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September 6, 2012

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2. The Manager
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Fax: 022-22723121, 22722082

Subject: NIIT forays into Bangladesh; launches Bangladesh's first Cloud Campus

Dear Sir

Please find enclosed a copy of the above referred Press Release This is for your information and records

Kindly acknowledge receipt

Thanking you,

Yours faithfully,
For **NIIT Limited**

Rajesh Arora
Company Secretary

Encl.: a/a

Press Release

NIIT forays into Bangladesh; launches Bangladesh's first Cloud Campus

- ***Offers career focused and professional skills programs to create a pool of IT professionals in the country***

Dhaka (Bangladesh)/ Delhi, September 6, 2012: NIIT Limited, leading Global Talent Development Corporation and Asia's largest IT trainer launched its operations in Bangladesh with state-of-the-art education centres at Banani and Dhanmondi in Dhaka. NIIT entered into a partnership with Dragon Group, a leading business group of Bangladesh, to offer a vast range of industry-aligned, employability enhancing programs, to create a pool of skilled IT professionals in the country. The announcement of launch of the centres was done at hotel Pan Pacific Sonargaon in Dhaka by Mr. Ajai Manohar Lal, Chief Business Officer, International Education Business, NIIT. Also present were Mr. Mostafa Golam Quddus, Chairman, Dragon Group along with Mr. Mostafa Quamrus Sobhan, Managing Director, Dragon Group.

NIIT will offer cutting edge career programs which are completely aligned with the Industry requirements. NIIT programs are uniquely designed to equip learners with skills that make them productive from Day 1. The company will launch a vast portfolio of career programs which includes the flagship program, **GNIIT - Bangladesh's First Cloud Campus** ecosystem and programs in other IT domains like Web Development, Smartphone Application Development, Multimedia, Graphics and Infrastructure Management. NIIT would also offer professional skills programs to develop industry-ready professionals.

The new GNIIT program based on all new cloud centric curriculum can be pursued anywhere anytime, by leveraging the unique cloud learning methodology. This allows student to learn not only at an NIIT centre but also through Bangladesh's first Cloud Campus, that leverages the power of Information Technology in education. The pioneering NIIT Cloud Campus™ empowers student to learn on his own terms, at his own pace, wherever and whenever he wants it. Students enjoy higher mobility as they can easily access educational services using a Netbook or a Mobile device that connects them to NIIT's Cloud Campus™ network. These services will be managed by NIIT centrally, using the power of Cloud Computing.

Speaking on the significant development, **Mr. Ajai Manohar Lal, Chief Business Officer, International Education Business, NIIT said,** ***"NIIT is committed towards building a pool of skilled IT professionals for the rapidly growing IT industry across the globe. We are confident that our industry-aligned, career focused programs will provide the latest and best technology training to the students in order to***

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create a pool of trained manpower on emerging technologies particularly for the cloud space, in Bangladesh."

The IT sector in Bangladesh is witnessing rapid growth in the last five years. The internet connectivity has been enhanced vastly throughout the country and successive governments have made IT as a focus area, and have extended favorable policies for the growth of the sector. With global outsourcing industry witnessing an upward trend, and sourcing enterprises looking at lower costs for improved service delivery, the Bangladeshi IT/ITeS industry has been able to take advantage of its vast resource pool and government support to make its presence felt in Global outsourcing market.

The overall size of the IT/ITeS industry in Bangladesh stood at around USD 250 million in 2010. Having gained experience and credibility in the international market for services, Bangladeshi companies are now graduating from low value added tasks to higher end engineering and product development assignments.

Mr. Mostafa Quamrus Sobhan, Managing Director, Dragon Group said, ***"Our partnership with NIIT will help make a significant impact in building an IT savvy workforce in Bangladesh. We are confident that this partnership will create a skilled talent pool of professionals to fulfill the ever increasing demand for talent in the IT industry."***

To develop Bangladesh into an IT hub, NIIT along with Dragon Group will work towards establishing a Nationwide Network of Learning centres in the coming years to address requirements of both individuals and Enterprises. NIIT will also collaborate with leading Universities for providing Industry oriented training at the Campuses. NIIT's state-of-art curriculum will provide a unique learning experience to the students and in addition to the universities.

About Dragon Group

Dragon Group started its operation in the early 1980's and was founded by Mr. Mostafa Golam Quddus. Today, it is one of the leading Business Houses of Bangladesh with interests in Export Oriented Industries, Spinning and Sweater Manufacture to retailing and insurance business. The Group's annual revenues are in excess of USD 60 million.

Vertical integration into backward linkage industries has been the contributing factor in the development of Dragon's success story. Establishing the first sweater project in the country in 1985 with technical collaboration and manpower support from China, established the seed of both Dragon Group and also the sweater industry of Bangladesh. The last decade has seen an aggressive phase of

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expansion, which has led Dragon Group to become one of the leading exporters in the country with 45 production facilities in Bangladesh making it the biggest sweater manufacturer in South East Asia.

The Group has activities in Spinning and Sweater Production, Socks Production, Organized Retail network , Export and Import and has stakes in one of the largest Insurance companies in the country.

Dragon enjoys global recognition in its field as a well know exporter for its sweater products and is recognized and supplies to most of the world's top Retail Giants like Wal-Mart, Zara, Kmart , Macys , Primark , C&A and many other well established retailers in countries such as US, Canada, Brazil, Mexico, Japan, Australia , New Zealand, China, UK, Germany, Spain, Belgium , France and Holland to name a few.

About NIIT

NIIT Limited, a leading Global Talent Development Corporation and Asia's premier IT trainer, offers learning and knowledge solutions across 38 countries. Leading IT journal Dataquest has conferred upon NIIT the 'Top IT Training Company' award successively for the past 19 years, since the inception of this category.

NIIT's Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT – GNIIT and Edgeineers, and Global Net Plus for IT professionals. The company has introduced "India's first cloud campus", through its new-age GNIIT program. This offers students a higher mobility as they can access courseware using Netbooks to connect seamlessly to NIIT's Cloud Campus network.

NIIT's Corporate Learning Solutions offers Managed Training Services including integrated learning solutions (strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT Yuva Jyoti, a joint venture between NIIT and NSDC, offers vocational skills training programs to enhance employability of youth across India.

NIIT has provided computer-based learning to over 16,000 government and private schools. The futuristic NIIT NGuru range of learning solutions for schools comprises Interactive Classrooms, Math Lab, IT Wizard programs and Quick School (Education Resource Planning software).

NIIT Imperia - Centre for Advanced Learning, offers Executive Learning Programs in association with leading Business schools in India, KPMG, Google India and Internet and Mobile Association of India (IAMAI), using the synchronous learning platform.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.

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NIIT Institute of Process Excellence Limited, a NIIT-GENPACT venture (NIIT Uniqua), offers complete training outsourcing services to the Business Process, Knowledge and Technology Services industry to create business models that enhance productivity and lower costs.

NIIT has been ranked among the 'Top 10 India's Best Companies to Work for- 2012' by Great Places to Work Institute and 'Top 25 Best Employers in India- 2011' by Aon Hewitt. The company has also been voted the second most trusted education brand in India by Brand Equity- Nielsen Survey 2011.

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