NIIT

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May 7, 2013

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Subject: NIIT launches revolutionary 'Cloud Campus' to create new-age skills

Dear Sir,

Please find enclosed a copy of the above referred Press Release. This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For **NIIT Limited**

Rajesh Arora
Company Secretary

Encl.: a/a

Press Release

NIIT launches revolutionary 'Cloud Campus' to create new-age skills

- *Announces extended range of training offerings including IT, Banking, Global Finance, Management, Digital & Social Media Marketing under Cloud Campus™*
- *To offer around 100 courses under the Cloud Campus, across 300 locations by end of 2013 ; to reach over 5,00,000 students by 2014*

New Delhi, May 7, 2013: NIIT Limited, leading Global Talent Development Corporation and Asia's largest IT trainer, today announced a breakthrough initiative **'Cloud Campus'**, for redefining the education landscape by making available new-age skills, to students across the breadth of the country. This was declared in a press conference in the capital today.

NIIT aims to offer over 100 courses across 300 locations by the end of 2013, thus enabling a coverage of over 500,000 students by 2014. NIIT will offer training programs in IT, Banking, Global Finance, Management, Digital & Social Media Marketing, through Cloud Campus™ with innovative learning features. NIIT Cloud Campus™ will empower the youth of the country by providing new-age training programs through the cutting-edge Cloud technology, to make them first day-first hour industry ready professionals.

NIIT Cloud Campus™ harnesses the power of Cloud technology to provide unique features – such as:

- **Cloud Classroom** – where students can interact and learn from not only the at-location faculty, but more importantly from expert faculty from wherever they are.
- **Cloud Courseware** – the digital and dynamic courseware enables students to make notes, highlight and review at their convenience.
- **Anywhere Lab** – providing 24x7 access for hands-on practice on their devices.
- **Lesson on Demand** – ensuring that students don't have to miss a lesson, even if they miss a class.
- **Online Assessments** – enabling students take practice tests besides taking industry-level assessments.
- **Buddynet Learning** – a learning feature that enables collaboration with other students as well as expert faculty, thus making learning lot more fun.

Speaking on this significant announcement **Mr. Rajendra S Pawar, Chairman, NIIT Ltd.** said, *"NIIT will usher the next revolution in education through Cloud Campus."*

This pioneering initiative from NIIT will help take high quality educational programs to the remotest corners of the country, thus addressing the dilemma of scalability and quality in education that our country is currently facing. NIIT Cloud Campus™ is based on a revolutionary educational paradigm which takes students beyond the traditional classroom teaching. It seamlessly blends classrooms, Cloud enabled classrooms and collaborated learning into **India's first Cloud Campus**. Further, NIIT has set up

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www.niitcloudcampus.com as a student gateway to help them identify trends in new age skills and offer more information on NIIT Cloud Campus™.

Mr. Vijay Thadani, Chief Executive Officer, NIIT Ltd. said, *"Cloud is undoubtedly the future of learning. NIIT will empower the youth of the country by providing new age skills in domains across IT & emerging technologies, Banking, Global Finance, Management, Digital & Social Media Marketing."*

Long Term Career Programs for college students seeking new-age careers, Accelerated Programs in IT & Banking & Global finance domains for graduates, New Technology & Advanced skills courses for working professionals in IT, Marketing and General Management will be offered through Cloud Campus.

This breakthrough initiative from NIIT is likely to have huge impact on the education industry that is currently plagued by the dual challenges of quality and scalability. With smart phones and tablets becoming more affordable, most Indian youth are accessing internet through their handset. According to a mobile survey conducted by IPSOS & Google, Indian smartphone users are accessing the Internet more than their counterparts in the US. The survey reveals that 36 per cent of all smartphone owners in India are in the age group of 18- 29.

'NIIT Cloud Campus™' enables students to learn from the best teachers irrespective of their geographical location. They can also get hands-on practice through lab exercises in machine rooms at the NIIT centres. It has an innovative ***'Anywhere Lab'*** feature, which allows students to practice the application of concepts learnt in class, from any part of the globe, while chatting with experts to seek answers to their queries.

This presents a tremendous opportunity to reach quality education to the youth through the Cloud technology.

Mr. G Raghavan, Chief Executive, Career Building Solutions, NIIT Ltd., said, *"The pioneering 'NIIT Cloud Campus', will be rolled out to 300 locations by end of 2013, and will reach over 5,00,000 students by 2014. We will offer almost 100 courses, including many new-age courses, under the Cloud Campus. Backed by powerful technologies, this cloud and collaborative platform puts the power to learn in the hands of the students by making "learning with buddies" and "learning anytime and anywhere" possible."*

For students of Engineering & Non-Engineering, NIIT Cloud Campus™ offers courses in IT, Banking, Global Finance and Management. These courses are packed with Learning enablers that - enhance team work & ability to do projects in a distributed environment through Collaborative Learning; impart Information Search & Analysis Skills as part of learning methodology; develop problem solving skills and Industry readiness through Anywhere Lab; and makes available technology enabled learning environment that promotes research & collaborative orientation.

For Graduates seeking a career-ready education the benefits range from imparting Employability Enhancement Skills & Customized Training in domains across IT, Banking, Global Finance, Management, to access to multiple experts and real time guidance through 'Lesson on Demand' to be Job Ready. Cutting-

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edge programs on Digital & Social Media Marketing are available to graduates through NIIT Cloud Campus™.

For Working Professionals looking for career advancement, NIIT Cloud Campus provides specialized new technology & advanced skills program through Cloud Classrooms tailored to working professionals' needs along with Continuous Online Assessment to enable effective learning.

Cloud enabled learning, owing to its 24x7, any-time, anywhere availability and scalability, can prove to be a big boon for the Indian education sector. NIIT will now make it possible to take high-quality education—including content, and instruction—to the far reaches of the country, using the Cloud platform.

About NIIT

NIIT Limited, a leading Global Talent Development Corporation and Asia's premier IT trainer, offers learning and knowledge solutions across 38 countries. Leading IT journal Dataquest has conferred upon NIIT the 'Top IT Training Company' award successively for the past 20 years, since the inception of this category.
NIIT's Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT – GNIIT and Edgeineers, and Global Net Plus for IT professionals. The company has introduced "India's first cloud campus", through its new-age GNIIT program. This offers students a higher mobility as they can access courseware using Netbooks to connect seamlessly to NIIT's Cloud Campus network.

NIIT's Corporate Learning Solutions offers Managed Training Services including integrated learning solutions (strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT Yuva Jyoti, a joint venture between NIIT and NSDC, offers vocational skills training programs to enhance employability of youth across India.

NIIT has provided computer-based learning to over 16,500 government and private schools. The futuristic NIIT NGuru range of learning solutions for schools comprises Interactive Classrooms, Math Lab, IT Wizard programs and Quick School (Education Resource Planning software).

NIIT Imperia - Centre for Advanced Learning, offers Executive Learning Programs in association with leading Business schools in India, KPMG, Google India and Internet and Mobile Association of India (IAMAI), using the synchronous learning platform.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.

NIIT Institute of Process Excellence Limited, a NIIT-GENPACT venture (NIIT Uniqua), offers complete training outsourcing services to the Business Process, Knowledge and Technology Services industry to create business models that enhance productivity and lower costs.

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NIIT has been ranked among the 'Top 10 India's Best Companies to Work for- 2012' by Great Places to Work Institute and 'Top 10 Best Employers in India- 2011' by Aon Hewitt. The company has also been voted the second most trusted education brand in India by Brand Equity- Nielsen Survey 2011.

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