

October 23, 2024

The Secretary, BSE Limited Phiroze Jeejeebhoy Towers Dalal Street, Mumbai-400 001	The Asst. Vice-President, The National Stock Exchange of India Limited “Exchange Plaza” Bandra Kurla Complex, Bandra (East) Mumbai-400 051
Scrip Code: 532529	Scrip Symbol: NDTV

Sub: Submission of Media Release on Un-audited Financial Results (Standalone and Consolidated) for the quarter and half year ended September 30, 2024

Dear Sir/ Ma'am,

Please find enclosed herewith, Media Release issued by the Company on the Un-audited Financial Results (Standalone and Consolidated) of the Company for the quarter and half year ended September 30, 2024.

You are requested to take the same on record.

Thanking you,

Yours sincerely,

For New Delhi Television Limited

Parinita Bhutani Duggal
Company Secretary and Compliance Officer

Encl.: As above

NDTV reports strong Q2 with 17% Revenue growth

NDTV today announced stellar Q2 results, achieving a **17% year-on-year (YoY) revenue growth**, underscoring the company's consistent momentum across key business verticals. This impressive performance is driven by NDTV's enhanced content strategy, an expanding portfolio of intellectual properties (IPs), and strategic digital initiatives.

NDTV's digital presence continues to expand at an accelerated pace, reflecting its commitment to delivering high-quality news across languages. In August 2024, the **Hindi platform saw a 24% rise in traffic**, while the **English platform grew by 41%** compared to August 2023. Further cementing its leadership in the digital space, **NDTV's English YouTube channel captured the highest viewership in the English news category** in September, outpacing its competitors. This surge in audience engagement highlights NDTV's ability to resonate with modern consumers through insightful journalism and innovative formats across platforms.

Subsequent to the Quarter, NDTV also hosted one of its biggest event IPs, **NDTV World Summit 2024 – The India Century**, with the Hon'ble Prime Minister, Narendra Modi delivering the inaugural address, emphasizing its importance as a platform for global collaboration, leadership, and innovation. This marquee summit brought together some of the world's most influential leaders and visionaries to discuss transformative ideas and shape the future across industries.

Commenting on the results, Sanjay Pugalia, NDTV's Whole-time Director and Editor-in-Chief said, *"Our exceptional Q2 performance underscores our commitment to delivering insightful and actionable news to our audiences worldwide. As we continue to grow and innovate, an event like NDTV World Summit, reflects our ambition to play a pivotal role in shaping conversations that matter on both national and global stages."*