



SUNDARAM FINANCE
Enduring values. New age thinking.



SEC:13:15/PAL
April 23, 2015

The Manager - Listing
National Stock Exchange of India Limited
Capital Market – Listing
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra-Kurla Complex
Bandra (East), Mumbai 400 051

Dear Sir,

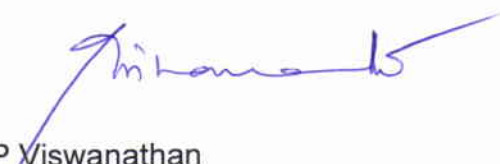
Re: Code of Fair Disclosure

Ref: Regulation 8 (2) of the SEBI (Prohibition of Insider Trading) Regulations, 2015

We enclose Sundaram Finance Limited (SFL) Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information, as approved by the Board of Directors of our Company on 27th March 2015.

Thanking you,

Yours truly,
for Sundaram Finance Limited


P Viswanathan
Secretary & Compliance Officer

Sundaram Finance Limited

SUNDARAM FINANCE LIMITED (SFL)
CODE OF PRACTICES AND PROCEDURES FOR
FAIR DISCLOSURE OF UNPUBLISHED PRICE SENSITIVE INFORMATION

(formulated in line with Sub-Regulation (1) of Regulation 8 of SEBI (Prohibition of Insider Trading) Regulations, 2015 read with Schedule A thereof)

- (A) This Code may be called "SFL Code for FDUPSI".
- (B) This Code shall come into force from 15th May 2015.
- (C) Covenants of the Code are:
1. SFL shall ensure to make prompt public disclosure of unpublished price sensitive information (UPSI) that would impact price discovery no sooner than credible and concrete information comes into being in order to make such information generally available.

'UPSI' means any information which is likely to materially affect the price of the securities and shall include financial results, dividends, change in capital structure, mergers, demergers, acquisitions, delistings, disposals and expansion of business and such other transactions, changes in key managerial personnel and material events in accordance with the Listing Agreement.

'Generally available information' means information that is accessible to the public on a non-discriminatory basis.

2. SFL shall ensure to make uniform and universal dissemination of UPSI to avoid selective disclosure.
3. SFL has designated Sri M Ramaswamy, Chief Financial Officer as a Chief Investor Relations Officer to deal with dissemination of information and disclosure of UPSI.
4. SFL shall ensure prompt dissemination of UPSI that gets disclosed selectively, inadvertently or otherwise to make such information generally available.
5. SFL shall ensure to make appropriate and fair response to queries on news reports and requests for verification of market rumours by regulatory authorities.
6. SFL shall ensure that information shared with analysts and research personnel is not an UPSI.
7. SFL shall develop best practices to make transcripts or records of proceedings of meetings with analysts and other investor relations conferences on the official website to ensure official confirmation and documentation of disclosures made.
8. SFL shall handle all UPSI on a need-to-know basis.

Persons of SFL, who are in possession or access to UPSI, shall handle such information with care and to deal with the information with them when transacting their business strictly on a need-to-know basis.

