



30th January, 2017

National Stock Exchange of India Limited
"Exchange Plaza",
Bandra - Kurla Complex,
Bandra (E),
Mumbai – 400 051

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400 001

Dear Sirs,

Ref: "Idea Cellular Limited" (Symbol: IDEA / 532822)

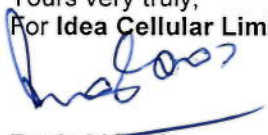
Subject: Proposal to issue Unsecured Redeemable Non-Convertible Debentures

In terms of the Provisions of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, we wish to inform you that the Company is proposing to issue Unsecured Redeemable Non-Convertible Debentures ("NCDs") amounting to Rs. 500 crores on private placement basis. The details of which are as follows:

Issue size	Rs. 500 crore
Proposed to be listed on	National Stock Exchange of India Limited
Tenure	5 years
Deemed date of allotment	31 st January, 2017
Date of maturity	31 st January, 2022
Coupon/interest offered	8.03% per annum
Schedule of payment of interest	31 st January, 2018, 31 st January, 2019, 31 st January, 2020, 1 st February, 2021, 31 st January, 2022, subject to business days convention. However interest payment would be as per SEBI circular CIR/MD/DF-1/122/2016 dated 11 th November, 2016.
Schedule of payment of principal amount	31 st January, 2022
Charge/security	Not Applicable

Thanking you.

Yours very truly,
For Idea Cellular Limited


Pankaj Kapdeo
Company Secretary



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