



emami* limited

Date: 21.05.2015

National Stock Exchange of India Ltd.
Exchange Plaza,
Plot No.C/1, Block-G
Bandra Kurla Complex
Bandra (E)
Mumbai - 400 051

**Re: Clarification of News item appearing on "ET NOW" dated May 21, 2015
captioned "Emami in final negotiations to buy Kesh King"**

Kind Attn. Mr. Amit Pathak, Asstt. Manager, Listing Compliance

Dear Sir,

We are in receipt of your mail dt.21.05.2015 enquiring about compliance with Clause 36 of the Listing Agreement.

Please note that the aforesaid news item has appeared on ET NOW without our knowledge and concurrence.

Further, there has not been any event which requires intimation to the Stock Exchange under Clause 36 of the Listing Agreement.

We hope that the above has clarified your query.

Thanking you,

Yours faithfully,
For Emami Limited

A.K. Joshi
Company Secretary & AVP-Legal