memorandum of Association and Articles of Association of the Company

The Company has completed dispatch of the Postal Ballot Notice together with Ballot Form and postage pre-paid business reply envelope on December 2, 2018 to all the members whose name appears in the Register of Members / List of Beneficial Owners as on Friday, November 23, 2018 ("Cut off date") (a) through electronic mail to the members whose e-mail ID's are registered in the records of the depository participants and the Company's Registrar & Transfer Agent (b) through physical mode, along with a postage-prepaid self-addressed Business Reply Envelope to the other members (whose e-mail ID's are not registered) for seeking approval of members of the Company by Postal Ballot including voting by electronic means, for above mentioned resolutions.

The Company has engaged Karvy Fintech Private Limited ('Karvy') to provide e-voting facility. The procedure for e-voting is outlined in the Postal Ballot Notice.

A person whose name appears in the Register of Members / List of Beneficial Owners as on Cut off date shall be entitled to vote through Postal Ballot / e-voting process on the Resolutions set out in the Postal Ballot Notice. Any person who is not a Member on the Cut off date, shall treat this Notice for information purpose only.

Other details are as under:

1. The voting through postal ballot and e-voting will commence from Monday, December 3, 2018 (9.00 a.m. IST) and remain open up to Tuesday, January 1, 2019 (5.00 p.m. IST). Postal Ballot Forms received after 5.00 p.m. (IST) on Tuesday, January 1, 2019, shall be treated as if the reply from the Member has not been received and will be considered as invalid. E-voting will be blocked by Karvy at 5.00 p.m. on January 1, 2019. Once the vote on resolution is cast by the Member, the Member shall not be allowed to change it subsequently.
2. The Members can opt for only one mode of voting i.e., either by Postal Ballot or e-voting. In case Members cast their vote(s) through both the modes, then voting done by e-voting shall prevail and votes cast through Postal Ballot will be treated as invalid.
3. Member who have not received the Postal Ballot Form or who have received the same by e-mail and who wish to vote through Ballot Form may download the Ballot Form attached to the e-mail or from the web link: https://evoting.karvy.com or from the Company's website viz. https://www.hdfclife.com where the Postal Ballot Notice is displayed or obtain duplicate Postal Ballot Form by applying to Company at investor.service@hdfclife.com or to Karvy at rajendra.v@karvy.com and send the duly completed and signed Ballot Form to the Scrutinizer, Mr Surjan Singh Rauthan, Practising Company Secretary so as to reach not later than 5.00 p.m. (IST) on January 1, 2019.
4. In case of any query/grievance, in respect of the voting by Postal Ballot including e-voting, Members may refer to Help & FAQ's section / E-voting user manual available at the "Downloads" section of Karvy's website: https://evoting.karvy.com or contact Mr. Rajendra Prasad V, Manager - Corporate Registry at Karvy Fintech Private Limited, Karvy Selenium Tower B, Plot No 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad - 500032, Telangana or at email address: rajendra.v@karvy.com or contact no. +91 40 6716 1500 or Karvy's toll free No. 1800-345-4001 (from 9.00 a.m. (IST) to 6.00 p.m. (IST)).
5. The results of the Postal Ballot and e-voting will be declared by Chairman or any person authorised by the Chairman of the Company at 4.00 p.m. on Thursday, January 3, 2019 at the registered office of the Company situated at 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M Joshi Marg, Mahalaxmi, Mumbai- 400 011. The result of the Postal Ballot along with the scrutinizer's report shall also be displayed on the Company's website viz. https://www.hdfclife.com and on Karvy's website viz. https://evoting.karvy.com and will also be announced to the Stock Exchanges where the shares of the Company are listed.

For **HDFC Standard Life Insurance Company Limited**
Sd/-
Narendra Gangan
EVP, Company Secretary &
Head - Compliance & Legal

Date: December 2, 2018
Place: Mumbai

HDFC Life

Sar utha ke jiyo!

HDFC Standard Life Insurance Company Limited

Registered Office: 13th Floor, Lodha Excelus, Apollo Mills Compound, N.M. Joshi Marg, Mahalaxmi, Mumbai - 400 011
Tel: 022 6751 6666, Fax: 022 6751 6861
Corporate Identification Number: L65110MH2000PLC128245
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For **HDFC Standard Life Insurance Company Limited**
Sd/-
Narendra Gangan
EVP, Company Secretary &
Head - Compliance & Legal

Date: December 2, 2018
Place: Mumbai

HDFC Life

Sar utha ke jiyo!

