



July 19, 2012

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Subject: Google introduces 'Google Web Academy' in India in alliance with NIIT

Dear Sir,

Please find enclosed a copy of the above referred Press Release. This is for your information and records.

Kindly acknowledge receipt.

Thanking you,

Yours faithfully,

For **NIIT Limited**

Rajesh Arora

Company Secretary

Encl.: a/a



Press Release

Google introduces 'Google Web Academy' in India in alliance with NIIT

Aims to bridge the skill gap by offering leading training curricula and certification standards for Online Professionals, Developers & Cloud Computing professionals

New Delhi, July 19, 2012: Google today introduced a comprehensive training program for young professionals in India in alliance with NIIT Limited, Asia's largest IT trainer & leading Global Talent Development Corporation. The program named 'Google Web Academy' (<http://www.niitgooglewebacademy.com/>), aims to bridge the digital skill gap in the country and help students and professionals capitalize on the emerging job market for the online industry. Under the programme, Google will offer advanced online advertising program and we're pleased to strengthen our association to offer world-leading training curriculum and certification standards to offer advanced training programs to professionals and students in India.

Speaking about the launch Rajan Anandan, VP & Managing Director Google India, said "As the Indian Internet market continues to show robust growth, we believe a capacity building program to help young professionals gear up for the opportunity is the need of the hour. Google Web Academy is part of our initiative for emerging Internet economies and we're very excited to launch this in India first. We've been working with NIIT to offer advanced online advertising program and we're pleased to strengthen our association to offer world-leading training curriculum and certification standards to offer advanced training programs to professionals and students in India."

Commenting on the launch of this initiative, Vijay Thadani, Chief Executive Officer, NIIT Limited said, "At NIIT, we have always taken the lead to address the need for professionally trained manpower for promising sectors, through cutting-edge IT training courses. Perceiving the need for digitally qualified professionals in today's environment, we are pleased to further extend our association with Google to launch Google Web





Press Release

including web standards, System Integrator -- Google Apps for Business, including configuration, deployment and management and Performance tracking & monetization (Google Analytics, SEM).

About Google Inc.

Google's Innovative search technologies connect millions of people around the world with information every day. Founded in 1998 by Stanford PhD. students Larry Page and Sergey Brin, Google today is a top web property in all major global markets. Google's targeted advertising program provides businesses of all sizes with measurable results, while enhancing the overall web experience for users. Google is headquartered in Silicon Valley with offices throughout the Americas, Europe and Asia. For more information, visit www.google.com.

About NIIT

NIIT Limited, a leading Global Talent Development Corporation and Asia's premier IT trainer, offers learning solutions for individuals and businesses. NIIT's Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT – GNIIT and Edgeineers, and Global Net Plus for IT professionals. The company has introduced "India's first cloud campus", through its new-age GNIIT program. This offers students a higher mobility as they can access courseware using Netbooks and data cards that connect seamlessly to NIIT's Cloud Campus network.

NIIT's Corporate Learning Solutions offers Managed Training Services including integrated learning solutions (strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT Yuva Jyoti, a joint venture between NIIT and NSDC, offers vocational skills training programs to enhance employability of youth across India.

NIIT Imperia - Centre for Advanced Learning, offers Executive Learning Programs in association with leading Business schools in India, KPMG, Google India and Internet and Mobile Association of India (IAMAI), using the synchronous learning platform.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.



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NIIT has provided computer-based learning to over 15,000 government and private schools. The futuristic NIIT NGuru range of learning solutions for schools comprises Interactive Classrooms, Math Lab, IT Wizard programs and Quick School (Education Resource Planning software).

NIIT has been ranked among the 'Top 25 Best Employers in India- 2011' by Aon Hewitt and 'Top 25 India's Best Companies to Work for' by Great Places to Work Institute. The company has also been voted the second most trusted education brand in India by Brand Equity- Nielsen Survey 2011.

For media queries, please contact:

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NIIT Limited

Prateek Chatterjee

Associate Vice President & Head, Corporate Communications NIIT Limited

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