



Hindustan Unilever Limited

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Unilever House
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Chakala, Andheri East
Mumbai 400 099

Tel: +91 (22) 3983 0000
Web: www.hul.co.in
CIN: L15140MH1933PLC002030

November 7, 2014

Stock Code: BSE -500696
NSE -HINDUNILVR
ISIN-INE030A01027

BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Wing, Rotunda Building,
P.J.Towers, Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra (E)
Mumbai - 400 051

Dear Sir,

Sub: Clarification regarding news item

This is with reference to your email seeking clarification on the news item appearing in the Business Line dated November 7, 2014 captioned "Tata Global Beverages to take on Hind Unilever in green tea segment".

In the news article, it is mentioned that Tata Global Beverages (TGBL) plans to take on FMCG major Hindustan Unilever Limited (HUL) in the fast growing tea segment and that TGBL has recently launched green tea under its Tata Tea Brand with smaller packs to compete with HUL's Lipton brand which also came out with smaller packs and better pricing for consumers seeking value-for-money products.

We would like to clarify that the article speaks about the plans and actions of TGBL and quotes Mr. Ajoy Misra, Managing Director, TGBL. There is no statement made by HUL's spokesperson. Since the article mentions about the product launch by TGBL which is independent of the products of HUL, any press release was not required to be submitted to the Stock Exchanges as per Clause 36 of the Listing Agreement.

Trust this clarifies the matter.

Yours faithfully,
For Hindustan Unilever Limited


Amit Bhasin
Dy. Company Secretary