PHOENIX®
True way to weigh

- Electronic Weighing Scales & Systems
- Electronic Currency Counting Machines
- Electronic Fare Meters

NITIRAJ ENGINEERS LTD.
CIN : L31909MH1999PLC119231
ISO 9001: 2015 COMPANY
CORPORATE OFFICE :
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Date: 28th January 2020

To,
The Manager
Listing Department
National Securities Exchange of India Limited
Exchange Plaza,
Bandra Kurla Complex,
Bandra (East)
Mumbai- 400051

Sub: Participated in Gujarat & Maharashtra exhibitions.

Dear Sir,

Please find attached Media Release regarding announcement of participation in exhibitions in Gujarat & Maharashtra.

Thanking you,

Yours Faithfully
For Nitiraj Engineers Limited

Mr. Rajesh R. Bhatwal
Chairman & Managing Director

NITIRAJ ENGINEERS LIMITED MUMBAI

Nitiraj Engineers Limited

Media Release

Participated in Exhibitions in Gujarat & Maharashtra

Displayed Newly Launched Analytical Weighing Balances – NLB Series, Weighing Scales, Currency Counting Machines and various others

28 Jan 2020: Nitiraj Engineers Limited (NSE-SME: **NITIRAJ**), Incorporated in 1989 is one of the leading manufacturers of **Electronic Weighing Scales and Systems**, participated in exhibitions "Gujarat Gold Jewelry Show 2020" and "Rover Buildcon 2020" in Maharashtra.

About Gujarat Exhibition:
The "Gujarat Gold Jewelry Show 2020" was held at Gandhinagar, Gujarat from 11th January 2020 to 13th January 2020. The Company was represented by Mr. Ajay Bhatwal, Vice President, Marketing and Mr. Sunil Gadodia, General Manager, Marketing focusing mainly on displaying the newly launched Analytical Weighing Balances - NLB series. Four models of the same were displayed. Along with these, weighing balance for silver, currency counting machines and access control systems were also displayed during the show under the Company's standalone brand **'Phoenix'**.

Details of the products displayed:

- Analytical Weighing Balance – 3kgs to 10mg
- Analytical Weighing Balance – 500gm to 1mg
- Analytical Weighing Balance – 60gm to 0.1mg
- Analytical Weighing Balance – 600gm to 10mg
- Silver Model – 5kg to 100mg
- Currency Counting Machines
- Access Control System – RFID card and keychains

About Maharashtra Exhibition:

The Rover Buildcon 2020 was held at Dhule, Maharashtra from 23rd January 2020 to 26th January 2020. The event was co-sponsored by the Company, represented by Mr. Sanjog Jande, Branch Manager, Dhule, showcasing Weighing Scales & Analytical Balances; Mr. Rakesh Joshi, Regional Manager showcasing Currency Counting Machines; and Mr. Gangaji Girase, Regional Manager
showcasing Security & Access Control Products and POS Software.

Details of the products displayed:

The products have been displayed through five stalls across the exhibition-

- Two for Weighing Scales and Analytical Balances
- One for Currency Counting Machines
- One for POS Software (Hyper Drive product)
- One for Security and Access Control products

Management Comment:

Commenting on this development**, Mr. Rajesh R. Bhatwal, (Chairman & Managing Director)** of Nitiraj Engineers Limited said*. "I am happy to share that our Company for the very first time participated in such exhibitions with a focus to create visibility for our brand and products. We are happy these exhibitions gave us an opportunity to directly interact with the masses and are thrilled with their positive responses and interest in our products. We have also received certain inquires which we hope to convert to orders in the near future and thereby increase our clientele by adding new customers to our existing database."*

Company Overview

Established in 1989, Nitiraj Engineers Ltd. is one of the leading manufacturers of wide range of Electronic Weighing Scales and Systems, Currency Counting Machines and Electronic Fare Meters catering to both industrial and domestic consumption. These products are classified according to their applications and utilities in the categories of Industrial, Commercial, Jewellery, Healthcare, Household and Automobile. The Company supplies machines to various state governments under Child Growth Monitoring Systems (CGMS) program. These machines have advanced technology support in form of data collection, plotting, MIS and dissemination.

The Company has a sophisticated, state-of-the-art facility located at Parwanoo in Himachal Pradesh for continuous research, stringent quality control and consistent production with a capacity to produce more than one lakh scales per annum. The products are supplied under brand name 'PHOENIX', through a well-connected sales and service network of 18 branches in the states of Chhattisgarh, Maharashtra and Odisha and over 430 dealers across India as well as abroad. The Company is an ISO 9001:2015 certified company and has more than one million customers. The Company caters to customers 'evolving needs effectively with a team of qualified and experienced engineers equipped with modern facilities are engaged in designing and developing electronic hardware and software. The Company has a well-equipped Research & Development Department and Corporate Office situated at Dhule, Maharashtra.

For more details please visit:

For further information please contact: www.nitiraj.net/

Company: ***Mr. Kailas Agrawal*** Nitiraj Engineers Limited E-mail: expenses@nitiraj.net	*Investor Relations:* ***Mr. Amit Sharma*** ***Ms. Disha Shah*** Bridge Investor Relations Pvt. Ltd. Email: amit@bridge-ir.com disha@brigde-ir.com

Note: *Certain statements in this document may be forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like regulatory changes, local political or economic developments, and many other factors that could cause our actual results to differ materially from those contemplated by the relevant forward-looking statements. Further, past performance is not necessarily indicative of future results. Given these risks, uncertainties and other risk factors, viewers are cautioned not to place undue reliance on these forward-looking statements. The Company will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.*