



October 01, 2015

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Mumbai – 400001
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National Stock Exchange of India Limited
Exchange Plaza, C-1 Block G
Bandra Kurla Complex, Bandra (E)
Mumbai – 400051
email ID: cmlist@nse.co.in

Sub: Clarification on the News Item

Ref. Your email dt. October 01, 2015 w.r.t. media report titled "ASCI tells Airtel to Stop Airing 'Misleading' 4G Ad"

Dear Sir / Madam,

This has reference to your above mentioned e-mail we hereby submit as follows:

The 4G technology is proven to deliver the fastest internet experience and the same has been accepted globally. Bharti Airtel is the only commercial providers of this world class technology in India and the advertising campaign of the Company revolves around the promise of fastest internet speeds and features a set of claims that are based on rigorous test conditions.

In response to the communication from Advertising Standards Council of India (ASCI), the Company has engaged with ASCI to provide them with the technical data in support of advertising claims and are following the prescribed process to schedule a review of the said issue. The Company is confident of getting a favorable response from ASCI.

We further submit that the said news item does not require disclosure under Clause 36 of the Listing Agreement.

Please take the above information on record.

Thanking you,

Yours faithfully,

For Bharti Airtel Limited

Rajendra Chopra
Company Secretary



Bharti Airtel Limited
(a Bharti Enterprise)

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