

Press Release



World Chess Champion Viswanathan Anand launches NIIT MindChampions' Academy at Global Indian International School, Noida

NIIT strengthens alliance with Global Indian International School by introducing NIIT MindChampions' Academy in the school

To nurture & develop young minds by introducing them to Chess

Noida, December 20, 2012: NIIT Limited, leading Global Talent Development Corporation and Asia's largest IT trainer, today announced the launch of NIIT MindChampions' Academy at Global Indian International School, Noida. The program was unveiled by World Chess Champion & NIIT MindChampion Viswanathan Anand. A joint initiative by NIIT & Grand Master Viswanathan Anand, MindChampions' Academy (MCA) aims to popularize Chess in schools across India. Since its inception in 2002, MCA has touched over 1.65 million children in more than 17,000 schools across India.

NIIT MindChampion & World Chess Champion, Viswanathan Anand inaugurated the revolutionary concept in the presence of Rajeev Katyal, Country Director-India, Global Indian International School (GIIS), Punam Singhal, Principal, GIIS, Babita Khanna, Head – Marketing, School Learning Solutions, NIIT Ltd., Jaya Chakravarti, Deputy General Manager, School Learning Solutions, NIIT Ltd., and Prateek Chatterjee, Vice President, Corporate Communications & Marketing, NIIT Ltd.

World Chess Champion & NIIT MindChampion Viswanathan Anand said, *"Over the years, NIIT MindChampions' Academy has been popularizing Chess in schools across India, to enable development of young minds and encourage them to take up the sport. It has been established that the game of chess makes significant contribution to the field of education. We are pleased to partner with Global Indian International School, Noida, to bring to its students, the advantages of technology training combined with the benefits of Chess that NIIT MindChampions' Academy delivers."*

Studies have established that there is a strong correlation between the game of Chess and academic excellence. It has been proved conclusively that introducing Chess to the classroom environment through MCA Clubs have positively influenced the students by enabling them to experience holistic learning during the school hours.

Hemant Sethi, President, School Learning Solutions, NIIT Ltd commented, ***"We are pleased to further strengthen our alliance with Global Indian International School that will enable us to reach out to more young minds. NIIT believes in providing impactful learning solutions to students. To this end we have innovatively integrated Chess in the curriculum and used technology to enhance learning experience."***

Rajeev Katyal, Country Director-India, GIIS said, ***"The tie-up with NIIT MindChampions' Academy will not only help the children achieve expertise in the game of Chess, but also enhance multiple skills in the children, leading to more holistic development. The students would get an opportunity***

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