

NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST

Regd Off: 503, 504 & 507, 5th Floor, Mercantile House, 15, Kasturba Gandhi Marg, New Delhi-110 001

November 18, 2011

National Stock Exchange of India Limited	Bombay Stock Exchange Ltd
Exchange Plaza, 5 th Floor	P J Towers
Plot No. C/1, G Block	Dalal Street
Bandra Kurla Complex	Mumbai - 400 001
Bandra (E), Mumbai - 400 051	

Sub: Disclosures under Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of shares and Takeovers) Regulation 2011

Dear Sir,

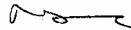
Please find enclosed herewith the details in the prescribed format in terms of Regulations 31(1) & 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in respect of Release / Pledge on the Equity Shares of Network18 Media & Investments Limited.

You are requested to take the above information on record.

Thanking you,

Yours faithfully,

For **Network18 Group Senior Professional Welfare Trust**



Trustee

Encl : As above

C C To : Network18 Media & Investments Limited
503, 504 & 507, 5th floor,
Mercantile House, 15 Kasturba Gandhi Marg,
New Delhi-110001.

Format for Disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company for encumbrance of Shares / Invocation of encumbrance / release of encumbrance , in terms of Regulation 31(1) and 31(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Name of the Target Company (TC)	Network 18 Media & Investments Limited									
Name of the Promoters on whose share encumbrance was credited /invoked/ released (tick the relevant one)	Network 18 Group Senior Professional Welfare Trust									
Date of Reporting	18/11/2011									
Names of the Stock Exchanges where the shares of the target company are listed	National Stock Exchange of India Limited & Bombay Stock Exchange Limited									
Details of the promoters holding: "Event" indicates creation /invocation/release of encumbrance, as the case may be)	(the term "55,091,571 (59.56%)" Please refer to enclosed details of Promoters' Shareholding									
Promoter(s) or PACs with him	Pre-event Holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		(*) Details of encumbrance (pledge/lien or others - give details			
Names	Number	% of total shares capital	Type - creation / Invocation / Release	Date (s)	Number	% of total share capital	Particulars			
Network 18 Group Senior Professional Welfare Trust	15,922,729	11.14	Creation - 427,127 Shares	15.11.2011	-	0.00	Pre Event Pledge	154,95,602	10.86	
							Event (Pledge of Shares in favour of M/s. IDB) Trusteeship Services Limited)	427,127	0.29	
							Post Event Pledge	15,922,729	11.14	

* Data is shall include the details regarding the person(s) on whose favour the encumbrance has been created and other important features of such encumbrance.

For Network 18 Group Senior Professional Welfare Trust

Trustee

Place : Noida
Date : 18.11.2011



NETWORK18 MEDIA & INVESTMENTS LIMITED

SHAREHOLDING OF PERSONS BELONGING TO "PROMOTER GROUP"

SINO NAME OF THE SHAREHOLDER	TOTAL SHARES HELD	SHARES PLEDGED OR OTHERWISE ENCUMBERED				SHARES PLEDGED OR OTHERWISE ENCUMBERED			
		PRE				POST			
	TOTAL SHARES	AS a % OF TOTAL CAPITAL	PLEDGE SHARES	AS a PERCENTAGE	AS a % OF TOTAL CAPITAL	PLEDGE SHARES	AS a PERCENTAGE	AS a % OF TOTAL CAPITAL	
1. PSE HOLDINGS PRIVATE LIMITED	46246057	32.37	28064239	60.68	19.64	28064239	60.68	19.64	
2. NETWORK18 GROUP SENIOR PROFESSIONAL WELFARE TRUST	15922729	11.14	15495602	97.32	10.85	15922729	100.00	11.14	
3. NETWORK18 MEDIA TRUST	11586762	8.11	11500000	99.25	8.05	11500000	99.25	8.05	
4. PSEGA, SAHL	6030039	4.22	3576009	59.30	2.50	4576009	75.89	3.20	
5. PSE INVESTMENTS PRIVATE LIMITED	3731454	2.61	0	0.00	0.00	3300000	88.44	2.31	
6. PSE KAPUR	644933	0.45	134145	20.80	0.09	134145	20.80	0.05	
7. PSE EMPLOYEES WELFARE TRUST	568407	0.40	0	0.00	0.00	0	0.00	0.00	
8. PANDANA VALIK	87566	0.06	0	0.00	0.00	0	0.00	0.00	
9. PSEGA, SAHL	86995	0.06	0	0.00	0.00	0	0.00	0.00	
10. NETWORK18 EMPLOYEES WELFARE TRUST	59878	0.04	0	0.00	0.00	0	0.00	0.00	
11. PSEGA, SAHL	58818	0.04	0	0.00	0.00	0	0.00	0.00	
12. PSEGA, SAHL	50213	0.04	44961	89.54	0.03	44961	89.54	0.03	
13. PANDANA VALIK	7145	0.01	0	0.00	0.00	0	0.00	0.00	
14. PANDANA KAPUR	5523	0.00	0	0.00	0.00	0	0.00	0.00	
15. PANDANA KAPUR	2886	0.00	0	0.00	0.00	0	0.00	0.00	
16. PSE KAPUR	2166	0.00	0	0.00	0.00	0	0.00	0.00	
TOTAL :	85091571	59.55	58814956	69.12	41.16	63542083	74.67	44.47	

For Network18 Group
Senior Professional Welfare Trust

Authorised Signatory