

Esri India steps up its commitment to drive GIS growth

Rolls out initiatives to develop the GIS ecosystem in the country

Nurtures talent through “mApp Your Way” contest

New Delhi, December 08 2015: [Esri India](#), country’s leading Geographic Information System (GIS) Software & Solutions provider announced several new initiatives at the 16th [Esri India User Conference](#) (UC) which was held in Delhi from 2nd to 4th December, 2015. The initiatives include setting up of a ‘**Centre of Excellence**’ to create new GIS applications and launch of ‘**Start Up**’ program for providing emerging businesses the tools to build mapping and location analytics capabilities into their products.

At the event the Company also recognized the winners of “[mApp Your Way](#)”, a GIS app development contest organized by Esri India for university level students which offered an exclusive opportunity for them to use GIS and build socially relevant Apps. Five finalists selected from IIT Mumbai; Anna University, Chennai; Central University Karnataka and University of Petroleum and Energy Studies, Dehradun (2 teams) presented their apps at the event. The winner for the challenge was IIT Mumbai for its crowd sourced route navigation and pothole monitoring application.

GIS will be used extensively in key government programs like Digital India, AMRUT, Smart Cities, Swachh Bharat and Clean Ganga and Esri India is looking to play a pivotal role in these programs by offering state-of-the-art GIS solutions. The Company is also supporting capacity building initiative through GIS training facilities across five centres in the country.

Jack Dangermond, Founder and President, Esri Inc. and a renowned name in the GIS industry worldwide delivered a keynote address at this year’s UC stated, *“There is immense potential in GIS and its applications for driving the next phase of growth in India. There are several citizen centric programs running in the country which are using GIS Technology. Esri has worked very closely with many other governments across the globe and is proud to be supporting these initiatives in India as well.”*

Commenting on the event, **Agendra Kumar, President, Esri India** said, *“It is important to showcase GIS as a technology and enable people to understand our offerings in software, services and skill building. With this year’s UC we aim at taking the use of GIS technology to a much higher level in government programs as well as in enterprises and start-ups to aid India become a digitally enabled and future-ready nation.”*

Centered on the theme of “**GIS: Creating Our Future**” the UC was the country’s largest GIS event that brought together thought leaders, strategists, policy makers, researchers, academicians, software developers and professionals working in the GIS and ICT space. The event was attended by more than **1200** delegates and had over **80** sessions featuring **100** speakers including Dr. Shailesh Nayak, Former Secretary of Ministry of Earth Science, Dr. D S

Meshram, President, Institute of Town Planners India (ITPI), Dr. Basantha Sreshtha, Director Strategic Cooperation, ICIMOD, Dr. Vishnu Chandra, DDG & AFA, NIC, Prof. Vinod Menon, Former Member, NDMA and Dr. D S Meshram, President, ITPI India amongst others.

About Esri India

Esri India Technologies Ltd (Esri India), erstwhile NIIT GIS Ltd. established in 1996, is a joint venture between NIIT Technologies Limited, India and Esri Inc., USA. An end-to-end Geospatial Information Systems (GIS) solutions provider, Esri India Technologies enables the customers to think and plan geographically to make timely and well informed and mission critical decisions. Esri ArcGIS suite of software with other related products provide the backbone for the country's mapping and spatial analysis and caters to and addresses all GIS requirements. A market leader in GIS Technologies, Esri India Technologies has successfully delivered cutting edge GIS solutions to more than 5000 customers for applications in Land management, Utilities, Infrastructure, Disaster Management, Telecommunications, Urban / Municipal, Transportation, Defence and Natural resources. Headquartered in Gurgaon, Haryana Esri India Technologies has multiple regional offices across India. Visit us at <http://www.esriindia.com>.

Safe Harbor

Certain statements in this release are forward-looking statements. The business involves various risks, and uncertainties that could result in the actual results to differ materially from those indicated here. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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