एचडीएफसी स्टँडर्ड लाइफ इन्शुरन्स कंपनी लिमिटेड

नोंदणीकृत कार्यालय: 13 वा मजला, लोढा एक्सेलस, अपोलो मिल्स कंपाउंड, एन.एम.जोशी मार्ग, महालक्ष्मी, मुंबई - 400 011
फोन: 022 6751 6666, फॅक्स: 022 6751 6861
कॉर्पोरेट आयडेंटिफिकेशन नंबर: L65110MH2000PLC128245
ईमेल: investor.service@hdfclife.com, वेबसाइट: www.hdfclife.com

सदस्यांना सूचना

ह्याद्वारे कंपनीज् ॲक्ट, 2013 चे कलम 110, कंपनीज् (मॅनेजमेंट अँड ॲडमिनिस्ट्रेशन) रूल्स 2014 वाचून त्यानुसार अशी सूचना देण्यात येते की कंपनी पोस्टल बॅलट मार्गे सदस्यांची अनुमती मागवत आहे, ज्यामध्ये 22 नोव्हेंबर 2018 रोजीच्या पोस्टल बॅलट नोटिसमध्ये (''पोस्टल बॅलट नोटिस'') योजल्यानुसार सामान्य आणि विशेष प्रस्तावांच्या संदर्भात इलेक्ट्रॉनिक्स माध्यमातून (''ई-वोटिंग'') मतदानाचा अंतर्भाव आहे.

1. श्रीमती विभा पडाळकर (DIN:01682810) ह्यांची कंपनीच्या व्यवस्थापकीय संचालक आणि मुख्य कार्यकारी अधिकारी म्हणून नेमणूक
2. श्री. सुरेश बदामी (DIN:8224871) ह्यांची कंपनीचे होल-टाइम डायरेक्टर म्हणून (कार्यकारी संचालक ह्या हुद्द्यावर) नेमणूक
3. ''एचडीएफसी स्टँडर्ड लाइफ इन्शुरन्स कंपनी लिमिटेड'' हे कंपनीचे नाव बदलून ''एचडीएफसी लाइफ इन्शुरन्स कंपनी लिमिटेड'' असे करणे आणि त्याअनुषंगाने कंपनीच्या 'मेमोरँडम ऑफ असोसिएशन' आणि 'आर्टिकल्स ऑफ असोसिएशन' मध्ये फेरफार करणे.

वर उल्लेखलेल्या प्रस्तावांसाठी इलेक्ट्रॉनिक माध्यमांद्वारे मतदानासह पोस्टल बॅलट द्वारे कंपनीच्या सदस्यांची अनुमती मिळवण्यासाठी कंपनीने शुक्रवार 23 नोव्हेंबर 2018 (''कट ऑफ डेट'') रोजी ज्यांची नावे 'रजिस्टर्ड ऑफ मेंबर्स'/'लिस्ट ऑफ बेनिफिशयल ओनर्स' मध्ये आढळली त्या सर्व सदस्यांना (क) डिपॉजिटरी पार्टिसिपंट्स आणि कंपनीच्या रजिस्ट्रार आणि ट्रान्स्फर एजंट्सच्या रेकॉर्डसमध्ये ज्यांचे ई-मेलआयडीज् रजिस्टर केलेले आहेत त्या सदस्यांना इलेक्ट्रॉनिक मेल द्वारे (ख) (ज्यांचे मेल आय-डीज्) रजिस्टर केलेले नाहीत त्या अन्य सदस्यांना पोस्टेज-प्रीपेड सेल्फ-ॲड्रेस्ड बिझनेस रिप्लाय एन्वलप सह, फिजिकल मोड द्वारे बॅलट फॉर्म पोस्टेज प्री-पेड बिझनेस रिप्लाय एन्वलप सोबत पोस्टल बॅलट नोटिस पाठवण्याचे काम 2 डिसेंबर 2018 रोजी पूर्ण केले आहे.

ई-वोटिंग फॅसिलिटी पुरवण्यासाठी कंपनीने 'कार्वी फिनटेक लिमिटेड' ('कार्वी') ह्यांना नेमले आहे. ई-वोटिंगची प्रक्रिया' पोस्टल बॅलट नोटिसमध्ये नमूद करण्यात आली आहे.

कट ऑफ डेटला ज्या व्यक्तीचे नाव 'रजिस्टर्ड ऑफ मेंबर्स'/'लिस्ट ऑफ बेनिफिशयल ओनर्स' मध्ये आढळले ते सर्व 'पोस्टल बॅलट नोटिस' मध्ये आयोजलेल्या प्रस्तावांवर पोस्टल बॅलट/ई-वोटिंग प्रक्रियेद्वारा मत देण्यास पात्र ठरेल. कट ऑफ डेटला जो कुणी सदस्य नसेल त्याने/तिने ही सूचना केवळ माहितीच्या उद्दिष्टाने असल्याचे समजावे.

