



Excel Crop Care Limited

Beyond crop protection. Behind every farmer

ECCL/SEC/2014
22nd August, 2014

National Stock Exchange of India Ltd Exchange Plaza, Bandra-Kurla Complex, Bandra (East), Mumbai-400 051	The BSE Limited P J Tower, Dalal Street, Mumbai – 400001
--	---

Dear Sirs,

We are sending a copy of Notice being published in newspapers in relation to our Annual General Meeting, Book Closure and E-voting.

Kindly do the needful in the matter.

Thanking you,

Yours faithfully,
FOR EXCEL CROP CARE LIMITED

(Pravin D Desai)
V.P. (Finance & Accounts) & Company Secretary

CIN: L74999MH1964PLC012870



EXCEL CROP CARE LIMITED

Regd. Office: 184/87, S. V. Road, Jogeshwari (West), Mumbai – 400102.

Tel: +91 22 42522200, Fax: +91 22 42522380

Website: www.excelcropcare.com, Email: pravin@excelcropcare.com

CIN: L74999MH1964PLC012878

NOTICE

Annual General Meeting

NOTICE IS HEREBY GIVEN THAT the 50th Annual General Meeting (AGM) of Excel Crop Care Limited will be held at Rama Watumull Auditorium, Kishinchand Chellaram College, Dinshaw Wacha Road, Churchgate, Mumbai-400020 on Wednesday, the 10th September, 2014, at 3.00 p.m. to transact the business as set out in the Notice convening the AGM, which has been dispatched/e-mailed to all the Members of the Company alongwith Annual Report for the financial year 2013-14 on 12th August, 2014. The Annual Report including the Notice is also available on the Company's website www.excelcropcare.com

Book Closure and Payment of Dividend

Further, pursuant to Section 91 of the Companies Act, 2013 read with the Rules made thereunder and as per the Listing Agreements with the Stock Exchanges, the Register of Members and Share Transfer Books of the Company will remain closed from Saturday, 30th August, 2014 to Wednesday, 10th September, 2014 (both days inclusive).

The dividend of ₹12.50 per equity share recommended by the Board, if approved by the Members at the ensuing AGM, will be paid on or after Saturday, the 13th September, 2014 to those Members whose names stand on the Company's Register of Members on Wednesday, the 10th September, 2014, and to the beneficial owner(s) as per the beneficiary list at the close of business hours on Friday, the 29th August, 2014 as per the details furnished by the National Securities and Depository Limited (NSDL) and Central Depository Services (India) Limited (CDSL).

E-voting Facility

Pursuant to Section 108 of the Companies Act, 2013 read with Rule 20 of the Companies (Management and Administration) Rules, 2014, the Company is providing e-voting facility to the Members to cast their votes by electronic means on all the resolutions set out in the Notice convening the AGM. The



Company is making available the e-voting platform provided by CDSL for e-voting by Members. Members are requested to follow the instructions available in the AGM Notice which can also be downloaded from the Company's website www.excelcropcare.com

The Company has fixed 8th August, 2014 as the cut-off date to record the entitlement of shareholders to cast their vote. The procedure for e-voting is available in the Notice of the AGM sent to the Members. The e-voting period begins on Monday, the 1st September, 2014 (10.00 a.m. IST) and ends on Wednesday, the 3rd September, 2014 (6.00 p.m. IST). The e-voting facility shall be disabled by CDSL thereafter.

Eligible Members who have acquired shares after the dispatch of the Annual Report have option to request for electronic/physical copy of the Annual Report by sending an email to the Company's investor email ids: pravin@excelcropcare.com or ashok.yadav@excelcropcare.com by mentioning their Folio/DP ID and Client ID No. Members can also download it from the website of the Company www.excelcropcare.com.

In case you have any queries or issues regarding e-voting, you may refer the Frequently Asked Questions ("FAQs") and e-voting manual available at www.evotingindia.com under help section or write an email to helpdesk.evoting@cdslindia.com

Mr. Prashant Diwan, Practicing Company Secretary, has been appointed as the Scrutinizer by the Board of Directors of the Company to scrutinize the e-voting process in a fair and transparent manner.

The results alongwith the Scrutinizer's report shall be declared as per the proceedings of the AGM and placed on the Company's website www.excelcropcare.com and on the website of CDSL www.evotingindia.com within two days of passing the resolutions at the AGM and communicated to the BSE Limited and National Stock Exchange India Limited where the shares of the Company are listed.

Any query or grievances connected with the e-voting may be addressed to the Company's investor email ids: pravin@excelcropcare.com or ashok.yadav@excelcropcare.com

Place: Mumbai
Date: 22/8/14

For Excel Crop Care Limited


Pravin D. Desai
V. P. (Finance & Account) and
Company Secretary.

