

- Electronic Weighing Scales & Systems
- Electronic Currency Counting Machines
- Electronic Fare Meters
- Home Automation

CORPORATE OFFICE & WORKS :

Plot No. J-25, J-26, MIDC, Awadhan,
Dhule - 424 006. (M.S.) INDIA
☎ : +91 - 2562 - 239080, 239331
E-mail : response@nitiraj.net
Web Site : www.nitiraj.net

Date: - 04/07/2023

To
The Manager
Listing & Compliance Department,
National Stock Exchange of India limited
Exchange Plaza, 5Th Floor, Plot No C/1,
G Block, Bandra-Kurla Complex, Bandra,
Mumbai-400051

(Company ID: NITIRAJ ISIN: INE439T01012)

SUB:- Disclosure under regulation 30 of the SEBI (Listing Obligations and Disclosure Requirement) Regulations, 2015 as amended from time to time.

Dear Sir /madam

Pursuant to Regulation 30 of the SEBI (Listing Obligations and disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform you that company Expanding operations with Three New Branch Offices for EMFR based Analytical Weighing Balances". The company's latest additions are located in the cities of Ahmedabad (Gujarat), Secunderabad (Telangana), and Cuttack (Odisha). With this letter we attached company letter in which details are given.

You are requested to please take on record the aforesaid information for your reference, records and for further needful.

Thanking You,
Yours Faithfully,
FOR NITIRAJ ENGINEERS LIMITED

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DEEPIKA DALMIYA
Company Secretary & Compliance Officer
M.NO: A58029

Title: Nitiraj Engineers Expands Operations with Three New Branch Offices for EMFR based Analytical Weighing Balances.

Date: July 4, 2023

Nitiraj Engineers Ltd., India's premier manufacturer of electronic weighing scales and systems, has marked another milestone in its growth trajectory with the inauguration of three new branch offices. The expansion aims to bolster the marketing and sales of their highly regarded EMFR range of analytical weighing balances. The company's latest additions are located in the cities of Ahmedabad (Gujarat), Secunderabad (Telangana), and Cuttack (Odisha). With these openings, Nitiraj Engineers now boasts a total of 20 branch offices across the country, solidifying its position as a dominant player in the electronic weighing market.

As a leader in the industry, Nitiraj Engineers has consistently strived to provide high-quality weighing solutions to its customers. The new branch offices are part of the company's focused approach to strengthening its presence and improving accessibility to customers in key regions. By strategically selecting Ahmedabad, Secunderabad, and Cuttack, Nitiraj Engineers aims to tap into the growing demand for analytical weighing balances and expand its customer base.

The EMFR range of analytical weighing balances, known for its precision and accuracy, has garnered significant acclaim among industry professionals and users alike. These advanced weighing instruments cater to a diverse range of sectors, including laboratories, research institutions, pharmaceutical companies, and more. With the new branch offices, Nitiraj Engineers aims to provide localized sales and support, ensuring seamless access to their cutting-edge weighing solutions for customers in and around Ahmedabad, Secunderabad, and Cuttack.

Speaking on the occasion, Mr. Rajesh Bhatwal, CEO of Nitiraj Engineers, expressed his enthusiasm about the company's expansion. He said, "The opening of these three branch offices aligns with our commitment to bring advanced weighing technologies closer to our valued customers. By establishing a stronger presence in these key regions, we aim to enhance customer acquisition, deliver personalized solutions, and better cater to the evolving needs of our clients."

The reputation of Nitiraj Engineers is built on their brand, PHOENIX, which has become synonymous with reliability and innovation in the electronic weighing market in India. The company's commitment to excellence and customer-centric approach has earned them a loyal customer base over the years.

With the addition of these three branch offices, Nitiraj Engineers is poised to make a significant impact on the analytical weighing market. Their expansion not only demonstrates their continued growth but also signifies their dedication to providing exceptional service and innovative weighing solutions across the nation.

About Nitiraj Engineers Ltd.: Nitiraj Engineers Ltd. is a leading manufacturer of electronic weighing scales and systems in India. With a legacy spanning several decades, the company is committed to delivering high-quality products and services to its customers. Nitiraj Engineers' brand, PHOENIX, is widely recognized and trusted in the electronic weighing market in India. Their diverse product range caters to various industries, including shops, jewellers, laboratories, pharmaceuticals, hospitals, industries, homes and more.