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October 4, 2010

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2. The Manager

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Corporate Relationship Department,
1st Floor, New Trading Ring,
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Subject: NIIT RECEIVES FRANCHISOR OF THE YEAR AWARD AT FRANCHISE PLUS AWARDS 2010

Dear Sir,

Please find enclosed a copy of the Press Release with regards to conferring of '**Franchisor of the year Award 2010**' by Franchising Plus, India's leading business opportunity magazine. This is for your information and records.

Kindly acknowledge the receipt.

Thanking you,

Yours faithfully,
For **NIIT Limited**


Parveen Jain
Company Secretary & Legal Counsel

Encl: a/a

NIIT RECEIVES FRANCHISOR OF THE YEAR AWARD AT FRANCHISE PLUS AWARDS 2010

- ***Recognised for developing the Best Business Model in the Field of Education: Information Technology -***

New Delhi, October 04, 2010: NIIT, leading Global Talent Development Corporation and Asia's largest IT Trainer, has been conferred the '**Franchisor of the year Award 2010**' by Franchising Plus, India's leading business opportunity magazine. The company has received the coveted award for its path breaking work in developing and demonstrating the best business model in the field of Education: Information Technology.

The Franchise Plus Awards is an industry platform that recognises the excellence in the development of franchise industry in India. The award acknowledges the efforts of those who have established themselves as leaders in their own sphere and have taken the Indian Franchising Sector to the next level by channelising the concept throughout the country.

On receiving the trophy at the award function organized by Franchise Plus, in the capital recently, **Ms. Shampi Venkatesh, Head- Operations and Channel, Individual Learning Solutions, NIIT Limited, said, "The Franchisor of the Year award for IT education is reaffirmation of our efforts to constantly innovate by introducing improved solutions in IT training. We look forward taking the NIIT brand to many more new locations by kindling the spirit of entrepreneurship across the country".**

Minister of State, Rural Development, Pradeep Jain was the chief guest at the event. A jury comprising eminent members from the industry selected the winners by evaluating the Business models of each of these players. The jury consisted of esteemed names such as Sanjay Dalmia, Chairman, Dalmia Group; Vikram Bakshi, Managing Director, Mc Donalds India (North & East); Amit Burman, Vice Chairman, Dabur; Pranay Sinha, Managing Director- Star Centres & Member- CII National Retail Committee; Dr. Audesh Paswan, Professor-Marketing, University of North Texas; Vinod Behl, Editor, Franchise Plus, among others.

NIIT revolutionized the IT landscape in India by pioneering franchising in IT education in 1986. It ushered a wave of entrepreneurship in the country and created a strong network of business partners. Its Franchisee network has earned it the soubriquet of '*McDonalds of the Training sector*', by Far Eastern Economic Review.

About NIIT

NIIT Limited, leading Global Talent Development Corporation and Asia's largest IT trainer, has impacted over 5 million students across 40 countries through its learning and knowledge solutions.

Press Release

Leading IT magazine Dataquest has conferred upon NIIT, the 'Top IT Training Company' award successively for the past 18 years, since the inception of this category. Rated among India's

Business Superbrands 2008, NIIT's Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT - **GNIIT**, **Edgeineers** and **Global Net Plus** for IT professionals.

NIIT has provided computer-based learning to over 15,000 government and private schools. The futuristic NIIT eGURU range for schools is a holistic education package that comprises of Interactive Classrooms (an embedded Teaching Learning Material, that uses elements of interactivity, automation and web links library); Math lab (technology tools that enable school students to learn and explore mathematical concepts); IT Wizard (equips the students with core computer knowledge and IT skills); and Quick School (an Education Resource Planning solution for school management).

For working professionals, **NIIT Imperia**, Centre for Advanced Learning, offers Executive Management Education Programs in association with Indian Institutes of Management (IIMs) at Ahmedabad, Indore, Kolkata, Lucknow, IMT Ghaziabad and IIFT Delhi.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.

NIIT Uniqua, Centre for Process Excellence, addresses the increasing demand for skilled workers in the business and technology services industry by providing training programs in relevant areas. This is a part of NIIT Institute of Process Excellence, a NIIT-Genpact venture.

NIIT's Corporate Learning Solutions, offers integrated learning solutions (including strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT delivers a tailored combination of catalog learning products, technology and services through Element K offerings. These include: vLab®: hands-on labs, instructor-led courseware, comprehensive e-reference libraries, technical journals, and KnowledgeHub™: hosted learning management platform. This makes NIIT the first and the best choice for comprehensive learning solutions, worldwide.

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