



The PHP Company



Press Release

NIIT and Zend forge strategic alliance in fast growing PHP web technology

*- First-of-its kind alliance to develop skilled workforce on PHP (Hypertext Preprocessor), **the world's most widely-used language for building dynamic Web applications***

New Delhi, February 14, 2011: NIIT, leading Global Talent Development Corporation and Asia's largest IT trainer, today announced a strategic alliance with Zend Technologies, USA the leading provider of software and services for developing, deploying and managing business-critical PHP applications for on-premise and cloud computing environments. Under this partnership, NIIT will offer training programs on PHP and Zend Framework to create a talent pool of high-quality PHP developers and Zend Certified Engineers.

Today, PHP (Hypertext Preprocessor) runs 35 percent of the world's Web sites including- Facebook, Yahoo and is the fastest growing language for building dynamic Web applications with a strong community of over 4.5 million developers worldwide. The PHP community has produced some of the most innovative Internet companies and technologies on the web, and is clearly a technology for the future. Deployed at more than 35,000 companies worldwide, the Zend family of PHP software products delivers a comprehensive solution supporting the entire application lifecycle.

With an increasing number of companies choosing PHP as their platform for building Web applications, there is a rising demand for skilled PHP professionals. Some of the world's most popular social networks and applications, like Facebook, Drupal, WordPress, Yahoo and Magento were built on PHP. Organizations such as AT&T, GE, France Telecom/Orange, Fiat Automotive, Cisco, Lufthansa and NYSE Euronext rely on Zend PHP solutions for their business-critical Web applications.

As per IDC, worldwide revenue from Open Source Software (OSS) will grow at a 22.4% compound annual growth rate (CAGR) to reach \$8.1 billion by 2013. Titled - '*Worldwide Open Source Software 2009- 2013 Forecast*' by IDC, the report highlights the trend that OSS is increasingly becoming a part of the enterprise software strategy of leading businesses and is seeing mainstream adoption at a strong pace. This promises great career opportunities for developers working on PHP to build dynamic Web applications aligned to the needs of the industry.

Zend PHP Certification is the only recognized PHP certification in the world. The NIIT-Zend partnership marks the first alliance forged by Zend with a partner to both deliver its training, and to collaborate on the delivery of its PHP Certification program.



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Mr. Vijay K Thadani, Chief Executive Officer, NIIT Limited, said, “NIIT has always been a pioneer at embracing new technology. Our relationship with Zend Technologies continues our tradition of bringing the most advanced offerings to students and professionals in India. Our alliance with Zend will enable the IT industry to meet the growing demand for PHP professionals, skilled at building dynamic Web applications using this platform.”

Mr. Siddhartha Agarwal, Vice President, Americas and Emerging Markets Field Operations, Zend Technologies, said, “Zend recognises India as a key market for developing and nurturing talent to build applications using PHP as the programming language. Our alliance with NIIT will create a large talent pool of high-quality PHP developers and Zend Certified Engineers. This talent pool will help Indian companies and system integrators to rapidly build mission-critical Web applications for local Indian and offshore projects. This is the first and the largest program of its kind for PHP talent development.”

As part of this tie-up, Zend is providing NIIT with its world-leading training curriculum for PHP, Zend Framework, and Zend software product training. Zend and NIIT will customize the content for absorption within the Indian market and deliver it through its network of training centres. Zend’s industry-acclaimed Certification program (Zend Certified Engineer for PHP 5.3 and Zend Certified Engineer for Zend Framework) will be leveraged by NIIT to certify PHP programmers, thus creating a talent pool for trained PHP professionals in the country.

The program will be initially offered in India, and subsequently launched in other parts of the Asia-Pacific region and other emerging markets.

About Zend Technologies

Zend Technologies, Inc., the PHP Company, is the leading provider of software and services for developing, deploying and managing business-critical PHP applications for on-premise and cloud computing environments. PHP runs 35 percent of the world’s Web sites and has quickly become the most popular language for building dynamic Web applications. Deployed at more than 35,000 companies worldwide, the Zend family of products delivers a comprehensive solution supporting the entire application lifecycle. Within the growing PHP ecosystem, Zend has forged alliances with Strategic Partners such as IBM, Oracle, Adobe, VMware and Microsoft; Solution Partners including Zend Centers of Excellence; and Zend Authorized Training Partners. Zend is headquartered in California with offices in France, Germany, Ireland, Israel and Italy. Visit www.zend.com, or follow us at www.twitter.com/zend.

About NIIT

NIIT Limited, leading Global Talent Development Corporation and Asia’s largest IT trainer, offers learning and knowledge solutions to over 5 million students across 40 countries.

Leading IT magazine Dataquest has conferred upon NIIT, the ‘Top IT Training Company’ award successively for the past 18 years, since the inception of this category. Rated among India’s Business Superbrands 2008, NIIT’s Individual Learning Business offerings include industry-endorsed programs for students seeking careers in IT - GNIIT, Edgeineers and Global Net Plus for IT professionals.



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NIIT has provided computer-based learning to over 15,000 government and private schools. The futuristic NIIT eGURU range for schools is a holistic education package that comprises of Interactive Classrooms (an embedded Teaching Learning Material, that uses elements of interactivity, automation

and web links library); Math lab (technology tools that enable school students to learn and explore mathematical concepts); IT Wizard (equips the students with core computer knowledge and IT skills); and Quick School (an Education Resource Planning solution for school management).

For working professionals, NIIT Imperia, Centre for Advanced Learning, offers Executive Management Education Programs in association with Indian Institutes of Management (IIMs) at Ahmadabad, Indore, Kolkata, Lucknow, IMT Ghaziabad and IIFT Delhi.

NIIT Institute of Finance Banking & Insurance (IFBI), formed by NIIT with equity participation from ICICI Bank, offers programs for individuals and corporates in Banking, Financial Services and Insurance.

NIIT Uniqua, Centre for Process Excellence, addresses the increasing demand for skilled workers in the business and technology services industry by providing training programs in relevant areas. This is a part of NIIT Institute of Process Excellence, a NIIT-Genpact venture.

NIIT's Corporate Learning Solutions, offers integrated learning solutions (including strategic consulting, learning design, content development, delivery, technology, assessment and learning management) to Fortune 500 companies, Universities, Technology companies, Training corporations and Publishing houses.

NIIT delivers a tailored combination of catalog learning products, technology and services through Element K offerings. These include: vLab®: hands-on labs, instructor-led courseware, comprehensive e-reference libraries, technical journals, and KnowledgeHub™: hosted learning management platform. This makes NIIT the first and the best choice for comprehensive learning solutions, worldwide.

Ushering in a new model in higher education is the not-for-profit NIIT University, established in 2009 with a vision of being the leading centre of innovation and learning in emerging areas of the Knowledge Society. Nestled in the foothills of Aravali, in Neemrana, Rajasthan, the picturesque 100 acres fully residential green campus has been developed as an institute of excellence based on the four core principles of providing industry linked, technology based, research driven, seamless education.

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