अन्य तपशील खालीलप्रमाणे आहेत:

1. पोस्टल बॅलट आणि ई-वोटिंग द्वारे करावयाचे वोटिंग सोमवार दिनांक 3 डिसेंबर 2018 रोजी (भारतीय प्रमाण वेळेनुसार, सकाळी 9.00 वाजता) सुरू होईल आणि मंगळवार 1 जानेवारी 2019 (भारतीय वेळेनुसार, संध्याकाळी 5.00) पर्यंत खुले राहील. मंगळवार 1 जानेवारी 2019 रोजी संध्याकाळी 5 नंतर पोचलेले पोस्टल बॅलट फॉर्म्स हे सदस्यांकडून जणू उत्तर पोचले नाहीत असं समजण्यात येईल आणि ते अवैध गणले जातील. 1 जानेवारी 2019 रोजी संध्याकाळी 5.00 वाजता कार्वीद्वारे वोटिंग ब्लॉक केले जाईल. सदस्याने प्रस्तावावर एकदा का मत नोंदवले की नंतर ते बदलण्याची अनुमती नसेल.
2. सदस्य वोटिंगची एकच पद्धत स्वीकारू शकतात, म्हणजेच पोस्टल बॅलट किंवा ई-वोटिंग ह्यापैकी एक. सदस्याने दोन्ही मार्गांनी वोटिंग केल्यास ई-वोटिंगने केलेले वोटिंग ग्राह्य धरले जाईल आणि पोस्टल बॅलट द्वारे नोंदवलेले वोटिंग अवैध धरले जाईल.
3. ज्या सदस्याला पोस्टल बॅलट फॉर्म पोहोचला नसेल किंवा ज्यांना तो ई-मेलने पोहोचला असेल आणि ज्यांना बॅलट फॉर्म द्वारे वोट द्यायची इच्छा असेल ते ईमेलच्या सोबत जोडलेला किंवा https: // evoting. Karvy.com ही वेब लिंक किंवा https://evoting.hdfclife.com, ही कंपनीची वेबसाइट जिथे बॅलट फॉर्म प्रदर्शित केला आहे तिथून डाउनलोड करू शकतात किंवा investor.servicehdfclife.com वर कंपनीकडे किंवा rajendra.vkarvy.com येथे कार्वीकडे अर्ज करून डुप्लिकेट पोस्टल बॅलट फॉर्म मिळवू शकता आणि रीतसर भरलेला व सही केलेला बॅलट फॉर्म स्क्रूटिनायझर, श्री. सुरजन सिंग रौथन, प्रॅक्टिसिंग कंपनी सेक्रेटरी, ह्यांच्याकडे 1 जानेवारी 2019 रोजी (भारतीय प्रमाण वेळेनुसार) संध्याकाळी 5 च्या अगोदर पोहोचेल अशा बेताने स्वाना करावा.
4. ई- वोटिंगसह पोटल बॅलट द्वारा वोटिंगच्या संदर्भात कोणतीही चौकशी/गाऱ्हाणे असल्यास सदस्यांनी कार्वीची वेबसाइट: https://evoting.karvy.com येथे उपलब्ध असलेल्या डाउनलोड्स असलेल्या सेक्शन मधील हेल्प आणि एफएक्यू'ज् सेक्शन/ई-वोटिंग यूजर मॅन्युअल वाचावे किंवा राजेंद्र प्रसाद यी, मॅनेजर - कॉर्पोरेट रजिस्ट्री ह्यांना कार्वी फिनटेक प्रायव्हेट लिमिटेड, कार्वी सेलेनियम टॉवर बी, प्लॉट नं.31-32, गाचिबाउली, फायनान्शियल डिस्ट्रिक्ट, नानाक्रमगुडा, हैदराबाद 500032, तेलंगणा येथे किंवा ईमेल ॲड्रेस: rajendra.vkarvy.com किंवा कॉन्टॅक्ट नंबर. +91 40 6716 1500 किंवा कार्वीचा टोल फ्री नंबर: 1800-345-4001 (सकाळी 9.00 (भारतीय प्रमाण वेळ) ते संध्याकाळी 6.00 (भारतीय प्रमाण वेळ).
5. पोस्टल बॅलट आणि ई-वोटिंगचे निकाल कंपनीचे चेअरमन किंवा त्यांच्या द्वारे अधिकार देण्यात आलेल्या कुणाही व्यक्तीद्वारे गुरुवार दिनांक 3 जानेवारी 2019 रोजी संध्याकाळी 4 वाजता 13वा मजला, लोढा एक्सेलन्स, अपोलो मिल्स कंपाउंड, एन.एम.जोशी मार्ग, महालक्ष्मी, मुंबई - 400 011 येथील कंपनीच्या रजिस्टर्ड ऑफिसमध्ये घोषित करण्यात येतील. स्क्रूटिनायझर्सच्या रिपोर्टसह पोस्टल बॅलटचे निकाल कंपनीची वेबसाइट https://www.hdfclife.com आणि कार्वीची वेबसाइट https://evoting.karvy.com येथे प्रदर्शित केले जातील आणि कंपनीचे शेअर्स जिथे लिस्ट केले आहेत त्या स्टॉक एक्सचेंजेस मध्ये देखील जाहीर केले जातील.

एचडीएफसी स्टँडर्ड लाइफ इन्शुरन्स कंपनी लिमिटेडसाठी
सही/-
नरेंद्र गांगण
ईवीपी, कंपनी सेक्रेटरी आणि
हेड-कंप्लायन्स अँड लीगल

तारीख: 2 डिसेंबर 2018
स्थळ: मुंबई